

PLEXUS® RIGHTSTART PROGRAM

OFFICIAL RULES

Effective Date: November 1, 2026

1. Eligibility

The RightStart Program (the "Program") is open only to Brand Ambassadors who are legal residents of the 50 United States (including District of Columbia and Puerto Rico), Australia, New Zealand, Mexico, and Canada who have reached the legal age of majority in their jurisdiction of residence at the time they enroll or upgrade. See details below. Void where prohibited by law. Employees of sponsor and their immediate families and household members are not eligible and may not participate in this Program. The Program is subject to all applicable federal, state, provincial, and local laws and regulations. Participation constitutes each participant's full and unconditional agreement to be legally bound by these Official Rules and sponsor's decisions, which are final and binding in all matters related to the Program to the extent permitted by law, provided such decisions are reasonable and made in good faith. Earning a bonus is contingent upon fulfilling all requirements set forth herein. These Official Rules supplement, and do not replace, the Brand Ambassador Agreement, the Policies and Procedures, the Compensation Plan, the Plexus Global Website and Digital Terms of Use, and the applicable Plexus Privacy Policy.

2. Sponsor

United States: Plexus Worldwide, LLC, 9145 E. Pima Center Parkway, Scottsdale, AZ 85258.

Canada: Plexus Canada, LP, 6500 Trans-Canadian Highway, Suite 400, Pointe-Claire, Quebec H9R 0A5, Canada.

Mexico: Plexus Worldwide Mexico S. DE R.L. DE C.V., Ave. Jorge Alvarez del Castillo 1082-1, Mezquitan Country, Guadalajara, Jalisco, C.P. 44620, Mexico.

Australia: Plexus Australia Pty Ltd, Level 4 / Unit 40 2-26 Park Street Sydney NSW 2000, 2060 Australia; ABN 35 627 543 837.

New Zealand: Plexus Worldwide New Zealand Limited, 80 Queen St., Auckland Central, Auckland, 1140 New Zealand; NZBN 9429048529419.

3. Timing

The Program begins November 1, 2026, at 12:00 a.m. ET and ends December 31, 2031, at 11:59 p.m. ET (the "Program Period"), unless earlier terminated, suspended, or modified by sponsor in accordance with these Official Rules.

Sponsor will review the bonus amounts set out in these Official Rules at least annually and may adjust them prospectively by publishing updated Official Rules, provided no such adjustment will reduce bonuses already earned or bonuses earned during a RightStart Window that is open on the date the adjustment takes effect. Sponsor may extend or renew the Program by publishing updated Official Rules.

4. How to qualify

To qualify for this Program, Brand Ambassadors must:

- i) Enroll as, or upgrade to, a Brand Ambassador during the Program Period;
- ii) Be in Good Standing¹; and
- iii) Have a paid and current Plexus Annual Membership.

5. How to earn

Business Block and Sponsor Bonuses

A. RightStart Bonuses:

- (i) Business Block Bonus of \$150 USD for each qualifying Business Block completed during the Brand Ambassador's RightStart Window, with no cap on the number of qualifying Business Blocks, paid weekly;
- (ii) Sponsor Bonus of \$75 USD each time a Brand Ambassador personally enrolled by the Brand Ambassador completes a qualifying Business Block during that person's own RightStart Window, with no cap, paid weekly; and
- (iii) Foundation Bonus of \$550 USD, payable once, for completing three (3) qualifying Business Blocks and satisfying all Gold Brand Ambassador rank requirements under the Compensation Plan in at least one month of the Brand Ambassador's RightStart Window, paid monthly.

¹ "Good Standing" means that the Brand Ambassador has acknowledged and agreed to the Brand Ambassador Agreement and Policies and Procedures and is not in violation of either.

To receive a weekly Business Block Bonus or Sponsor Bonus, the recipient must be in Good Standing, have a paid and current Plexus Annual Membership, and meet at least one of the following:

- i) Have enrolled as, or upgraded to, a Brand Ambassador in the current calendar month;
- ii) Have been commission-qualified² in the immediately preceding calendar month; or
- iii) Be commission-qualified in the current calendar month as of the payout date.

A recipient who meets item i) or ii) is not required to have achieved 100 PV in the current month to receive that weekly payout. All other requirements for the applicable bonus must be satisfied.

Sponsor Bonus recipients are not required to have enrolled or upgraded during the Program Period or to be within their own RightStart Window.

- B. Sponsor Bonus:** Qualified Upline Level 1, also known as the personal "sponsor," can also qualify for a Sponsor Bonus of 75 USD each time their Level 1 completes a qualifying Business Block during that Level 1's RightStart Window. The Sponsor Bonus is earned at the same time that their Level 1 earns a Business Block Bonus. No Sponsor Bonus is paid when a personally enrolled Brand Ambassador earns a Foundation Bonus or achieves the rank of Gold. The sponsor must be commission-qualified at the time of the eligible bonus during the Program Period. There is no limit to how many Sponsor Bonuses the sponsor can earn per qualified Level 1 Brand Ambassador. All sponsor bonuses will be paid out weekly and marked as "other income."
- C. Foundation Bonus:** To earn the Foundation Bonus, Brand Ambassadors must complete three qualifying Business Blocks within their RightStart Window and satisfy all Gold Brand Ambassador rank requirements under the Compensation Plan in at least one month of that Window, including the applicable commission-qualification and personal-volume requirements. The weekly payout eligibility alternatives above do not replace these requirements.

D. Definitions, Information, and Conditions.

A Brand Ambassador's "RightStart Window" is the calendar month in which the Brand Ambassador enrolls as, or upgrades to, a Brand Ambassador, plus the two (2) full calendar months immediately following. For example, a Brand Ambassador who enrolls on November 20, 2026 has a RightStart Window of November 20, 2026 through January 31, 2027 (U.S. ET). Qualifying activity carries across the months within a RightStart Window, and a Business Block does not have to be completed within a single calendar month. Incomplete Business Blocks do not carry over after the RightStart Window ends, and no Business Block Bonus or Foundation Bonus may be earned after a Brand Ambassador's RightStart Window has closed.

For purposes of this Program, a "New" VIP Customer is defined as an individual who has never previously been a VIP Customer of Plexus. A "New" Brand Ambassador is defined as an individual who has never previously been a Brand Ambassador of Plexus, and who either enrolls directly as a Brand Ambassador or upgrades from VIP Customer status. "Existing" VIP Customers and Brand Ambassadors are individuals with an existing Plexus VIP Customer or Brand Ambassador account at the time of enrollment. Plexus reserves the right to determine whether an account qualifies as a New VIP Customer or a New Brand Ambassador. A New VIP Customer who subsequently upgrades to Brand Ambassador continues to fill the VIP Customer slot filled by that individual's qualifying initial order, notwithstanding that the individual ceases to hold VIP Customer status on upgrade.

A "Business Block" consists of four (4) qualifying slots filled by individuals personally sponsored by the Brand Ambassador (the Brand Ambassador's Level 1): (a) three (3) VIP Customer slots, each filled by a New VIP Customer whose initial order is at least 100 PV in commissionable product, where only the initial order must reach 100 PV; and (b) one (1) Brand Ambassador slot, filled by a New Brand Ambassador who either enrolls directly as a Brand Ambassador or upgrades from VIP Customer, and who meets the 100 PV requirement within the calendar month in which they enroll or upgrade. A qualifying New VIP Customer enrolled during the Brand Ambassador's RightStart Window who later upgrades to Brand Ambassador during that same Window may fill both one VIP Customer slot and the Brand Ambassador slot in the same Business Block, in which case the Business Block is completed by three (3) individuals. No other individual may fill more than one (1) slot in a Business Block. A New VIP Customer personally sponsored before the Brand Ambassador's RightStart Window may fill a Brand Ambassador slot if that VIP Customer upgrades during the Window and meets the 100 PV requirement in the upgrade month, but

² "Commission-qualified" means having a paid and current Plexus Annual Membership and at least 100 Personal Volume (PV) in the applicable calendar month. For weekly payout eligibility, prior-month qualification is determined through that month's cycle end, and current-month qualification is determined as of the payout date.

does not fill a VIP Customer slot. Only personally sponsored (Level 1) individuals count; individuals sponsored by a Brand Ambassador's downline do not fill that Brand Ambassador's Business Blocks. Filling a Business Block slot does not make an individual a participant in the Program. An individual who has previously held a Plexus VIP Customer account does not count as a New VIP Customer, and an individual who has previously held a Plexus Brand Ambassador account does not count as a New Brand Ambassador, for purposes of filling another Brand Ambassador's Business Block slots; this applies to re-entry accounts and Account Clears. For clarity, an individual who upgrades from VIP Customer to Brand Ambassador and who has not previously held a Plexus Brand Ambassador account is a New Brand Ambassador and may fill a Brand Ambassador slot.

All bonus amounts are stated in U.S. dollars and are paid in the Brand Ambassador's local commission currency (CAD in Canada, MXN in Mexico, AUD in Australia, and NZD in New Zealand), converted using the exchange rate sponsor applies to the commission run in which the bonus is paid. Where sponsor publishes a fixed local-currency bonus amount for a market, that published amount controls for participants in that market.

A Business Block is complete when all four slots are filled and the qualifying orders for those slots have been placed and paid for as of the applicable payout date, without regard to whether any return, refund, cancellation, chargeback, or payment-reversal period has expired. Bonuses paid on that basis are paid subject to the reversal, deduction, and setoff rights set forth below. All credit card and other payments must be made in the name of the purchasing Brand Ambassador or VIP Customer and not that of the sponsor or upline. Leads from the Plexus Leads Program do not count toward any Program qualification.

Business Block Bonuses and Sponsor Bonuses are paid weekly: a Business Block completed between Sunday and Saturday is paid the following Friday, subject to verification. The Foundation Bonus assessed and paid within the following calendar month after earned. Sponsor Bonuses may continue to be earned after the earning Brand Ambassador's own RightStart Window has closed, provided the personally enrolled Brand Ambassador completes the qualifying Business Block within that person's own RightStart Window and the earner is commission-qualified and in Good Standing at that time.

Completing three Business Blocks does not by itself achieve the rank of Gold. Gold requires satisfaction of all Gold Brand Ambassador requirements under the Compensation Plan, including 100 organizational points, three personally sponsored Qualified Brand Ambassadors, 15 points from outside the primary leg, and all applicable personal qualification requirements. Rank Advancement Bonuses, if any, are governed by the Compensation Plan and are not part of this Program.

No income guarantee: Plexus makes no income or profit guarantees. Participation in the Program is not a guarantee of any bonus or of any rank advancement. Earnings and profits vary and depend on sales, effort, commitment, leadership abilities, economic and market conditions, and business expenses incurred in operating your business. Earnings figures in this section are stated before expenses incurred in operating a Brand Ambassador's business, which vary and which may in some cases exceed the compensation earned. For the United States: in 2025, the average earnings of Brand Ambassadors, active and inactive, were \$771 USD before expenses, and the average earnings of United States Active Brand Ambassadors were \$2,923 USD before expenses. For Canada: typical participants are representative of the smallest range of compensation earned by over 50% of participants in the Compensation Plan, and in 2025 a typical participant earned up to \$1,016 USD or less before expenses, while the average earnings of Active Brand Ambassadors were \$2,728 USD before expenses. For Australia, New Zealand, and Mexico: in 2025, the average earnings of Brand Ambassadors, active and inactive, were \$780 USD before expenses, and the average earnings of Active Brand Ambassadors were \$2,904 USD before expenses. "Active" means a Brand Ambassador who has a downline and has earned commission in the last six months. For more information, see the Plexus Brand Ambassador Compensation Disclosure Statement for your market, available at <https://plexusworldwide.com>. Any figure describing total bonus potential under the Program represents the maximum amount payable if every stated requirement is met, and is not typical or expected earnings.

Transition: Brand Ambassadors who enroll or upgrade on or after November 1, 2026 participate in the Program under these Official Rules. Brand Ambassadors who enrolled or upgraded before November 1, 2026 are not eligible for this Program and remain governed by the Fast Start Program Official Rules for any Fast Start qualification period still open and applicable to that specific ambassador on that date, subject to the qualification and eligibility criteria required under the Fast Start Program Official Rules, and may separately be eligible to participate in the Plexus RightStart ReStart Program. The RightStart ReStart Program is governed solely by the RightStart ReStart Program Official Rules, which are separate from and do not form part of these Official Rules; nothing in these Official Rules creates, modifies, or limits any right under the RightStart ReStart Program. Sponsor may conduct random audits at any time at its discretion. Any Brand Ambassador found to be non-compliant with the Brand Ambassador Agreement, the Policies and Procedures, the Compensation Plan, or these Official Rules may be disqualified from the Program and forfeit unpaid bonuses, and paid bonuses may be recovered. No adjustments or exceptions will be made for purchases, enrollments, or upgrades occurring outside the applicable RightStart Window.

All bonuses are paid via Plexus Pay to the account on file and are reported as "other income" where applicable.

6. Returns, cancellations, and adjustments.

If an order, enrollment, or account that contributed to a Business Block is cancelled, returned, refunded, charged back, declined, or otherwise reversed, that Business Block will be recalculated, and any slot supported by that order, enrollment, or account will cease to count toward the Business Block. Any Business Block Bonus, Sponsor Bonus, or Foundation Bonus paid on a Business Block that no longer qualifies will be reversed and recovered as set forth below.

Adjustment, recovery, and setoff of bonuses: Plexus may withhold payment of any Program bonus pending verification that all applicable requirements have been met, and will release any amount verified as validly earned in the next regular payout cycle. Plexus may recover any Program bonus that was paid but not validly earned, including where a contributing order, enrollment, or account is cancelled, returned, refunded, charged back, declined, or otherwise reversed; where the bonus was paid as a result of administrative, calculation, or system error; where a slot was filled by a duplicate, fictitious, or ineligible account, or by an individual who does not qualify as a New VIP Customer or New Brand Ambassador; where enrollments, upgrades, or orders were structured primarily to create qualifying volume or slots rather than for bona fide consumption or business purposes; or where the recipient was not in Good Standing, was not commission-qualified, or did not hold a paid and current Plexus Annual Membership at the time required by these Official Rules. Plexus will give the Brand Ambassador written notice identifying the bonus, the reason for recovery, and the amount, and may recover that amount by deducting or setting it off against any commissions, bonuses, or other amounts then or thereafter payable to the Brand Ambassador, in each case only to the extent permitted by applicable law; where deduction or setoff is not permitted or sufficient amounts are not available, the Brand Ambassador will repay the amount within thirty (30) days of the notice. A Brand Ambassador may contest a recovery by providing written notice and supporting records to Plexus within thirty (30) days of Plexus's notice, and Plexus will review and respond before completing recovery of the contested amount. No recovery will be initiated more than twelve (12) months after the date the bonus was paid, except in cases of fraud or manipulation of the Compensation Plan. These rights survive the end of the Program Period and any termination or expiration of the Brand Ambassador's Brand Ambassador Agreement.

7. Taxes

Participating Brand Ambassadors are responsible for any and all applicable federal, state, provincial, and local taxes associated with any bonus earned under the Program.

For U.S.: For the purposes of reporting your annual income to the IRS, the value of any bonus is considered taxable income and will be reported on an IRS Form 1099-NEC, or other applicable form, when required by applicable law, and may be reported where Plexus otherwise elects to do so. You are responsible for any taxes owed on a bonus regardless of whether a reporting form is issued.

For Canada: Each participating Brand Ambassador is solely responsible for reporting and paying any income tax that may be payable in connection with receipt of a bonus.

For Australia: For purposes of taxable income, the value of any bonus is considered taxable income and will be treated as described here: <https://helpcenter.plexusworldwide.com.au/hc/en-au/articles/360040486292-Australia-Recipient-Created-Tax-Invoice-RCTI->.

For Mexico: Bonuses are subject to applicable income tax and value added tax withholding, invoicing, and reporting requirements under Mexican law. For New Zealand: Each participating Brand Ambassador is solely responsible for income tax and, where registered, GST payable in connection with a bonus.

8. BONUSES ARE SUBJECT TO VERIFICATION BY THE SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE PROGRAM, PROVIDED THE DECISION IS REASONABLE AND MADE IN GOOD FAITH.

9. Conditions and release

Each participating Brand Ambassador agrees to: (a) comply with and be bound by these Official Rules and the decisions of the sponsor, which are binding and final in all matters relating to this Program; (b) release and hold harmless the sponsor and each of its respective parents, subsidiary and affiliated companies, and any other organizations responsible for sponsoring, fulfilling, administering, advertising, or promoting the Program and all of their respective past and present officers, directors, employees, agents, and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including (except where prohibited) but not limited to, negligence and damages of any kind to persons and property, invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye, or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright, or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's participation in the Program or the acceptance, use, or misuse of any bonus; and (c) indemnify, defend, and hold harmless the Released

Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys' fees) arising out of or relating to a participating Brand Ambassador's acceptance, use, or misuse of a bonus. Nothing in this section excludes or limits any liability that cannot lawfully be excluded or limited, including liability for death or personal injury caused by negligence, for fraud, or under any non-excludable statutory guarantee.

10. Publicity

Except where prohibited by law, participation in the Program constitutes the participating Brand Ambassador's consent to sponsor and its agents' use of the participating Brand Ambassador's name, likeness, photograph, voice, opinions, and/or hometown, state, or province and country for Program purposes in any media, worldwide, without further notice, payment, or consideration, and where required, the participating Brand Ambassador hereby grants to the sponsor an unlimited, worldwide, royalty-free, non-exclusive, perpetual, and irrevocable license to use the participating Brand Ambassador's name, likeness, photograph, voice, opinions, and/or hometown, state, or province and country for Program purposes in any media, worldwide, without further notice, payment, or consideration. Where prohibited, the sponsor will request the Brand Ambassador's permission to use their name, likeness, and/or photograph for Program purposes.

11. General conditions

To the extent permitted by law, the sponsor reserves the right, in its sole and absolute discretion and in consideration of the participating Brand Ambassador's interests, to cancel, suspend, and/or modify the Program, or any part of it (including, without limitation, these Official Rules), if any fraud, technical failures, change in applicable law, or any other factor beyond the sponsor's reasonable control impairs the integrity or proper functioning of the Program, as determined by the sponsor in its sole discretion. Sponsor will give at least thirty (30) days' advance notice before any change takes effect that would increase the qualification requirements for a bonus, materially reduce a participating Brand Ambassador's rights or increase their obligations under these Official Rules, or cancel, suspend, or discontinue the Program, and during that period a participating Brand Ambassador may cease participating in the Program at no cost or penalty. All other changes, including changes that are beneficial to participating Brand Ambassadors and changes required by applicable law, court order, or regulatory direction or necessary to address an error or a security, fraud, or safety risk, take effect on publication or on any later date stated in the notice. Notice will be given by publishing updated Official Rules with an updated effective date at <https://plexusworldwide.com/terms-and-conditions> and by email, back office, or virtual office notification, or another means reasonably likely to come to the participating Brand Ambassador's attention. Any such change will apply prospectively only, will not reduce bonuses already earned, and will not apply to a RightStart Window that is open on the date the change takes effect. The sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. In the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules and disclosures or other statements contained in any Program-related materials, the terms and conditions of these Official Rules shall prevail, govern, and control.

The following market-specific notice requirements apply in addition to, and where inconsistent in place of, the notice requirements set out above.

- i) FOR RESIDENTS OF AUSTRALIA: Sponsor will give at least thirty (30) days' notice before a change takes effect where it would reduce a bonus you have already earned, increase qualification requirements, materially reduce your rights or increase your obligations, or terminate the Program, and during that period you may cancel your participation at no cost or penalty. Nothing in this section excludes, restricts, or modifies any right, guarantee, or remedy under the Australian Consumer Law or any other law that cannot lawfully be excluded, restricted, or modified.
- ii) FOR RESIDENTS OF CANADA: Only if required by applicable law (a "Prescribed Notice of Amendment") or at our sole discretion, we will provide written notice of a proposed amendment to these Official Rules. A Prescribed Notice of Amendment will be provided at least thirty (30) days (or such other period as may be required by applicable law) before the amendment comes into effect, to your email and/or mailing address, and/or via any other means and/or any other contact information that we have for you in our sole discretion. Pursuant to a Prescribed Notice of Amendment, if you do not agree with the applicable amendment, you may terminate your participation in the Program at any time in the thirty (30) day period (or such other period as may be required by applicable law) prior to such amendment coming into effect, or, if required by applicable law and such amendment increases your obligations or decreases our obligations under these Official Rules, you may terminate your participation in the Program, at no cost or penalty, no later than thirty (30) days after the amendment comes into effect by sending us a notice to that effect.
- iii) FOR RESIDENTS OF NEW ZEALAND: Sponsor will give at least thirty (30) days' notice before a change takes effect where it would reduce a bonus you have already earned, increase qualification requirements, materially reduce your rights or increase your obligations, or terminate the Program, and during that period you may cancel your participation at no cost or penalty. Nothing in this section limits any right under the Fair Trading Act 1986 or the Consumer Guarantees Act 1993 that cannot be excluded by agreement.
- iv) FOR RESIDENTS OF MEXICO: Sponsor will give at least thirty (30) days' written notice before any amendment to these Official Rules takes effect. No amendment will have retroactive effect, and nothing in this section limits any mandatory right under the Ley Federal de Protección al Consumidor.

- v) FOR RESIDENTS OF THE UNITED STATES: Sponsor will give at least thirty (30) days' notice before any amendment that increases qualification requirements, materially reduces your rights or increases your obligations, or terminates the Program takes effect. Your continued participation in the Program after the effective date of an amendment constitutes your acceptance of the updated Official Rules.

12. Limitations of liability

The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by participants, printing errors, or by any of the equipment or programming associated with or used in the Program; (b) technical failures of any kind (including, but not limited to, malfunctions, interruptions, or disconnections in phone lines or network hardware or software); (c) unauthorized human intervention in any part of the Program; (d) technical or human error, which may occur in the administration of the Program; or (e) any injury or damage to persons or property, which may be caused, directly or indirectly, in whole or in part, from the participating Brand Ambassador's participation in the Program or receipt or use or misuse of any bonus. This section applies only to the extent permitted by applicable law and does not limit any right under the Australian Consumer Law, the New Zealand Fair Trading Act 1986 or Consumer Guarantees Act 1993, applicable Canadian provincial consumer protection legislation, or the Mexican Ley Federal de Protección al Consumidor that cannot be excluded by agreement.

13. Disputes

Except as provided for residents of the United States below, each participating Brand Ambassador agrees that, to the extent permitted by applicable law: (a) any and all disputes, claims, or causes of action arising out of or connected with this Program, or any bonuses awarded shall be resolved individually, without resort to any form of class action; (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating in this Program, but in no event attorneys' fees; and (c) under no circumstances will the participating Brand Ambassador be permitted to obtain awards for, and participant hereby waives all rights to claim proven, punitive, incidental, and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.

All disputes, claims, and causes of action arising out of or connected with this Program, or any bonuses awarded, and all issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or rights and obligations of the participating Brand Ambassadors and the sponsor in connection with this Program, shall be governed by the laws as described below:

In the United States: The laws of the State of Arizona, USA without giving effect to any choice of law or conflict of law rules (whether of the State of Arizona, USA, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Arizona, USA. All disputes, claims, and causes of action arising out of or connected with this Program, or any bonuses awarded, between sponsor and a participating Brand Ambassador who is a resident of the United States are governed exclusively by the Dispute Resolution Policy in Section 17 of the Brand Ambassador Agreement, including its agreement to binding arbitration administered by JAMS, its waiver of trial by jury, its waiver of class, collective, and representative proceedings, its delegation of all threshold issues of arbitrability to the arbitrator, its arbitration seat and venue provisions, and its exception for residents of Louisiana. Nothing in these Official Rules amends, supersedes, limits, or waives the Dispute Resolution Policy, and in the event of any inconsistency between these Official Rules and the Dispute Resolution Policy, the Dispute Resolution Policy prevails for participating Brand Ambassadors who are residents of the United States.

In Canada: The applicable laws, statutes, and ordinances, rules and regulations governed by and shall be construed in accordance with the substantive laws of the province of Ontario and the federal laws of Canada applicable therein without regard to principles of conflicts of law. The parties specifically agree to the venue and jurisdiction being exclusively in the federal and provincial courts situated in Toronto, Ontario, Canada. FOR RESIDENTS OF QUÉBEC ONLY: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a bonus may be submitted to the board only for the purpose of helping the parties reach a settlement.

In Australia: The laws governed by and shall be construed in accordance with the substantive laws of the State of New South Wales without regard to principles of conflicts of law.

In Mexico: The federal laws of Mexico, with the courts of Mexico City having jurisdiction, without prejudice to any mandatory consumer protection rights under the Ley Federal de Protección al Consumidor. A Spanish-language version of these Official Rules governs for participants in Mexico. In New Zealand: The laws of New Zealand, without regard to principles of conflicts of law, and nothing in these Official Rules limits any right under the Fair Trading Act 1986 or the Consumer Guarantees Act 1993 that cannot be excluded by agreement.

14. Personal information

Information collected from participating Brand Ambassadors is subject to the sponsor's Privacy Policy, which is available at the Privacy Center for the United States at <https://plexusworldwide.com/privacy-center-full-privacy-policy>. For Canada, <https://plexusworldwide.ca/privacy-center-full-privacy-policy?culture=en-CA>. For Australia, <https://plexusworldwide.com.au/privacy-center-full-privacy-policy?culture=en-AU>. For New Zealand, <https://plexusworldwide.com/privacy-center-full-privacy-policy?culture=en-NZ>. For Mexico, <https://plexusworldwide.com.mx/privacy-center-full-privacy-policy?culture=es-MX>. By participating in this Program, each participating Brand Ambassador expressly consents to the sponsor, its agents and/or representatives, storing, sharing, and using the personal information submitted only for the purpose of administering the Program and in accordance with sponsor's privacy policy. This section does not limit any other consent(s) that an individual may provide the sponsor or others in relation to the collection, use, and/or disclosure of their personal information.