

PLEXUS[®] LOYALTY REWARDS PROGRAM TERMS

Effective Date: 1 October 2026

AUSTRALIA DRAFT — FOR INTERNAL / LEGAL REVIEW

PLEASE READ THESE REWARD TERMS CAREFULLY AS THEY AFFECT YOUR LEGAL RIGHTS. BY PARTICIPATING IN THE PLEXUS LOYALTY REWARDS PROGRAM, YOU AGREE TO BE BOUND BY THESE REWARD TERMS AND ALL TERMS INCORPORATED BY REFERENCE. AUSTRALIA-SPECIFIC GOVERNING LAW AND DISPUTE RESOLUTION PROVISIONS ARE PENDING PLEXUS LEGAL REVIEW IN THIS DRAFT. IF YOU DO NOT AGREE TO THE FINAL REWARD TERMS, DO NOT PARTICIPATE IN THE PLEXUS LOYALTY REWARDS PROGRAM.

These Plexus Loyalty Rewards Program Terms (“*Rewards Terms*”) apply to your access to and participation in the Plexus Loyalty Rewards Program (“*Rewards Program*”), which is operated by Plexus Worldwide, LLC, or its affiliates, (collectively, “*Plexus*”, “*our*”, “*us*” or “*we*”). These Rewards Terms do not alter in any way the terms or conditions of any other agreement you (“*You*”) may have with Plexus for other products and services. In addition, these Rewards Terms complement and incorporate by reference the [Plexus Privacy Policy](#) and [Plexus Terms of Use](#) of and You warrant and agree that your participation in the Rewards Program is subject to the obligations stated in the preceding agreements. In the event of any conflict between the Plexus Privacy Policy or Plexus Terms of Use and these Rewards Terms, the Plexus Privacy Policy or Plexus Terms of Use (as applicable) will govern and control.

For Brand Ambassadors: In the event of any conflict between the Brand Ambassador Agreement and these Rewards Terms, the Brand Ambassador Agreement (which includes the Policies and Procedures) will control followed by these Rewards Terms.

For VIP Customers: In the event of any conflict between the VIP Customer Agreement and these Rewards Terms, the VIP Customer Agreement will control followed by these Rewards Terms.

Plexus reserves the right to change, modify, and/or eliminate the Rewards Program and/or all or any portion of these Rewards Terms or any policy pertaining to the Rewards Program at any time and in its sole discretion. If we make changes, we will post the amended Rewards Terms and update the “*Effective Date*” above. We may also attempt to notify You in other ways. Unless we say otherwise or an amendment is subject to a Prescribed Notice of Amendment (defined below), the amended Rewards Terms will be effective immediately upon posting (and you waive any right you may have to receive any other type of notice of such amendment) and your continued participation in the Rewards Program after the amended terms are posted will confirm your acceptance of and agreement to be legally bound by the changes and amended Reward Terms. If You do not agree to the amended Rewards Terms, You must stop participating in the Rewards Program.

FOR RESIDENTS OF AUSTRALIA: Plexus may amend these Rewards Terms, or change, suspend or discontinue the Rewards Program or any reward, benefit or qualification requirement, at any time. Plexus will give at least thirty (30) days' notice before a change takes effect where it would reduce a reward or benefit you have already earned, increase qualification requirements, materially reduce your rights or increase your obligations, or terminate the Rewards Program, and during that period you may cancel your participation at no cost or penalty. All other changes, including beneficial changes and changes required by law, court order or regulatory direction or necessary to address an error or a security, fraud or safety risk, take effect on publication or on any later date stated in the notice. Notice will be given by publishing the amended Rewards Terms with an updated Effective Date and by email, account or virtual office notification, or another means reasonably likely to come to your attention.

A change to these Rewards Terms, or the suspension or termination of the Rewards Program, will not affect a reward or benefit you have already earned and become entitled to before the change takes effect, and Plexus will allow a reasonable period of at least thirty (30) days after the change or termination takes effect for you to redeem any such reward or benefit, unless redemption is prevented by law. If you continue to participate after a change takes effect, you accept the amended Rewards Terms. Nothing in this Section excludes, restricts or modifies any right, guarantee or remedy under the Australian Consumer Law or any other law that cannot lawfully be excluded, restricted or modified.

1. Program Description

The Rewards Program is a loyalty program without a separate enrollment fee that allows Brand Ambassadors and VIP Customers to receive the benefits offered under this Rewards Program (“Program Benefits”) through qualifying monthly subscription orders, as described in Section 4, Program Benefits Requirements.

These Rewards Terms govern the Rewards Program and apply to your participation in the Rewards Program. The Rewards Program is a promotional loyalty program designed to reward Brand Ambassadors and VIP Customers for their activities with Plexus. Participation in the Rewards Program and receipt of Program Benefits will not:

- Increase the Brand Ambassador’s compensation;
- Impact rank, status, or recognition;
- Modify any rights or obligations under the Brand Ambassador Agreement, Policies and Procedures, or Compensation Plan; or
- Modify any rights or obligations under the VIP Customer Agreement, as applicable.

All such agreements remain in full force and effect and are unchanged by participation in this Rewards Program. For additional information regarding Program Benefits and the Rewards Program, please visit the Plexus Help Center.

2. Eligibility

The Rewards Program is open only to qualified Brand Ambassadors that have agreed to the Brand Ambassador Agreement and/or VIP Customers who have agreed to the Plexus VIP Customer Agreement Terms and Conditions, who are legal residents of Australia and who are at least the age of majority in their jurisdiction of residence at the time of enrollment. Ambassador Agreement

The Rewards Program is available to New VIP Customers and Existing VIP Customers and Brand Ambassadors.

For purposes of this Rewards Program, a “New” VIP Customer is defined as an individual who has never previously been a VIP Customer of Plexus. “Existing” VIP Customers and Brand Ambassadors are individuals with an existing Plexus VIP Customer or Brand Ambassador account at the time of enrollment in the Rewards Program. Plexus reserves the right to determine in its sole discretion whether an account qualifies as New VIP Customer.

3. Joining the Rewards Program

There is no separate enrollment fee associated with the Rewards Program.

There are two ways to join the Rewards Program.

New VIP Customers. To qualify as a New VIP Customer, You must:

- Enroll as a New VIP Customer on or after 1 October 2026
- Sign up for a VIP Membership
- Place an initial product order of 100PV (personal volume) or more on or after 1 October 2026, excluding taxes, shipping, handling, discounts, and membership fees (an “Initial Product Order”)
- Enroll in a monthly subscription at the time of your Initial Product Order

Existing VIP Customers and Brand Ambassadors. To qualify as an Existing VIP Customer or Brand Ambassador, You must:

- Enroll in a monthly subscription of 100PV or more on or after 1 October 2026
- Must have Plexus Annual Membership or VIP Membership paid and current

4. Program Benefits:

The following benefits (“Program Benefits”) apply to New VIP Customers and Existing VIP Customers and Brand Ambassadors under the Rewards Program, each valid for 1 calendar month only (starting with the applicable calendar month in which the VIP Customer or Brand Ambassador joined the Rewards Program as set out above) and restarting at Month 1 upon completing Month 12.

- New VIP Customers:
 - Month 1: 10% off your Initial Product Order
 - Applies to product only, not VIP Membership
 - One-time benefit, non-transferable, and not redeemable for cash
 - Ongoing Program Benefits: Maintain a monthly subscription of 100 PV or more to earn:
 - Month 2 – Plexus Balance™
 - Month 3 – Plexus Active® – Peach & Mango
 - Month 6 – Bio Cleanse
 - Month 9 – Choice of one free product: Bio Cleanse, ProBioFit®, Plexus Balance™), or Plexus Active®
 - Month 12 – Choice of one free product: Bio Cleanse, ProBioFit®, Plexus Balance™), or Plexus Active®
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Discount applies before taxes and shipping and may not be combined with other promotional discounts unless expressly permitted.

For purposes of the Rewards Program, ‘Month’ refers to each consecutive subscription cycle in which a qualifying 100PV subscription order is successfully processed. Months must be consecutive unless otherwise permitted herein.

All free products are selected by Plexus, have no cash value, are non-transferable, and are issued after successful processing and payment of the qualifying subscription processes. Plexus reserves the right to substitute a product of equal or greater retail value in its sole discretion.

- Existing Customers and Brand Ambassadors:
 - Maintain a qualifying subscription of 100PV or more:
 - Month 1 – Eligibility to participate in the Rewards Program
 - Month 2 – No standard ongoing reward*
 - Month 3 – Plexus Active® – Peach & Mango
 - Month 6 – Bio Cleanse
 - Month 9 – Choice of one free product: Bio Cleanse, ProBioFit®, Plexus Balance™), or Plexus Active®
 - Month 12 – Choice of one free product: Bio Cleanse, ProBioFit®, Plexus Balance™), or Plexus Active®
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*Proposed AU launch exception - pending IT confirmation: Existing VIP Customers and Brand Ambassadors who have qualifying subscription orders of 100PV or more successfully process in both October 2026 and November 2026 will receive Plexus Balance™ (SKU P4-BLNC-X60B) with the November qualifying subscription order. This is a launch-only exception. An existing customer whose first qualifying month is November 2026 and second qualifying month is December 2026 will not receive a Month 2 reward; the standard existing-customer path applies, with Plexus Active® earned after the third consecutive qualifying month.

IMPORTANT NOTE – NO POINTS OR EXCHANGE UNITS: In no event will a Program Benefit include, require or be subject to the provision of any loyalty or rewards points, exchange unit, or similar unit/term. For greater certainty and the avoidance of any doubt, the Rewards Program consists only of the Program Benefits described in these Rewards Terms above and does not permit for any points, exchange unit or similar unit/term to be accumulated across transactions or otherwise earned or received with an exchange value of any kind.

5. Skipped, Canceled, or Reduced Orders

If a participant enrolled in the Rewards Program:

- Skips a month (i.e., does not have a subscription of 100PV or more in a given month following their enrollment in the Rewards Program);
- Cancels their monthly subscription of 100PV or more;
- Fails to process a qualifying product subscription order in any given month following their enrollment in the Rewards Program; or
- Reduces their subscription order below 100PV in product for any given month following their enrollment in the Rewards Program.

The participant will:

- Be removed from the Rewards Program; and
- Forfeit accumulated progress toward future rewards.

In the event of a payment processing failure, You will have five (5) days to cure the failure before removal from the Reward Program.

6. To re-enter the Rewards Program

- The participant must enroll in a new qualifying subscription order of 100PV or more on or after 1 October 2026 (and have a Plexus Annual Membership or VIP Membership paid and current)
- Upon enrollment, the participant will be automatically considered an Existing VIP Customer or Brand Ambassador under the Rewards Program.
- The participant will restart at Month 1 of the applicable Rewards Program cycle. Re-enrolling Existing VIP Customers and Brand Ambassadors will not receive the Month 1 discount. Re-enrolling participants will not receive the 10% Month 1 discount (the New VIP Customer discount is a one-time benefit only and for New VIP Customers only).

7. Governing Law — AU Legal Review Required

For Australian participants, these Rewards Terms and all claims relating to or arising out of them, whether in contract, tort, statute or otherwise, are governed by the laws in force in New South Wales, Australia, excluding that State's choice of law principles. The United Nations Convention on Contracts for the International Sale of Goods does not apply to these Rewards Terms. You irrevocably submit to the non-exclusive jurisdiction of the courts of Sydney, New South Wales in relation to all disputes arising from or related to these Rewards Terms and any related matters. Nothing in this Section prevents you from commencing or maintaining a proceeding in another court, tribunal or forum where you are entitled to do so under a law that cannot lawfully be excluded, or from making a complaint to a regulator or to Direct Selling Australia under its Code of Practice. Nothing in these Rewards Terms excludes, restricts or modifies any right, guarantee or remedy under the Australian Consumer Law or any other law that cannot lawfully be excluded, restricted or modified. Where you are a Brand Ambassador, the governing law and dispute resolution provisions of your Brand Ambassador Agreement apply to the extent of any inconsistency with this Section.

8. Dispute Resolution

If a dispute arises between you and Plexus relating to this promotion, the Rewards Program, or any Plexus product, you and Plexus will first attempt in good faith to resolve it amicably. Either party may then serve a written notice of arbitration, and the parties will schedule the arbitration to occur in Sydney, Australia within forty-five (45) days of receipt of that notice.

To the maximum extent permitted by law, any dispute not resolved amicably will be determined by binding arbitration in Sydney, Australia, conducted in English under the ACICA Arbitration Rules then in effect, before a single arbitrator agreed by the parties or otherwise appointed under those Rules. The arbitration will be

conducted on an individual basis and will not be consolidated with any other proceeding or conducted on a class, collective or representative basis. The arbitration and all documents produced in it are confidential in accordance with the ACICA Arbitration Rules. The successful party is entitled to recover its costs of the arbitration, including legal fees, as permitted by law.

Either party may apply to a court of competent jurisdiction in Sydney, Australia for injunctive relief at any time, and judgment on an award may be entered in the Federal Court of Australia or the Supreme Court of New South Wales. This provision is governed by the laws in force in New South Wales, excluding its choice of law rules.

Nothing in this provision excludes, restricts or modifies any right, guarantee or remedy you have under the Australian Consumer Law or any other law that cannot lawfully be excluded, restricted or modified, and nothing in it prevents you from making a complaint to a regulator or to Direct Selling Australia under its Code of Practice

The United States and Canada dispute-resolution provisions in the source terms have not been carried into this Australia-only draft. Plexus Legal to insert the approved Australian dispute-resolution provisions before publication.

9. Privacy and Your Personal Data

By accessing and otherwise participating in the Rewards Program, you expressly consent to and agree that Plexus may collect, use and disclose your personal information to administer and fulfill the Rewards Program, including without limitation as set out below. Information collected from participants is governed by our Privacy Policy, available at <https://plexusworldwide.com.au/privacy-center-full-privacy-policy?culture=en-AU>, which forms part of these Rewards Terms and which you should read before participating. Plexus handles personal information in accordance with the Privacy Act 1988 (Cth) and the Australian Privacy Principles (together, Australian Privacy Laws). If there is any inconsistency between this Section 9 and the Privacy Policy, the Privacy Policy prevails to the extent of the inconsistency. Participation in the Rewards Program requires the collection, use, and disclosure of personal information in connection with your enrollment, recurring subscription, payment processing, qualifying purchases, and rewards activity. Plexus may collect information such as your name, contact details, billing and shipping addresses, payment and recurring billing information, purchase and rewards history, account credentials, marketing preferences, and customer service communications. This information is used to establish and administer your subscription, process recurring payments and rewards, verify Rewards Program eligibility and qualification thresholds, communicate regarding billing and Rewards Program updates, provide customer support, prevent fraud, comply with legal obligations, and, where permitted by law, send marketing communications. Personal information may be shared with affiliates and service providers that support subscription management, payment processing, fulfillment, analytics, and communications, as well as with legal authorities where required or in connection with a corporate transaction. Service providers are contractually required to safeguard personal information and use it only for authorized purposes.

You may request access to, or correction of, the personal information Plexus holds about you, and you may make a privacy complaint, by contacting Plexus at privacy@plexusworldwide.com or via <https://plexusworldwide.com.au/privacy-center>. Plexus will respond to your request or complaint within a reasonable time. The Privacy Policy explains how Plexus collects, holds, uses and discloses personal information, including the disclosure of personal information to Plexus related entities and service providers located outside Australia, and how you may access or correct your personal information or make a privacy complaint. Please read the Privacy Policy before participating in the Rewards Program. Nothing in this Section 9 excludes, restricts, or modifies any right or remedy that cannot lawfully be excluded, restricted, or modified under Australian Privacy Laws or the Australian Consumer Law.

These Rewards Terms do not limit any other consent(s) that you may provide us or others in relation to the collection, use and/or disclosure of personal information, or alter in any way the terms or conditions of any other agreement you may have with Plexus for other products or services.

10. General Conditions

- a. Plexus reserves the right to modify, suspend, or terminate the Rewards Program, or any portion thereof, at any time to the extent permitted by applicable law. The Rewards Program is void where prohibited and is subject to all applicable laws and regulations. Where required by law, or Prescribed Notice of

Amendment applies, advance notice of material changes will be provided. Rewards are promotional in nature, are non-transferable, have no cash value unless expressly stated, and are available only while supplies last.

- b. You must comply with these Rewards Terms and all applicable Plexus policies and procedures. Plexus may suspend or terminate participation in the Rewards Program upon written notice if Plexus reasonably determines that You: (a) have violated these Rewards Terms or Plexus policies; (b) maintains multiple or duplicative accounts; or (c) have engaged in unauthorized, deceptive, fraudulent, abusive, or unlawful conduct. Except in cases involving fraud or unlawful conduct, You will be provided fourteen (14) days' written notice and an opportunity to cure, where curable. Plexus may combine or deactivate duplicative accounts where reasonably necessary to maintain Reward Program integrity. Written notice may be sent by email at cs@plexusworldwide.com or by mail to 9145 E. Pima Center Parkway, Scottsdale AZ 85258.
- c. Notwithstanding the foregoing, if Plexus deems You are not complying with the letter and spirit of these Rewards Terms, in its sole discretion, then You may be disqualified from the Rewards Program (and your Program Benefits, and any other aspect of the Program made available to You, may be suspended, revoked, nullified and voided) in the sole and absolute discretion of Plexus. By participating in the Rewards Program, You agree that any of Your information submitted or activities associated with this Rewards Program are subject to verification by Plexus at any time and for any reason.
- d. Program Benefits are earned only upon satisfaction of the applicable monthly qualification requirements and are fulfilled in connection with the qualifying order for that month. If participation is suspended or terminated prior to qualification or shipment, You will not be eligible to receive that month's Program Benefits.
- e. The decisions of Plexus with respect to all aspects of this Rewards Program are final and binding on all participants without right of appeal. The sole determinant of the time for the purposes of this Rewards Program will be Plexus' server machine(s).
- f. You are solely responsible for any applicable taxes arising from the receipt of Program Benefits. In the event of any conflict between these Rewards Terms and advertising or marketing materials, or a translated version of these Rewards Terms, these English Rewards Terms shall control.
- g. To the maximum extent permitted by applicable law, by participating in the Rewards Program, you hereby: (i) release Plexus, its parents, subsidiaries, affiliates, any other entity or person involved in the organization, administration or fulfillment of the Rewards Program and each of their respective officers, directors, shareholders, employees, representatives, agents, successors and assigns (collectively, the "Program Parties") from any loss, liability, claim, demand, damage or expense that arises in connection with your participation in the Rewards Program (including without limitation with any use or misuse of Rewards Program-related information); and (ii) agree to indemnify, defend and hold harmless the Program Parties from any loss, liability, claim, demand, damage or expense asserted by any entity or person relating in any way to your breach of any of the Rewards Terms. Without limiting the generality of the foregoing, the Program Parties are not responsible for: (a) late, lost, misdirected, delayed, incomplete or incompatible Rewards Program-related information (all of which are void); (b) any failure of an account, the Plexus website, or any other Rewards Program-related platform, site, software, hardware or other type of system; (c) any technical malfunction or other problems of any nature whatsoever, including, without limitation, those relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; (c) any injury or damage to participant's or any other person's computer, mobile device, tablet or other device related to or resulting from participating in the Rewards Program; and/or (d) any combination of the above.
- h. Force Majeure. Plexus shall not be liable for any delay, interruption, suspension, or failure to perform any obligation under the Rewards Program or these Rewards Terms to the extent caused by events beyond its reasonable control, including but not limited to acts of God; natural disasters; severe weather; fire; flood; earthquake; epidemic or pandemic; public health emergency; war; terrorism; civil unrest; labor disputes; supply chain disruptions; transportation interruptions; governmental actions, orders, or

regulations; power outages; telecommunications or internet service failures; cyberattacks; system outages; payment processing failures; or failures of third-party service providers, manufacturers, fulfillment centers, carriers, or vendors. In the event of a force majeure occurrence, Plexus may, in its sole discretion and to the extent permitted by applicable law, suspend, delay, modify, substitute, or cancel affected Program Benefits, qualification requirements, or other aspects of the Rewards Program without liability. Plexus will make commercially reasonable efforts to resume normal operations as soon as practicable under the circumstances.

- i. No Waiver. No failure or delay by Plexus in exercising any right, power, or remedy under these Rewards Terms shall operate as a waiver of that right, power, or remedy, nor shall any single or partial exercise of any right, power, or remedy preclude any other or further exercise of that or any other right, power, or remedy. Any waiver by Plexus of any provision of these Rewards Terms shall be effective only if in writing and signed by an authorized representative of Plexus. A waiver of any breach or default shall not constitute a waiver of any subsequent or similar breach or default.
- j. Severability. If any provision of these Rewards Terms is determined by a court or arbitrator of competent jurisdiction to be invalid, illegal, or unenforceable for any reason, such provision shall be enforced to the maximum extent permitted by applicable law, and the remaining provisions of these Rewards Terms shall remain in full force and effect. To the extent permitted by law, any invalid, illegal, or unenforceable provision shall be modified or interpreted so as to best accomplish the objectives of the original provision while remaining enforceable.
- k. Assignment. You may not assign, transfer, delegate, or otherwise convey your rights or obligations under these Rewards Terms or the Rewards Program, whether by operation of law or otherwise, without the prior written consent of Plexus, and any attempted assignment without such consent shall be null and void. Plexus may assign or transfer these Rewards Terms, the Rewards Program, or any of its rights or obligations hereunder at any time without notice, including in connection with a merger, acquisition, corporate reorganization, sale of assets, or other corporate transaction. Subject to the foregoing, these Rewards Terms shall be binding upon and inure to the benefit of the parties and their respective permitted successors and assigns.

If You have any questions or if You are dissatisfied with the Rewards Program in any way, please contact Plexus Customer Service through the contact channels made available for Australia, including your online My Account page or virtual office. 61-2-7202-6679, cs@plexusworldwide.com. Plexus Australia Pty Ltd, 246 Pacific Highway, Crows Nest, Sydney NSW 2000, Australia; ABN 35 627 543 837,