

Emerald Extravaganza and Diamond Destination 2027 Official Rules

1. Eligibility

Emerald Extravaganza 2027 and Diamond Destination 2027 Contest (the “Contest”) is open only to Brand Ambassadors who are legal residents of Canada, Mexico, Australia, New Zealand, and the United States (including District of Columbia and Puerto Rico) who have reached the legal age of majority in their jurisdiction of residence at the time of entry. Void where prohibited by law. Employees of sponsor and their immediate families and household members are not eligible and may not participate in this contest. The contest is subject to all applicable federal, state, provincial, and local laws and regulations. Participation constitutes each participant’s full and unconditional agreement to be legally bound by these Official Rules and sponsor’s decisions, which are final and binding (without right of appeal) in all matters related to the contest to the extent permitted by law. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsor

United States: Plexus Worldwide, LLC, 9145 E. Pima Center Parkway, Scottsdale, AZ 85258.

Canada: Plexus Canada, LP, 6000 boulevard de Rome, Suite 410, Brossard J4Y 0B6, Canada.

Australia: Plexus Australia Pty Ltd, 246 Pacific Highway, Crows Nest, Sydney NSW 2000, Australia; ABN 35 627 543 837.

New Zealand: Plexus Worldwide New Zealand Limited, 80 Queen St., Auckland Central, Auckland, 1140 New Zealand; NZBN 9429048529419.

Mexico: Plexus Worldwide México, S. de R.L. de C.V., Ave. Jorge Alvarez del Castillo 1082-1, Mezquitán Country, Guadalajara, Jalisco, C.P. 44620, MEXICO

3. Timing

The contest begins August 1, 2026, at 12:00 a.m. US ET and ends July 31, 2027, at 11:59 p.m. USA ET (the “**Contest Period**”). Sponsor is the official timekeeper for this contest.

4. How to Qualify

All Brand Ambassadors must meet these requirements:

- i) Develop a minimum of 2 first-time achievers or re-ranking Gold or Senior Gold Brand Ambassadors in your Levels 1 – 7
 - For re-ranks, the benchmark rank is their paid-as rank in July 2026.
- ii) Fulfill one of the two enrollment requirements
 - Personally enroll 12 new Level 1 VIP Customers with 100 PV+ initial orders and develop 4 new Level 1 Brand Ambassadors; OR
 - Personally create 2 Business Blocks
 - A Business Block consists of 3 new qualifying Level 1 VIP Customers with an initial order of 100 PV or more and one new Level 1 Brand Ambassador) either a VIP Customer upgrading to Brand Ambassador or a direct to Brand Ambassador enrollment) within a calendar month
- iii) Be commission-qualified¹ each month of the Contest Period (August 1, 2025–July 31, 2027)

For Emerald Extravaganza 2027, Brand Ambassadors must meet all of the following qualifications:

¹ Commission qualified is defined as: i) having your Plexus Annual Membership paid and current; ii) having at least 100 Personal Volume (PV) through the monthly cycle end date.

1. Maintain paid-as Jewel rank at least 6 months during the Contest Period; and
2. Rank up to Emerald Brand Ambassador for the first time and maintain paid-as Emerald for one additional month during the qualification period.

For Diamond Destination 2027, Brand Ambassadors must meet all of the following qualifications:

1. Maintain paid-as Diamond rank at least 6 months during the Contest Period; and
2. Rank up to Diamond Brand Ambassador for the first time and maintain paid-as Diamond for one additional month during the qualification period.

SAPPHIRE BRAND AMBASSADOR BONUS:

Brand Ambassadors whose highest paid-as rank is Sapphire will receive a special bonus (ARV 200 USD). To qualify, they must achieve one of the following:

1. Maintain paid-as Sapphire for a minimum of 6 months during the contest timeframe; OR
2. Rank up to Sapphire Brand Ambassador for the first time and maintain paid-as Sapphire for one additional month during the qualification period.

5. Prizes:

Those who qualify for Emerald Extravaganza and Diamond Destination 2027 will receive the following:

EMERALD BRAND AMBASSADORS:

- Invitation to Emerald Extravaganza 2027 for Brand Ambassador and one guest from September 18–23, 2027.
- Reimbursement for roundtrip airfare to Kahului Airport (OGG) for Brand Ambassador and one guest up to 1,100 USD per ticket. Any additional fees or tickets above the allotted amount will be at the qualifier's expense. (Receipts must be submitted to Plexus during the registration process to receive reimbursement.)
- One double-occupancy room at Hyatt Regency, Maui.
- Invitations for Brand Ambassador and one guest to the Welcome Social Event and Farewell Party.
- One Invitation to Brand Ambassador to General Session.
- Reserved seating at Convention for Brand Ambassador and a guest.

SAPPHIRE BRAND AMBASSADORS:

- Invitation to Emerald Extravaganza 2027 for Brand Ambassador and one guest from September 18–23, 2027.
- Reimbursement for roundtrip airfare to Kahului Airport (OGG) for Brand Ambassador and one guest up to 1,500.00 USD (Receipts must be submitted to Plexus during the registration process to receive reimbursement.)
- A hotel room, double-occupancy, reserved for one additional night (September 17, 2027) at Hyatt Regency Maui
- Invitations for Brand Ambassador and one guest to the Welcome Social Event and Farewell Party.
- One Invitation to Brand Ambassador to General Session.
- Reserved seating at Convention for Brand Ambassador and a guest.
- One Invitation to our Brand Ambassador to the exclusive Sapphire Social Event, featuring a special Sapphire gift.

DIAMOND BRAND AMBASSADORS:

- Invitation to Diamond Destination 2027 for Brand Ambassador and one guest from September 23–26, 2027.
- Reimbursement for roundtrip airfare to Kahului Airport (OGG) Brand Ambassador and one guest up to 2,250 USD per ticket. Any additional fees or tickets above the allotted amount will be at the qualifier's expense. (Receipts must be submitted to Plexus during the registration process to receive reimbursement.)
- One double-occupancy room at Fairmont Kea Lani, Maui.
- Invitations for Brand Ambassador and one guest to the Welcome Social Event and Farewell Party.
- One Invitation to Brand Ambassador to General Session.
- Reserved seating at Convention for Brand Ambassador and a guest.

Brand Ambassadors must be registered, present, and checked in at Emerald Extravaganza and/or Diamond Destination 2027 to receive everything included on the trip. Any prizes or perks they would have received at Emerald Extravaganza and Diamond Destination will be automatically forfeited if they do not attend. No cash alternatives will be issued, and all prizes are non-transferable.

Brand Ambassadors who cannot attend due to extenuating circumstances may submit an exceptions request to Plexus Customer Care, which will be reviewed on a case-by-case basis. Extenuating circumstances include military deployment, pregnancy, death in the family, or severe illness. Those who are granted an exception will receive a one-time total payment of 500 USD.

All credit card payments must be in the name of the purchasing Brand Ambassador and VIP Customer and not that of the sponsor or upline. Brand Ambassadors not in good standing under the Plexus policies and procedures are not eligible to participate in this contest.

The Released Parties (defined below) take no responsibility and accept no liability for any lost, stolen, delayed, illegible, damaged, misdirected, late, or destroyed entry requests. All Entries are subject to verification at any time. Winner may be required to show proof (in a form acceptable to the Brand Ambassador—including, without limitation, government-issued photo identification) of being the Plexus Ambassador associated with the selected prize.

6. Winner notification and acceptance

The winners will be notified by email starting in February 2027. Inability to reach winner by email or phone after reasonable efforts (as determined solely by sponsor) may result in disqualification of prize. The winner may waive his or her right to receive a prize. No cash equivalent for non-cash prizes will be available. The prizes are non-transferable and non-assignable, and no substitutions will be made, except as provided herein at the sponsor's sole discretion. The sponsor reserves the right to substitute the prize or a component thereof for any reason with a prize or a prize component of equal or greater value. Winner is responsible for all taxes and fees in any jurisdiction associated with the prize. The winner may be required to complete an affidavit of eligibility, which must be returned within 14 days of the date it is received by the winner. Failure to sign and return the affidavit or release within 14 days, or to comply with any term or condition of these Official Rules, may, at the sole discretion of sponsor, result in a winner's disqualification and the forfeiture of his or her interest in the prize. Except where prohibited, participation in this contest constitutes participant's consent to the publication of his or her name and image in any media for any commercial or promotional purpose, without limitation or further compensation.

For U.S.: For the purposes of reporting your annual income to the IRS, the value of any prize, award, or offer, whether it be cash or non-cash is considered taxable income and will be included in the Form 1099-NEC if your total income from Plexus exceeds 600 USD.

For Canada and New Zealand: Each earner is solely responsible for reporting and paying any income tax that may be payable in connection with receipt of a prize.

For Australia: For purposes of taxable income, the value of any prize, award, or offer, whether it be cash or non-cash, is considered taxable income and will be treated as described here: <https://helpcenter.plexusworldwide.com.au/hc/en-au/articles/360040486292-Australia-Recipient-Created-Tax-Invoice-RCTI->.

For Mexico: For purposes of taxable income, the value of any prize, award, or offer, whether it be cash or non-cash, is considered taxable income and will be treated as described at <https://www.sat.gob.mx/home>.

7. POTENTIAL CONTEST WINNERS ARE SUBJECT TO VERIFICATION BY THE SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING (WITHOUT RIGHT OF APPEAL) IN ALL MATTERS RELATED TO THE CONTEST PROVIDED THE DECISION IS REASONABLE.

Participant conditions and release

Each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the sponsor, which are binding and final (without right of appeal) in all matters relating to this Contest; (b) release and hold harmless the sponsor and each of its respective partners, subsidiary and affiliated companies, the prize suppliers, and any other organizations responsible for sponsoring, fulfilling, administering, advertising, or promoting the Contest and all of their respective past and present officers, directors, employees, agents, and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including (except where prohibited) but not limited to, negligence and damages of any kind to persons and property, invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye, or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright, or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation, or submission of an entry, participation in the Contest, acceptance or use or misuse of prize and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend, and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys' fees) arising out of or relating to a participant's participation in the Contest and/or participant's acceptance, use, or misuse of prize.

8. Publicity

Except where prohibited by local laws, participation in the contest constitutes winner's consent to the sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions, and/or hometown, state, or province and country for promotional purposes in any media, worldwide, without further notice, payment, or consideration, and where required the participant hereby grants to the sponsor an unlimited, worldwide, royalty-free, non-exhaustive, perpetual, and irrevocable license to use winner's name, likeness, photograph, voice, opinions, and/or hometown, state, or province and country for promotional purposes in any media, worldwide, without further notice, payment, or consideration. Where prohibited, the sponsor will request winner's permission to use winner's name, likeness, and/or photograph for promotional purposes.

9. General conditions

To the extent permitted by law, the sponsor reserves the right, in its sole and absolute discretion and in consideration of the participant's interests, to cancel, suspend, and/or modify the contest, or any part of it (including, without limitation, these Official Rules), if any fraud, technical failures, or any other factor beyond the sponsor's reasonable control impairs the integrity or proper functioning of the contest, as determined by the sponsor in its sole discretion. The sponsor's failure to enforce any terms of these Official Rules shall not constitute a waiver of that provision. In the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules and disclosures or other statements contained in any contest-related materials, the terms and conditions of these Official Rules shall prevail, govern, and control.

10. Limitations of liability

The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by participants,

printing errors, or by any of the equipment or programming associated with or used in the contest; (b) technical failures of any kind (including, but not limited to, malfunctions, interruptions, or disconnections in phone lines or network hardware or software); (c) unauthorized human intervention in any part of the entry process or the contest; (d) technical or human error, which may occur in the administration of the Contest or the processing of Entries; or (e) any injury or damage to persons or property, which may be caused, directly or indirectly, in whole or in part, from participant's participation in the contest or receipt or use or misuse of any prize.

11. Disputes

Each participant agrees that any and all disputes, claims, and causes of action arising out of or connected with this event, or any prizes awarded, shall be resolved individually, without resort to any form of class action and all disputes, claims, and causes of action arising out of or connected with this contest, or any prizes awarded, shall be resolved exclusively by:

In the United States: The laws of the State of Arizona, USA without giving effect to any choice of law or conflict of law rules (whether of the State of Arizona, USA, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Arizona, USA.

In Canada: The applicable laws, statutes, and ordinances, rules and regulations governed by and shall be construed in accordance with the substantive laws of the province of Ontario and the federal laws of Canada applicable therein without regarding to principles of conflicts of law. The parties specifically agree to the venue and jurisdiction being exclusively in the federal and provincial courts situated in Toronto, Ontario, Canada. FOR RESIDENTS OF QUEBÉC ONLY: Any litigation respecting the conduct or organization of a publicity Contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.

In Australia: The laws governed by and shall be construed in accordance with the substantive laws of the State of New South Wales without regard to principles of conflicts of law.

In Mexico: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the participant and the Sponsor in connection with the Incentive, shall be governed by, and construed in accordance with, the laws of the legislation of the Mexican United States, and particularly to the applicable legislation of Guadalajara, Jalisco, and to the jurisdiction of the courts of Guadalajara, Jalisco, renouncing to any other jurisdiction that could correspond to them in virtue of their legal domicile, either present or future.

All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the entrant and the Sponsor in connection with the Contest, shall be governed and construed in accordance with the applicable laws as specified above for the entrant's country of residence.

12. Participant's personal information

By entering the Contest, participants acknowledge and agree that the Sponsor and its authorized agents may collect, use, and disclose the personal information provided in accordance with the Sponsor's Privacy Policy, which is available at <https://plexusworldwide.com/privacy-center-full-privacy-policy> or any subdomain thereof. The collection and use of personal information is for the purpose of administering this Contest, including, but not limited to, contacting and verifying potential winners, delivering prizes, and as otherwise described in the Privacy Policy.

13. Contest results

To request the name(s) of the winner(s), you may send a hand-printed, self-addressed, stamped envelope to Winners List — Emerald Extravaganza Diamond Destination 2027, Plexus Worldwide, LLC, 9145 E. Pima Center Parkway, Scottsdale, AZ 85258. Alternatively, you may email your request to Plexusrecognition@plexusworldwide.com. Requests for the winners list must be received by August 31, 2027. Canadian residents may omit return postage.