

2027 RISING LEADERS RETREAT DISNEY WORLD CONTEST
Official Rules

1. Eligibility

The 2027 Rising Leaders Retreat Disney World Contest (the “Contest”) is open only to Brand Ambassadors who are legal residents of Canada, New Zealand, Mexico, and the United States (including District of Columbia and Puerto Rico) who have reached the legal age of majority in their jurisdiction of residence at the time of entry. Void where prohibited by law. Employees of sponsor and their immediate families and household members are not eligible and may not participate in this contest. The contest is subject to all applicable federal, state, provincial, and local laws and regulations. Participation constitutes each entrant’s full and unconditional agreement to be legally bound by these Official Rules and sponsor’s decisions, which are final and binding (without right of appeal) in all matters related to the contest to the extent permitted by law. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsor

United States: Plexus Worldwide, LLC, 9145 E. Pima Center Parkway, Scottsdale, AZ 85258.

Canada: Plexus Canada, LP, 6000 boulevard de Rome, Suite 410, Brossard J4Y 0B6, Canada.

New Zealand: Plexus Worldwide New Zealand Limited, 80 Queen St., Auckland Central, Auckland, 1140 New Zealand; NZBN 9429048529419.

Mexico: Plexus Worldwide México, S. de R.L. de C.V., Ave. Jorge Alvarez del Castillo 1082-1, Mezquitán Country, Guadalajara, Jalisco, C.P. 44620, MEXICO

3. Timing

The Contest begins September 1, 2026, at 12am US ET and ends December 31, 2026, at 11:59 pm US ET (the “**Contest Period**”). Sponsor is the official timekeeper for this Contest.

4. How to Qualify

To qualify for Contest prizes, Brand Ambassadors must:

- i) Be commission-qualified¹ during the months in which they accrue credits;
- ii) Enroll a minimum of 8 new qualifying Level 1 Retail Customers, VIP Customers, and/or Brand Ambassadors with an initial 100 PV+ order during the Contest Period;
- iii) Be a minimum paid-as rank of Gold or above for at least 3 of the 4 months of the contest period

5. How to earn credits

New Brand Ambassadors will receive double credits across all categories in the calendar month in which they upgrade or enroll.

There are 6 ways to earn credits for the 2027 Rising Leaders Retreat Disney World prizes:

1. ENROLLMENT CREDITS

Level 1: Every new Level 1 Retail or VIP Customer you enroll between September 1, 2026 – December 31, 2026, with combined orders totalling 100–149 PV in their first month will earn you 20 Enrollment Credits. Every new Level 1 Retail or VIP Customer you enroll during this timeframe with combined orders totalling 150 PV or more in their first month will earn you 40 Enrollment Credits. Every new Level 1 Brand Ambassador* you enroll during this timeframe with combined orders totalling 100–149 PV in their first month will earn you 50 Enrollment Credits. Every new Level 1 Brand Ambassador* you enroll during this timeframe with combined orders totalling 150 PV or more in their first month will earn you 70 Enrollment Credits.

Level 2: Every new Level 2 Retail or VIP Customer who enrolls during this same timeframe with combined orders totaling 100–149 PV in their first month will earn you 10 Enrollment Credits. Every new Level 2 Retail or VIP Customer who enrolls during this timeframe with combined orders totaling 150 PV or more in their first month will earn you 20 Enrollment Credits. Every new Level 2 Brand Ambassador* who enrolls during this same timeframe with combined orders totaling 100–149 PV in their first month will earn you 20 Enrollment Credits. Every new Level 2 Brand Ambassador who enrolls during this timeframe with combined orders totaling 150 PV or more in their first month will earn you 30 Enrollment Credits.

Level 3: Every new Level 3 Retail or VIP Customer who enrolls during this same timeframe with combined orders totaling 100–149 PV in their first month will earn you 5 Enrollment Credits. Every new Level 3 Retail or VIP Customer who enrolls

¹ Commission qualified is defined as: i) having your Plexus Annual Membership paid and current; ii) having at least 100 Personal Volume (PV) through the monthly cycle end date.

*This must be a new direct to Brand Ambassador Enrollment.

during this timeframe with combined orders totaling 150 PV or more in their first month will earn you 10 Enrollment Credits. Every new Level 2 Brand Ambassador who enrolls during this same timeframe with combined orders totaling 100–149 PV in their first month will earn you 10 Enrollment* Credits. Every new Level 3 Brand Ambassador who enrolls during this timeframe with combined orders totaling 150 PV or more in their first month will earn you 15 Enrollment Credits.

	Retail & VIP Customer		Brand Ambassador*	
Enrollment	100–149 PV	150 PV+	100–149 PV	150 PV+
Level 1	20	40	50	70
Level 2	10	20	20	30
Level 3	5	10	10	15

2. RETENTION CREDITS

Level 1: You will earn **20 Retention Credits** for each order of 100–149 PV for the two commissionable months following the enrollment of each new Level 1 Retail or VIP Customer you enroll between July 1, 2026, and November 30, 2026. You will earn **40 Retention Credits** for each order of 150 PV+ for the two commissionable months following the enrollment of each new Level 1 Retail or VIP Customer you enroll between July 1, 2026, and November 30, 2026.

Level 2: You will earn **10 Retention Credits** for each order of 100–149 PV for the two commissionable months following the enrollment of each new Level 2 Retail or VIP Customer who enrolls between July 1, 2026, and November 30, 2026. You will earn **20 Retention Credits** for each order of 150 PV+ for the two commissionable months following the enrollment of each new Level 2 Retail or VIP Customer who enrolls between July 1, 2026, and November 30, 2026.

Level 3: You will earn **5 Retention Credits** for each order of 100–149 PV for the two commissionable months following the enrollment of each new Level 3 Retail or VIP Customer who enrolls between July 1, 2026, and November 30, 2026. You will earn **10 Retention Credits** for each order of 150 PV+ for the two commissionable months following the enrollment of each new Level 3 Retail or VIP Customer who enrolls between July 1, 2026, and November 30, 2026.

The qualifying PV from discretionary or subscription monthly orders can be across multiple orders. The maximum number of times you can earn Retention Credits from the same Retail or VIP Customer is two.

Retained Customer	100–149 PV	150 PV+
Level 1	20	40
Level 2	10	20
Level 3	5	10

3. RANK ADVANCEMENT CREDITS

Personal Rank Advancement: You will earn Personal Rank Advancement Credits when you advance to a new highest achieved rank. If you achieve multiple new highest achieved ranks in a single month, you will receive credits for each rank you achieved.

Team Rank Advancement: Brand Ambassadors with a **highest achieved rank up to Senior Ruby** will earn Team Rank Advancement Credits when your Levels 1 – 3 Brand Ambassadors advance to a new highest achieved rank.

Rank	Personal Rank Advancement	Level 1	Level 2	Level 3
Upgrade to Brand Ambassador	x	30	10	5
Silver	100	100	50	20
Senior Silver	150	150	75	30

Gold	200	200	100	40
Senior Gold	250	250	125	60
Ruby	300	300	150	75
Senior Ruby	400	400	200	100
Emerald	800	800	400	200
Sapphire	900	900	450	225
Diamond	1,000	1,000	500	250

4. RE-RANK CREDITS

Personal Re-Rank: You will earn Personal Re-Rank Credits by exceeding your benchmark rank. Your Benchmark rank is your highest paid-as rank between June 2026 – August 2026.

If you exceed your benchmark rank by multiple ranks in a single month, you will receive credits for each rank you re-achieve.

Personal Rank Advancement Credits will not be given for achieving or re-achieving a rank twice during the contest. If you earn Personal Rank Advancement Credits for a rank, you are not eligible to earn Personal Re-Rank Credits for the same rank, and vice versa. You must be commission qualified in August 2026 to be eligible for Personal Re-Rank Credits.

Team Re-Rank: Brand Ambassadors will earn Team Re-Rank Credits when your Levels 1 – 3 Brand Ambassadors exceed their benchmark rank. The Benchmark rank is the highest paid-as rank between June 2026 – August 2026.

Team Rank Advancement Credits will not be given when your Level 1 – 3 Brand Ambassadors achieve or re-achieve a rank twice during the contest. If you earn Team Rank Advancement Credits on your Level 1 – 3 Brand Ambassadors for a rank, you are not eligible to earn Team Re-Rank Credits for that same rank and vice versa.

Re-Rank	Personal	Level 1	Level 2	Level 3
Silver	50	25	10	5
Senior Silver	75	30	20	10
Gold	100	50	30	15
Senior Gold	125	60	40	20
Ruby	150	75	50	25
Senior Ruby	200	100	75	30

5. BUSINESS BLOCK CREDITS

Brand Ambassadors will earn **150 Credits** for each Business Block they build during the Contest Period. A Business Block consists of 3 new qualifying Level 1 VIP Customer enrollments with an initial order of 100 PV or more and one L1 VIP Customer upgrading to a Brand Ambassador within a calendar month. Brand Ambassadors can only personally earn Business Block Credits. No credits will be awarded for downlines building Business Blocks.

6. ICON CLUB CREDITS

Brand Ambassadors will earn **150 Credits** when they become an Icon between May 1, 2026, and December 31, 2026.

Brand Ambassadors can only personally earn Icon Club Credits. No credits will be awarded for downlines achieving Icon.

** For more information about the Icon Club, [click here](#).*

6. Prize Tiers:

1. Invitation to Rising Leaders Retreat 2027, a three-night stay at Disney's Coronado Springs Resort in Florida, and attendance for you and a guest to the Farewell Breakfast (ARV 1000 USD) ²
2. 250 USD Disney Gift Card (ARV 250 USD) ³
3. Two 1-day Disney Park hopper tickets for February 15, 2027 (ARV 582 USD) ⁴
4. One extra night at Disney's Coronado Springs Resort for February 13, 2027, and two additional 1-day Disney Park hopper tickets for February 13, 2027 (Extra Night ARV 279 USD, 2 tickets ARV 582)⁵

The total ARV of all prizes awarded under this Contest will vary depending on the number of eligible winners and prizes actually awarded. Accordingly, no fixed total ARV is stated for the Contest. The actual retail value of a prize may vary, and the difference between the stated ARV and actual retail value, if any, will not be awarded.

Prize Tier	Credits Needed for non-Jewels	Credits Needed for Jewels
1	1,000	1,500
2	1,250	2,000
3	1,500	2,500
4	2,000	3,000

Your Benchmark rank will determine how many credits you need to earn. Your Benchmark rank is your highest paid-as rank between June 2026 – August 2026.

The 2027 Rising Leaders Retreat will take place from February 13 – 16, 2027, at Disney's Coronado Springs Resort in Lake Buena Vista, Florida. Winning Brand Ambassadors and their guest will receive a three-night stay at Disney's Coronado Springs Resort.

Brand Ambassadors who accumulate 1,000 Credits as non-Jewels or 1,500 credits as Jewels will receive an invitation to register for 2027 Rising Leaders Retreat Disney World. Rooms will be provided for the first 1,225 to register for the trip. In order to register, you must have accumulated 1,000 Credits as non-Jewels or 1,500 credits as Jewels. The minimum required Credits and an official invitation to the trip does not guarantee you a room, you must be one of the first 1,225 earners to register. Rooms for the Tier 4 prize extra night will be provided for the first 325 to register. You must have accumulated 2,000 Credits as a non-Jewel or 3,000 credits as a Jewel to qualify for this prize. If Brand Ambassadors register and confirm their attendance but choose not to attend, all contest prizes they would have received will be automatically forfeited if they do not attend. No cash alternatives, and the prizes on the trip are non-transferable.

Brand Ambassadors who cannot attend due to extenuating circumstances may submit an exceptions request, which will be reviewed on a case-by-case basis. Extenuating circumstances may include military deployment, pregnancy, death in the family, or severe illness.

If Brand Ambassadors have achieved the 1,000 Credits as a non-Jewel or 1,500 credits as a Jewel for the Rising Leaders Retreat invitation and/or the 2,000 or 3,000 for the Tier 4 prize, but the capacity for the room block has been exceeded, they must add their name to the waitlist via the registration site for an opportunity to receive an official invitation to register if rooms become available.

²The first 1,225 Brand Ambassadors who qualified and registered for the trip are invited to attend 2027 Rising Leaders Retreat Disney World. You must have accumulated 1,000 credits as a non-Jewel or 1,500 credits as a Jewel to be eligible to register. The Rising Leaders Retreat Invitation includes accommodations for the Brand Ambassador and one guest for 3 nights at the Disney's Coronado Springs Resort in Lake Buena Vista, Florida (ARV 837 USD). Any Brand Ambassador to have earned the necessary credits and not receive a room due to exceeding the capacity for our room block must add themselves to a waiting list. If a qualifier on the waitlist is not called off the waiting list, they will receive a one-time payment of 500 USD in the commission's wallet on or before March 5, 2027.

³The Disney Gift Card will be distributed on-site during Registration at Disney's Coronado Springs Resort. (ARV 250 USD).

⁴The two 1-Day Disney park hopper tickets for February 15, 2027, will be distributed on-site at Registration at Disney's Coronado Springs Resort. (ARV 250 USD).

⁵Brand Ambassadors who earn 2,000 credits as a non-Jewel or 3,000 credits as a Jewel will receive an extra night (February 12, 2027) for the Brand Ambassador and one guest at Disney's Coronado Springs Resort and 2 additional 1-Day Disney park hopper tickets good for February 13, 2027 if they register and attend Rising Leaders Retreat. (Extra Night ARV 279 USD, 524 USD). Any Brand Ambassador to have earned the necessary credits and not receive a room due to exceeding the 325 capacity for our room block must add themselves to a waiting list. If a qualifier on the waitlist is not called off the waiting list, they will receive 500 USD in the commission's wallet on or before March 5, 2027. This is not in addition to the Tier 1 500 USD payout.

All credit card payments must be in the name of the purchasing Brand Ambassador and VIP Customer and not that of the sponsor or upline. Any purchases subject to returns, refunds, and declined eCheck payments will not generate any credits. Brand Ambassadors not in good standing under the Plexus policies and procedures are not eligible to participate in this Contest.

The Released Parties (defined below) take no responsibility and accept no liability for any lost, stolen, delayed, illegible, damaged, misdirected, late, or destroyed entry requests. All Entries are subject to verification at any time. Winner may be required to show proof (in a form acceptable to the Brand Ambassador—including, without limitation, government-issued photo identification) of being the Plexus Ambassador associated with the selected Entry.

Winner notification and acceptance

Potential winners will be notified by email on a weekly basis beginning the first week of October 2027. This notification schedule will apply to all prize tiers. For Prize Tiers 2 and 3, winners may collect their prizes on-site at the Plexus Registration Desk. To claim their prize, winners must present valid government-issued photo identification or other legally acceptable identification, as determined by the Sponsor, to verify their identity and eligibility. If a potential winner cannot be reached by email or telephone after reasonable efforts, as determined by the Sponsor in its sole discretion, the potential winner may be disqualified and the prize may be forfeited. A potential winner may also decline or waive the right to receive a prize. No cash or other substitute will be provided for non-cash prizes, except that the Sponsor reserves the right, in its sole discretion, to substitute a prize or any component thereof with a prize or prize component of equal or greater value if the advertised prize or component is unavailable for any reason. Prizes are non-transferable and non-assignable, except as otherwise permitted by applicable law. The winner is responsible for any taxes, duties, fees, or other costs associated with acceptance or use of the prize, to the extent applicable under the laws of the winner's jurisdiction. The Sponsor may require a potential winner to complete and return an affidavit or declaration of eligibility, liability/publicity release, or other required documentation within fourteen (14) days after receipt of the applicable document, or within such other period as required by applicable law. Failure to timely complete or return any required documentation, or failure to comply with any provision of these Official Rules, may, to the extent permitted by applicable law and at the Sponsor's discretion, result in disqualification and forfeiture of the prize.

Except where prohibited or restricted by applicable law, acceptance of a prize constitutes the winner's consent for the Sponsor to use the winner's name, likeness, photograph, and/or other identifying information for contest-related publicity and promotional purposes, without additional compensation. Where applicable law requires separate or affirmative consent for such use, the Sponsor will obtain that consent in accordance with applicable law.

These Official Rules are subject to all applicable laws. If any provision of these Official Rules conflicts with a mandatory requirement of applicable law, the applicable law will prevail.

For U.S.: For the purposes of reporting your annual income to the IRS, the value of any prize, award, or offer, whether it be cash or non-cash is considered taxable income and will be included in the Form 1099-NEC if your total income from Plexus exceeds 600 USD.

For Canada and New Zealand: Each earner is solely responsible for reporting and paying any income tax that may be payable in connection with receipt of a prize.

For Mexico: For purposes of taxable income, the value of any prize, award, or offer, whether it be cash or non-cash, is considered taxable income and will be treated as described at <https://www.sat.gob.mx/home>.

7. POTENTIAL CONTEST WINNERS ARE SUBJECT TO VERIFICATION BY THE SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING (WITHOUT RIGHT OF APPEAL) IN ALL MATTERS RELATED TO THE CONTEST PROVIDED THE DECISION IS REASONABLE.

8. Entry conditions and release

Each entrant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the sponsor, which are binding and final (without right of appeal) in all matters relating to this Contest; (b) release and hold harmless the sponsor and each of its respective partners, subsidiary and affiliated companies, the prize suppliers, and any other organizations responsible for sponsoring, fulfilling, administering, advertising, or promoting the contest and all of their respective past and present officers, directors, employees, agents, and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including (except where prohibited) but not limited to, negligence and damages of any kind to persons and property, invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye, or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright, or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry, or submission of an entry, participation in the contest, acceptance or use or misuse of prize and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend, and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys' fees) arising out of or relating to an entrant's participation in the contest and/or entrant's acceptance, use, or misuse of prize.

9. Participant conditions and release

Each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the sponsor, which are binding and final (without right of appeal) in all matters relating to this Incentive; (b) release and hold harmless the sponsor and each of its respective parents, subsidiary and affiliated companies, the prize suppliers, and any other organizations responsible for sponsoring, fulfilling, administering, advertising, or promoting the Incentive and all of their respective past and present officers, directors, employees, agents, and representatives (collectively, the **"Released Parties"**) from and against any and all claims, expenses, and liability, including (except where prohibited) but not limited to, negligence and damages of any kind to persons and property, invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye, or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright, or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's earning, creation, or submission of an earning, participation in the Incentive, acceptance or use or misuse of prize and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend, and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys' fees) arising out of or relating to a participant's participation in the Incentive and/or participant's acceptance, use, or misuse of prize.

10. Publicity

Except where prohibited by local laws, participation in the contest constitutes winner's consent to the sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions, and/or hometown, state, or province and country for promotional purposes in any media, worldwide, without further notice, payment, or consideration, and where required the entrant hereby grants to the sponsor an unlimited, worldwide, royalty-free, non-exhaustive, perpetual, and irrevocable license to use winner's name, likeness, photograph, voice, opinions, and/or hometown, state, or province and country for promotional purposes in any media, worldwide, without further notice, payment, or consideration. Where prohibited, the sponsor will request winner's permission to use winner's name, likeness, and/or photograph for promotional purposes.

11. General conditions

To the extent permitted by law, the sponsor reserves the right, in its sole and absolute discretion and in consideration of the entrant's interests, to cancel, suspend, and/or modify the contest, or any part of it (including, without limitation, these Official Rules), if any fraud, technical failures, or any other factor beyond the sponsor's reasonable control impairs the integrity or proper functioning of the contest, as determined by the sponsor in its sole discretion. The sponsor's failure to enforce any terms of these Official Rules shall not constitute a waiver of that provision. In the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules and disclosures or other statements contained in any contest-related materials, the terms and conditions of these Official Rules shall prevail, govern, and control.

12. Limitations of liability

The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by entrants, printing errors, or by any of the equipment or programming associated with or used in the contest; (b) technical failures of any kind (including, but not limited to, malfunctions, interruptions, or disconnections in phone lines or network hardware or software); (c) unauthorized human intervention in any part of the entry process or the contest; (d) technical or human error, which may occur in the administration of the contest or the processing of Entries; or (e) any injury or damage to persons or property, which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the contest or receipt or use or misuse of any prize.

13. Disputes

Each entrant agrees that any and all disputes, claims, and causes of action arising out of or connected with this contest, or any prizes awarded, shall be resolved individually, without resort to any form of class action any and all disputes, claims, and causes of action arising out of or connected with this contest, or any prizes awarded, shall be resolved exclusively by:

In the United States: The laws of the State of Arizona, USA without giving effect to any choice of law or conflict of law rules (whether of the State of Arizona, USA, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Arizona, USA.

In Canada: The applicable laws, statutes, and ordinances, rules and regulations governed by and shall be construed in accordance with the substantive laws of the province of Ontario and the federal laws of Canada applicable therein without regarding to principles of conflicts of law. The parties specifically agree to the venue and jurisdiction being exclusively in the federal and provincial courts situated in Toronto, Ontario, Canada. FOR RESIDENTS OF QUÉBEC ONLY: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.

In Mexico: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and the Sponsor in connection with the Incentive, shall be governed by, and construed in accordance

with, the laws of the legislation of the Mexican United States, and particularly to the applicable legislation of Guadalajara, Jalisco, and to the jurisdiction of the courts of Guadalajara, Jalisco, renouncing to any other jurisdiction that could correspond to them in virtue of their legal domicile, either present or future.

All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the entrant and the Sponsor in connection with the Contest, shall be governed and construed in accordance with the applicable laws as specified above for the entrant's country of residence.

14. Participant's personal information

Information collected from participant is subject to the sponsor's Privacy Policy, which is available at <https://shop.plexusworldwide.com/privacy-policy> or subdomains of that website.

15. Contest results

To request the name(s) of the winner(s), you may send a hand-printed, self-addressed, stamped envelope to Winners List — 2027 Rising Leaders Retreat Disney World Contest, Plexus Worldwide, LLC, 9145 E. Pima Center Parkway, Scottsdale, AZ 85258. Requests for the winner list must be received by January 31, 2027. Canadian residents may omit return postage. Alternatively, you may email your request to: Events@plexusworldwide.com.