

August 2026 Development Incentive

Official Rules

1. Eligibility

The August 2026 Develop Silver and Earn Lululemon Jacket Incentive (the "Incentive") is open only to Brand Ambassadors who are legal residents of Australia, who have reached the legal age of majority in their jurisdiction of residence at the time of entry. Void where prohibited by law. Employees of sponsor and their immediate families and household members are not eligible and may not participate in this incentive. The incentive is subject to all applicable federal, state, provincial, and local laws and regulations. Participation constitutes each entrant's full and unconditional agreement to be legally bound by these Official Rules and sponsor's decisions, which are final and binding (without right of appeal) in all matters related to the incentive to the extent permitted by law. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsor

Plexus Australia Pty Ltd, 246 Pacific Highway, Crows Nest, Sydney NSW 2000, Australia; ABN 35 627 543 837.

3. Timing

The Incentive begins Saturday 1 August 2026 at 3:00 pm AEST and ends Tuesday 1 September 2026 at 2:59 pm AEST. (the "Incentive Period"). Sponsor is the official timekeeper for this Incentive

4. How to qualify

In order to qualify for the Incentive prize, Brand Ambassadors must:

- i) Be commission-qualified¹;
- ii) Have a current Plexus Annual Membership; and
- iii) Have at least 100 PV in the current month or be qualified in the prior month.

5. How to earn

Brand Ambassadors have an opportunity to earn a Lululemon Define Hooded Track Jacket Swift Valued at \$189 AUD when they Develop one (1) new Level 1 Silver Brand Ambassador during the Incentive Period. A maximum total of one Define Hooded Track Jacket Swift.

6. Prizes

Prize: One (1) Lululemon Define Hooded Track Jacket Swift.

Prize Value: The recommended retail value of the Jacket is \$189 AUD.

The total maximum prize value available to each eligible Brand Ambassador under this promotion is \$189 AUD.

All qualifying orders must comply with the Plexus Policies and Procedures. Any purchases subject to returns, refunds or declined payments will not qualify toward this Incentive.

7. Earner notification and acceptance

Eligible earners will receive an email from Sponsor after August commissions have closed, on or about September 15, 2026, notifying them that they have qualified to receive a Prize under this Incentive. If an eligible earner cannot be contacted by September 30, 2026, despite reasonable efforts by Sponsor (as determined by Sponsor in its sole discretion), Sponsor reserves the right to deem the Prize forfeited, subject to applicable law.

Prizes will be distributed to verified eligible earners as follows:

Method of Prize Fulfilment: Each eligible earner will receive a congratulatory email from olga.gharibian@plexusworldwide.com after August commissions close, around mid-September. The email will include instructions for redeeming the prize. Each jacket will be individually ordered and customised with Plexus embroidery before being shipped directly to the earner. Please allow up to four weeks from the order date to receive the jacket.

Any earner may waive his or her right to receive a Prize. The Prize is non-transferable and non-assignable, and no substitutions will be made, except as provided herein at Sponsor's sole discretion.

¹ Commission qualified is defined as: i) having your Plexus Annual Membership paid and current; ii) having at least 100 Personal Volume (PV) through the monthly cycle end date.

Sponsor reserves the right, to the extent permitted by applicable law, to substitute the Prize or a component thereof for any reason with a prize or prize component of equal or greater value, including where necessary to comply with applicable Australian laws, regulations, requirements, or circumstances outside Sponsor's reasonable control. The Prize may not be exchanged or redeemed for cash, except where required by applicable law.

8. Taxes and Fees

Any taxes, duties, charges, or other costs associated with accepting, receiving, or using the Prize are the sole responsibility of the eligible earner. Sponsor will not be responsible for, and will not reimburse, any tax liability or other costs incurred by an earner in connection with the Prize.

The value of any Prize, award, incentive, or other benefit received, whether provided as cash or a non-cash benefit, may be considered taxable income and will be treated in accordance with applicable Australian tax laws and requirements. Where applicable, Sponsor may issue or require documentation in accordance with its Australian tax processes, including Recipient Created Tax Invoice (RCTI) requirements.

Sponsor is not responsible for any delay in Prize delivery caused by incomplete, inaccurate, or outdated contact information provided by the earner, or by circumstances outside Sponsor's reasonable control.

8. POTENTIAL INCENTIVE WINNERS ARE SUBJECT TO VERIFICATION BY THE SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING (WITHOUT RIGHT OF APPEAL) IN ALL MATTERS RELATED TO THE INCENTIVE, PROVIDED THE DECISION IS REASONABLE.

9. Participant conditions and release

Each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the sponsor, which are binding and final (without right of appeal) in all matters relating to this Incentive; (b) release and hold harmless the sponsor and each of its respective parents, subsidiary and affiliated companies, the prize suppliers, and any other organizations responsible for sponsoring, fulfilling, administering, advertising, or promoting the Incentive and all of their respective past and present officers, directors, employees, agents, and representatives (collectively, the **"Released Parties"**) from and against any and all claims, expenses, and liability, including (except where prohibited) but not limited to, negligence and damages of any kind to persons and property, invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye, or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright, or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's earning, creation, or submission of an earning, participation in the Incentive, acceptance or use or misuse of prize and/or the broadcast, exploitation, or use of entry; and (c) indemnify, defend, and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys' fees) arising out of or relating to a participant's participation in the Incentive and/or participant's acceptance, use, or misuse of prize.

10. Publicity

Except where prohibited by law, participation in the Incentive constitutes winner's consent to the sponsor's and its agents' use of earner's name, likeness, photograph, voice, opinions, and/or hometown, state, or province and country for Incentive purposes in any media, worldwide, without further notice, payment, or consideration, and where required, the entrant hereby grants to the sponsor an unlimited, worldwide, royalty-free, non-exhaustive, perpetual, and irrevocable license to use earner's name, likeness, photograph, voice, opinions, and/or hometown, state, or province and country for Incentive purposes in any media, worldwide, without further notice, payment, or consideration. Where prohibited, the sponsor will request earner's permission to use earner's name, likeness, and/or photograph for Incentive purposes.

11. General conditions

To the extent permitted by law, the sponsor reserves the right, in its sole and absolute discretion and in consideration of the earner's interests, to cancel, suspend, and/or modify the Incentive, or any part of it (including, without limitation, these Official Rules), if any fraud, technical failures, or any other factor beyond the sponsor's reasonable control impairs the integrity or proper functioning of the Incentive, as determined by the sponsor in its sole discretion. The sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. In the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules and disclosures or other statements contained in any Incentive-related materials, the terms and conditions of these Official Rules shall prevail, govern, and control.

12. Limitations of liability

The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by entrants, printing errors, or by any of the equipment or programming associated with or used in the Incentive; (b) technical failures of any kind (including, but not limited to, malfunctions, interruptions, or disconnections in phone lines or network hardware or software); (c) unauthorized human intervention in any part of the entry process or the Incentive; (d) technical or human error, which August occur in the administration of the Incentive or the

processing of Entries; or (e) any injury or damage to persons or property, which June be caused, directly or indirectly, in whole or in part, from participant's participation in the Incentive or receipt or use or misuse of any prize.

13. Disputes

Each participant agrees that: (a) any and all disputes, claims, or causes of action arising out of or connected with this Incentive, or any prizes awarded shall be resolved individually, without resort to any form of class action; (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Incentive, but in no event attorneys' fees; and (c) under no circumstances will participant be permitted to obtain awards for, and participant hereby waives all rights to claim proven, punitive, incidental, and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE JUNE NOT APPLY TO YOU.

All disputes, claims, and causes of action arising out of or connected with this Incentive, or any prizes awarded, and all issues or questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or rights and obligations of the qualifiers and the Sponsor in connection with this Incentive, shall be governed by the laws as described below:

In Australia: The laws governed by and shall be construed in accordance with the substantive laws of the State of New South Wales without regard to principles of conflicts of law.

14. Participant's personal information

Information collected from earners is subject to the Sponsor's United States Privacy Policy, which is available at <https://shop.plexusworldwide.com/privacy-policy> or subdomains of that website. By participating in this Incentive, each participant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing, and using the personal information submitted only for the purpose of administering the Incentive and in accordance with sponsor's privacy policy. This section does not limit any other consent(s) that an individual may provide the sponsor or others in relation to the collection, use, and/or disclosure of their personal information.

15. Incentive results

Incentive results will be published [here](#). Alternatively, for Incentive results, send a hand-printed, self-addressed, stamped envelope to "Develop New Silver & Earn Lululemon Jacket Incentive," Plexus Worldwide, LLC, 9145 E Pima Center Parkway, Scottsdale, AZ 85258. Requests for the winner list must be received by October 31, 2026.