

# 2026 Gold Rush Bonus Incentive

## Official Rules

**NO PURCHASE NECESSARY TO ENTER OR WIN A GOLD BAR AWARD. A PURCHASE, PAYMENT, SALES ACTIVITY, OR MEMBERSHIP PURCHASE WILL NOT INCREASE THE CHANCES OF WINNING A GOLD BAR AWARD.**

The cash bonus payments (“Cash Bonus”) available under this Incentive are earned based on achievement of specified performance criteria. The Gold Bar Awards (“Gold Bar Award”) described herein are awarded through random drawings and are subject to the additional terms set forth below.

### 1. Eligibility

The 2026 Gold Rush Bonus (the “Incentive”) is open only to Brand Ambassadors who are legal residents of Canada and the United States (including District of Columbia and Puerto Rico) who have reached the legal age of majority in their jurisdiction of residence at the time of entry. Void where prohibited by law. Employees of sponsor and their immediate families and household members are not eligible and may not participate in this Incentive. The Incentive is subject to all applicable federal, state, territorial, provincial, and local laws and regulations. Participation constitutes each entrant’s full and unconditional agreement to be legally bound by these Official Rules and sponsor’s decisions, which are final and binding (without right of appeal) in all matters related to the Incentive to the extent permitted by law. Winning a prize is contingent upon fulfilling all requirements set forth herein.

### 2. Sponsor

United States: Plexus Worldwide, LLC, 9145 E. Pima Center Parkway, Scottsdale, AZ 85258.

Canada: Plexus Canada, LP, 6000 boulevard de Rome, Suite 410, Brossard J4Y 0B6, Canada.

### 3. Timing

The Incentive begins July 1, 2026, at 12:00 a.m. USA ET and ends July 31, 2026, at 11:59 p.m. USA ET (the “Incentive Period”). Sponsor is the official timekeeper for this Incentive.

### 4. How to Qualify

To qualify for Incentive prizes, Brand Ambassadors must:

- i) Be commission-qualified;
- ii) Have a current Plexus Annual Membership;
- iii) Have at least 100 PV in the current month or be qualified in the prior month; and
- iv) Satisfy all requirements of sponsor’s applicable Compensation Plan and Policies and Procures.

Meeting these requirements does not guarantee receipt of a cash bonus, unless all applicable achievement criteria described below are satisfied.

### 5. How to earn

From July 1 – July 31, 2026, all Brand Ambassadors will have an opportunity to earn cash bonuses by rank advancing, re-ranking, or developing their Level 1 Brand Ambassadors.

### 6. Cash Bonus Prize Opportunities

During the Incentive Period, eligible Brand Ambassadors can earn Cash Bonuses in the following ways:

- Personally rank advance to Gold for the first time: 250 USD
- Personally re-rank to Gold: 250 USD
- Develop a first time Level 1 Gold: 250 USD
- Personally rank advance to Senior Gold for the first time: 350 USD
- Personally re-rank to Senior Gold: 350 USD
- Develop a first time Level 1 Senior Gold: 350 USD

### 7. Gold Bar Drawing Awards

Eligible Brand Ambassadors may also receive entires to one or more random Gold Bar Award drawing:

- **Pool 1:** Participants will receive one (1) entry into Pool 1 for each first-time Level 1 Gold or first-time Level 1 Senior Gold they develop during the Incentive Period. There is no limit to the number of entries a participant may earn through the qualifying achievements during the Incentive Period.
- **Pool 2:** Participants who personally rank advance to Gold or Senior Gold for the first time during the Incentive Period will receive one (1) entry into Pool 2.

#### Gold Bar Awards

A total of four (4) Gold Bar Awards will be awarded:

- Two (2) Gold Bar Awards from Pool 1; and
- Two (2) Gold Bar Awards from Pool 2.

Approximate Retail Value ("ARV") of each Gold Bar Award: \$700 USD.

Total ARV of all Gold Bar Awards: \$2,800 USD.

If a Gold Bar Award becomes unavailable, sponsor reserves the right to substitute a prize of equal or greater value.

#### **8. Alternate Method of Entry (AMOE)**

NO PURCHASE OR PERFORMANCE ACHIEVEMENT IS NECESSARY TO ENTER A GOLD BAR AWARD DRAWING. An eligible participant may enter a Gold Bar Award drawing without satisfying the achievement requirements by submitting a handwritten entry containing: Full name, Mailing address, telephone number, email address, country of residence, and designation of either Pool 1 or Pool 2. Mail entries to: Plexus Worldwide, LLC, 2026 Gold Rush Bonus Incentive – Gold Bar Award Entry, 9145 E. Pima Center Parkway, Scottsdale, AZ 85258. Entries must be postmarked no later than July 31, 2026 and received no later than August 7, 2026.

Each valid AMOE submission will receive one (1) entry into the designated Pool. Mechanically reproduced, automated, incomplete, illegible, or bulk entries are void.

#### **9. Random Drawings and Odds**

On or about August 7, 2026, sponsor will conduct random drawings from among all eligible entries received for each Pool. Odds of winning depend upon the total number of eligible entries received in the applicable Pool. Potential winners are subject to verification of eligibility and compliance with these Official Rules.

#### **10. Winner notification and acceptance**

Winner will receive an email from Plexus Worldwide after July commissions close, around August 15, 2026, letting them know they earned in this Incentive. Inability to reach earner by email or phone after reasonable efforts (as determined solely by sponsor) may result in disqualification of prize. The winner may waive his or her right to receive a prize. No cash equivalent for noncash prizes will be available. The prizes are non-transferable and non-assignable, and no substitutions will be made, except as provided herein at the Sponsor's sole discretion. The sponsor reserves the right to substitute the prize or a component thereof for any reason with a prize or a prize component of equal or greater value. Winner is responsible for all taxes and fees in any jurisdiction associated with the prize. The winner may be required to complete an affidavit of eligibility, which must be returned within 14 days of the date it is received by the earner. Failure to sign and return the affidavit or release within 14 days, or to comply with any terms or conditions of these Official Rules, may, at the sole discretion of sponsor, result in a winner's disqualification and the forfeiture of his or her interest in the prize. Except where prohibited, participation in this Incentive constitutes participant's consent to the publication of his or her name and image in any media for any commercial or promotional purpose, without limitation or further compensation.

#### **11. Canadian Skill-Testing Question**

As a condition of being declared a Gold Bar Award winner, a selected Canadian resident must correctly answer, without assistance of any kind, a time-limited mathematical skill-testing question administered by telephone, email, online, or other means selected by Sponsor. Failure to correctly answer the skill-testing question may result in disqualification and selection of an alternate entrant.

#### **12. Taxes**

For U.S.: For the purposes of reporting your annual income to the IRS, the value of any prize, award, or offer, whether it be cash or non-cash is considered taxable income and will be included in the Form 1099-NEC if your total income from Plexus exceeds 600 USD.

For Canada: Each earner is solely responsible for reporting and paying any income tax that may be payable in connection with receipt of a prize.

#### **13. Verification**

**ALL POTENTIAL CASH BONUS EARNERS AND GOLD BAR AWARD WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR. SPONSOR'S DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATING TO THE INCENTIVE, SUBJECT TO APPLICABLE LAW.**

#### **14. Participation and Release**

Each entrant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the sponsor, which are binding and final (without right of appeal) in all matters relating to this Incentive; (b) release and hold harmless the Sponsor and each of its respective partners, subsidiary and affiliated companies, the prize suppliers, and any other organizations responsible for sponsoring, fulfilling, administering, advertising, or promoting the Incentive and all of their respective past and present officers, directors, employees, agents, and representatives (collectively, the “Released Parties”) from and against any and all claims, expenses, and liability, including (except where prohibited) but not limited to, negligence and damages of any kind to persons and property, invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye, or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright, or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry, or submission of an entry, participation in the contest, acceptance or use or misuse of prize and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend, and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys’ fees) arising out of or relating to an entrant’s participation in the Incentive and/or entrant’s acceptance, use, or misuse of prize.

#### **15. Publicity**

Except where prohibited by local laws, participation in the Incentive and acceptance of the Cash Bonus and/or Gold Bar Award constitutes earner’s consent to the sponsor's and its agents' use of earner's name, likeness, photograph, voice, opinions, and/or hometown, state, or province and country for promotional purposes in any media, worldwide, without further notice, payment, or consideration, and where required the entrant hereby grants to the sponsor an unlimited, worldwide, royalty-free, non-exhaustive, perpetual, and irrevocable license to use earner's name, likeness, photograph, voice, opinions, and/or hometown, state, or province and country for promotional purposes in any media, worldwide, without further notice, payment, or consideration. Where prohibited, the sponsor will request earner’s permission to use earner’s name, likeness, and/or photograph for promotional purposes.

#### **16. General conditions**

To the extent permitted by law, the sponsor reserves the right, in its sole and absolute discretion and in consideration of the entrant’s interests, to cancel, suspend, and/or modify the Incentive, or any part of it (including, without limitation, these Official Rules), if any fraud, technical failures, or any other factor beyond the sponsor’s reasonable control impairs the integrity or proper functioning of the Incentive, as determined by the sponsor in its sole discretion. The sponsor’s failure to enforce any terms of these Official Rules shall not constitute a waiver of that provision. In the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules and disclosures or other statements contained in any Incentive-related materials, the terms and conditions of these Official Rules shall prevail, govern, and control.

#### **17. Limitations of liability**

The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by entrants, printing errors, or by any of the equipment or programming associated with or used in the Incentive; (b) technical failures of any kind (including, but not limited to, malfunctions, interruptions, or disconnections in phone lines or network hardware or software); (c) unauthorized human intervention in any part of the entry process or the Incentive; (d) technical or human error, which may occur in the administration of the contest or the processing of Entries; or (e) any injury or damage to persons or property, which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Incentive or receipt or use or misuse of any prize.

#### **18. Disputes**

Each participant agrees that any and all disputes, claims, and causes of action arising out of or connected with this Incentive, or any prizes awarded, shall be resolved individually, without resort to any form of class action any and all disputes, claims, and causes of action arising out of or connected with this Incentive, or any prizes awarded, shall be resolved exclusively by:

In the United States: The laws of the State of Arizona, USA without giving effect to any choice of law or conflict of law rules (whether of the State of Arizona, USA, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Arizona, USA.

In Canada: The applicable laws, statutes, and ordinances, rules and regulations governed by and shall be construed in accordance with the substantive laws of the province of Ontario and the federal laws of Canada applicable therein without regarding to principles of conflicts of law. The parties specifically agree to the venue and jurisdiction being exclusively in the federal and provincial courts situated in Toronto, Ontario, Canada. FOR RESIDENTS OF QUÉBEC ONLY: Any litigation respecting the conduct or organization of a publicity Incentive may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.

For U.S. residents only, all issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the entrant and the sponsor in connection with the Incentive, shall be governed by, and construed in accordance with, the laws of the State of Arizona, USA without giving effect to any choice of law or conflict of law rules (whether of the state of Arizona, USA, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state of Arizona, USA. For residents of Canada, such issues and questions shall instead be governed by and construed in accordance with the laws specified in the "In Canada" provision above, and nothing in these Official Rules limits or excludes any mandatory consumer-protection rights or recourse available to residents of Canada (including residents of Québec) under applicable law.

#### **19. Participant's personal information**

Information collected from participant is subject to the sponsor's Privacy Policy, which is available at <https://shop.plexusworldwide.com/privacy-policy> or subdomains of that website.

#### **20. Incentive results**

Alternatively, for Incentive results, send a hand-printed, self-addressed, stamped envelope to Earners List — 2026 July Gold Rush Bonus - Gold Bar Award Incentive, Plexus Worldwide, LLC, 9145 E. Pima Center Parkway, Scottsdale, AZ 85258. Requests for the winner's list must be received by August 31, 2026. Canadian residents may omit return postage.