

# 2026 Mexico Gold Rush Bonus

## Official Rules

### 1. Eligibility

The 2026 Gold Rush Bonus (the "Incentive") is open only to Brand Ambassadors who are legal residents of Mexico, who have reached the legal age of majority in their jurisdiction of residence at the time of entry. Void where prohibited by law. Employees of sponsor and their immediate families and household members are not eligible and may not participate in this incentive. The incentive is subject to all applicable federal, state, provincial, and local laws and regulations. Participation constitutes each entrant's full and unconditional agreement to be legally bound by these Official Rules and sponsor's decisions, which are final and binding (without right of appeal) in all matters related to the incentive to the extent permitted by law. Winning a prize is contingent upon fulfilling all requirements set forth herein.

### 2. Sponsor

Mexico: Plexus Worldwide México, S. de R.L. de C.V., Ave. Jorge Alvarez del Castillo 1082-1, Mezquitán Country, Guadalajara, Jalisco, C.P. 44620, MEXICO

### 3. Timing

The Incentive begins July 1, 2026, at 12:00 a.m. USA ET and ends July 31, 2026, at 11:59 p.m. USA ET (the "Incentive Period"). Sponsor is the official timekeeper for this Incentive.

### 4. How to Qualify

To qualify for Incentive prizes, Brand Ambassadors must:

- i) Be commission-qualified;
- ii) Have a current Plexus Annual Membership;
- iii) Have at least 100 PV in the current month or be qualified in the prior month.

### 5. How to earn

From July 1 – July 31, 2026, all Brand Ambassadors will have an opportunity to earn cash bonuses rank advancing, re-ranking, or developing their Level 1 Brand Ambassadors.

### 6. Prizes

Bonuses can be earned in the following ways:

- Personally rank advance to Gold for the first time: 250 USD
- Personally re-rank to Gold: 250 USD
- Develop a first time Level 1 Gold: 250 USD
- Personally rank advance to Senior Gold for the first time: 350 USD
- Personally re-rank to Senior Gold: 350 USD
- Develop a first time Level 1 Senior Gold: 350 USD

### 7. Earner notification and acceptance

Earners will receive an email from Plexus Worldwide after July commissions close, around August 15, 2026, letting them know they earned in this Incentive. Inability to reach earner by email or phone after reasonable efforts (as determined solely by sponsor) may result in disqualification of prize. The earner may waive his or her right to receive a prize. No cash equivalent for noncash prizes will be available. The prizes are non-transferable and non-assignable, and no substitutions will be made, except as provided herein at the sponsor's sole discretion. The sponsor reserves the right to substitute the prize or a component thereof for any reason with a prize or a prize component of equal or greater value. Earner is responsible for all taxes and fees in any jurisdiction associated with the prize. The earner may be required to complete an affidavit of eligibility, which must be returned within 14 days of the date it is received by the earner. Failure to sign and return the affidavit or release within 14 days, or to comply with any term or condition of these Official Rules, may, at the sole discretion of sponsor, result in an earner's disqualification and the forfeiture of his or her interest in the prize. Except where prohibited, participation in this incentive constitutes participant's consent to the publication of his or her name and image in any media for any commercial or promotional purpose, without limitation or further compensation.

For purposes of taxable income, the value of any prize, award, or offer, whether it be cash or non-cash, is considered taxable income and will be treated as described at <https://www.sat.gob.mx/home>.

**8. POTENTIAL INCENTIVE EARNERS ARE SUBJECT TO VERIFICATION BY THE SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING (WITHOUT RIGHT OF APPEAL) IN ALL MATTERS RELATED TO THE INCENTIVE PROVIDED THE DECISION IS REASONABLE.**

**9. Entry conditions and release**

Each entrant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the sponsor, which are binding and final (without right of appeal) in all matters relating to this Incentive; (b) release and hold harmless the sponsor and each of its respective partners, subsidiary and affiliated companies, the prize suppliers, and any other organizations responsible for sponsoring, fulfilling, administering, advertising, or promoting the incentive and all of their respective past and present officers, directors, employees, agents, and representatives (collectively, the “Released Parties”) from and against any and all claims, expenses, and liability, including (except where prohibited) but not limited to, negligence and damages of any kind to persons and property, invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye, or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright, or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry, or submission of an entry, participation in the incentive, acceptance or use or misuse of prize and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend, and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys’ fees) arising out of or relating to an entrant’s participation in the incentive and/or entrant’s acceptance, use, or misuse of prize.

**10. Participant conditions and release**

Each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the sponsor, which are binding and final (without right of appeal) in all matters relating to this Incentive; (b) release and hold harmless the sponsor and each of its respective parents, subsidiary and affiliated companies, the prize suppliers, and any other organizations responsible for sponsoring, fulfilling, administering, advertising, or promoting the Incentive and all of their respective past and present officers, directors, employees, agents, and representatives (collectively, the “Released Parties”) from and against any and all claims, expenses, and liability, including (except where prohibited) but not limited to, negligence and damages of any kind to persons and property, invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye, or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright, or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's earning, creation, or submission of an earning, participation in the Incentive, acceptance or use or misuse of prize and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend, and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys’ fees) arising out of or relating to a participant’s participation in the Incentive and/or participant’s acceptance, use, or misuse of prize.

**11. Publicity**

Except where prohibited by local laws, participation in the incentive constitutes earner’s consent to the sponsor’s and its agents’ use of earner’s name, likeness, photograph, voice, opinions, and/or hometown, state, and country for promotional purposes in any media, worldwide, without further notice, payment, or consideration, and where required the entrant hereby grants to the sponsor an unlimited, worldwide, royalty-free, non-exhaustive, perpetual, and irrevocable license to use earner’s name, likeness, photograph, voice, opinions, and/or hometown, state, or province and country for promotional purposes in any media, worldwide, without further notice, payment, or consideration. Where prohibited, the sponsor will request earner’s permission to use earner’s name, likeness, and/or photograph for promotional purposes.

**12. General conditions**

To the extent permitted by law, the sponsor reserves the right, in its sole and absolute discretion and in consideration of the entrant’s interests, to cancel, suspend, and/or modify the incentive, or any part of it (including, without limitation, these Official Rules), if any fraud, technical failures, or any other factor beyond the sponsor’s reasonable control impairs the integrity or proper functioning of the incentive, as determined by the sponsor in its sole discretion. The sponsor’s failure to enforce any terms of these Official Rules shall not constitute a waiver of that provision. In the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules and disclosures or other statements contained in any incentive –related materials, the terms and conditions of these Official Rules shall prevail, govern, and control.

**13. Limitations of liability**

The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by entrants, printing errors, or by any of the equipment or programming associated with or used in the incentive; (b) technical failures of any kind (including, but not limited to, malfunctions, interruptions, or disconnections in phone lines or network hardware or software); (c) unauthorized human intervention in any part of the entry process or the incentive; (d) technical or human error, which may occur in the administration of the incentive or the processing of Entries; or (e) any injury or damage to persons or property, which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the incentive or receipt or use or misuse of any prize.

**14. Disputes**

Each entrant agrees that any and all disputes, claims, and causes of action arising out of or connected with this incentive, or any prizes awarded, shall be resolved individually, without resort to any form of class action any and all disputes, claims, and causes of action arising out of or connected with this incentive, or any prizes awarded, shall be resolved exclusively by:

In Mexico: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and the Sponsor in connection with the Incentive, shall be governed by, and construed in accordance with, the laws of the legislation of the Mexican United States, and particularly to the applicable legislation of Guadalajara, Jalisco, and to the jurisdiction of the courts of Guadalajara, Jalisco, renouncing to any other jurisdiction that could correspond to them in virtue of their legal domicile, either present or future.

WITH By participating in this Incentive, each entrant agrees that any and all disputes, claims, and causes of action arising out of or relating to the Incentive or any prize awarded shall be resolved individually, without resort to any form of class action. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, and the rights and obligations of the entrant and Sponsor in connection with the Incentive, shall be governed by and construed in accordance with the laws of the United Mexican States, including the applicable laws of Guadalajara, Jalisco.

Any dispute arising out of or relating to the Incentive or these Official Rules shall be submitted exclusively to the competent courts located in Guadalajara, Jalisco, Mexico, and each entrant expressly waives any other jurisdiction that may otherwise apply based on their present or future domicile.

#### **15. Participant's personal information**

Information collected from participant is subject to the sponsor's Privacy Policy, which is available at <https://shop.plexusworldwide.com/privacy-policy> or subdomains of that website.

#### **65. Incentive results**

Alternatively, for Incentive results, send a hand-printed, self-addressed, stamped envelope to Earners List — July 2026 Mexico Gold Rush Bonus Incentive, Plexus Worldwide, LLC, 9145 E. Pima Center Parkway, Scottsdale, AZ 85258. Requests for the earner list must be received by September 30, 2026.