

2026 Plexus® Canada Winter Wonderland Contest
Friday, May 1, 2026 12am ET to Monday, August 31, 2026 11:59pm ET

OFFICIAL RULES

NO PURCHASE OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

1. Eligibility:

The 2026 Plexus Canada Winter Wonderland Contest (the “Contest”) is open only to Brand Ambassadors who are legal residents of Canada who have reached the legal age of majority in their jurisdiction of residence at the time of entry. Void where prohibited by law. Employees, representatives, and agents of Sponsor (defined below), its related and affiliated entities, award suppliers, advertising/promotion agencies and any other individual(s), entity or entities involved in the development, production, implementation, administration or fulfilment of the Contest (collectively, the “Contest Parties”), and their immediate families and household members, are not eligible and may not participate in this Contest. The Contest is subject to all applicable federal, provincial, and local laws and regulations. Participation constitutes each entrant’s full and unconditional agreement to be legally bound by these Official Rules and Sponsor’s decisions, which are final and binding (without right of appeal) in all matters related to the contest to the extent permitted by law. Earning an award is contingent upon fulfilling all requirements set forth herein.

2. Sponsor

Plexus Canada, LP (the “Sponsor”), 4605 Lapinière Boulevard, Suite #318, Brossard, QC, J4Z 3T5, Canada

3. Timing

The 2026 Plexus Canada Winter Wonderland 2026 Contest begins May 1, 2026 at 12:00 AM ET and ends August 31, 2026 at 11:59 PM ET (the “Contest Period”). Sponsor is the official timekeeper for this Contest.

4. How to Participate

NO PURCHASE NECESSARY. Eligible Brand Ambassadors must be Commission Qualified¹ to earn Contest credits (“Contest Credits”) as set out below. For greater certainty, Contest Credits can only be earned in the month(s) during the Contest Period that a Brand Ambassador is Commission Qualified – if an eligible Brand Ambassador is not Commission Qualified during any month of the Contest Period, the Brand Ambassador will not earn any eligible Contest Credits during such month.

In order to be eligible to receive a Contest Award, Brand Ambassadors must:

- i) Be Commission Qualified during the months in which they accrue Contest Credits;
- ii) Enroll a minimum of 18 new qualifying Retail or VIP Customers with an initial 100 PV+ order during the Contest Period in the Canadian market.

There are 3 ways to earn Contest Credits consisting of “Enrollment Credits”, “Retention Credits”, and

¹ Commission qualified is defined as: i) having your Plexus Annual Membership paid and current; ii) having at least 100 Personal Volume (PV) through the monthly cycle end date.

“Rank Advancement Credits” as set out below:

1. ENROLLMENT CREDITS

Level 1: Every new Level 1 Retail or VIP Customer you enroll during the Contest Period with an initial 100 PV+ order before discount, tax, and shipping will earn you **50 Enrollment Credits**.

Enrollment	100 PV+
Level 1	50 credits

2. RETENTION CREDITS

Level 1: You will earn **50 Retention Credits** for every second or subsequent monthly subscription or discretionary order of 100 PV+ from each new Level 1 Retail or VIP Customer you enroll between March 1, 2026 and August 31, 2026.

The qualifying Retention Credit discretionary or subscription monthly orders can be multiple orders before discount, tax, and shipping.

Retention	100 PV+
Level 1	50 credits

3. RANK ADVANCEMENT CREDITS

Personal and Team Rank Advancement: Earn Rank Advancement Credits when you or a Brand Ambassador on your Level 1 rank advances to a new highest achieved rank. If you or your team achieve multiple new highest achieved ranks in a single month, you will receive credits for each rank achieved.

Rank	Personal	Level 1
Silver	50 credits	40 credits
Sr Silver	75 credits	60 credits
Gold	100 credits	80 credits
Sr Gold	125 credits	100 credits
Ruby	150 credits	120 credits
Sr Ruby	175 credits	140 credits
Emerald	200 credits	160 credits
Sapphire	250 credits	180 credits
Diamond	300 credits	200 credits

Personal and Team Re-Rank: Earn personal Re-Rank Credits when you do one of the following:

- Re-achieves your highest achieved rank prior to May 1, 2026, OR
- Exceed your benchmark rank which is the highest paid as rank between January 1, 2026, and April 30, 2026, up to your highest achieved rank prior to May 1, 2026

If you exceed your benchmark rank by multiple ranks in a single month, you will receive credits for each rank you re-achieved, through your highest achieved rank prior to January 1, 2026.

Rank Advancement Credits will not be given for achieving or re-achieving a rank twice during the contest. If you/they earn Rank Advancement Credits for a rank, you/they are not eligible to earn Re-Rank Credits for the same rank, and vice versa.

Rank	Personal
Silver	20 credits
Sr Silver	40 credits
Gold	60 credits
Sr Gold	80 credits
Ruby	100 credits
Sr Ruby	120 credits
Emerald	140 credits
Sapphire	160 credits
Diamond	180 credits

For the entire month of May, Brand Ambassadors will receive double enrollment credits.

Brand Ambassadors who achieve all 18 qualifying level 1 enrollments with 100 PV+ prior to June 30, 2026, will receive an additional 500 credits.

Alternatively, to earn Contest Credits without completing the requirements set out in 4(1)-(4) above, eligible Brand Ambassadors may print their full name, age, complete mailing address (including postal code), daytime telephone number (including area code), and valid email address on a plain piece of paper along with: (i) a minimum of 50-word unique and original handwritten essay describing *why you want to enter the 2026 Plexus Canada Winter Wonderland Contest*, and (ii) a statement indicating whether the request is for Enrollment Credits, Retention Credits, or Rank Advancement Credits (a “Mail-In Request”) to: Plexus Canada LP 4605 Lapinière Boulevard, Suite #318, Brossard, QC, J4Z 3T5. Upon receipt of your eligible Mail-in Request in accordance with these Official Rules (as determined by the Sponsor in its sole and absolute discretion), you will receive twenty five (25) Contest Credits in the Contest. Such Contest Credits will be allocated as the type of Contest Credits (i.e., Enrollment Credits, Retention Credits, or Rank Advancement Credits) indicated within the Mail-In Request (note: if a Mail-In Request that is otherwise compliant with these Official Rules does not indicate the type of Contest Credits requested, or indicates more than one type of Contest Credits requested, such Mail-In Request will automatically be allocated as a request for Enrollment Credits). Enrollment Credits provided upon receipt of an eligible Mail-In Request will automatically be allocated by the Sponsor as Enrollment Credits associated with enrolments in the Canadian market. To be eligible, your Mail-in Request must: (i) be received separately in an envelope bearing sufficient Canadian postage (i.e., multiple Mail-in Requests in the same envelope will be void); and (ii) be post-marked during the Contest Period and received by September 7, 2026. The Sponsor takes no responsibility for any lost, stolen, delayed,

illegible, damaged, misdirected, late or destroyed Mail-in Requests. Limit of twenty five (25) Contest Credits per Mail-in Request. Limit of one (1) type of Contest Credits (i.e., Enrollment Credits, Retention Credits, or Rank Advancements Credits) requested per Mail-In Request. Each Mail-in Request must be mailed in a separate envelope bearing sufficient postage.

There is no limit of Contest Credits per person. Spouse accounts will not be linked in order to calculate Contest Credits or be eligible for an Award. All credit card payments must be in the name of the purchasing Brand Ambassador and Retail/VIP Customer and not that of the sponsor or upline. Any product purchases subject to returns, refunds, or declined eCheck payments will not generate any credits. If it is discovered by the Sponsor that any person has attempted to: (i) exceed any of the limits stated in these Official Rules, and/or (ii) disrupt or participate in the Contest in any other fraudulent or misleading way, then he/she may be disqualified from the Contest in the sole and absolute discretion of the Sponsor.

5. Awards

There are thirty (30) awards available to be earned, eighteen (18) consisting of a trip for two (2) (the participant and a guest) to Quebec City, Quebec scheduled from Thursday, January 21, 2027, through Monday, January 25, 2027 (each, an "Award"). Each Award includes roundtrip, economy airfare for two (2) (seat selection, carry-on luggage and/or checked luggage fees are not included for reimbursement) to a maximum of \$1200 CAD per person (winners will be notified by email on or about October 25, 2026 with instructions on how to receive their reimbursement) or 0.75 CAD per kilometer from home address to Le Capitole Hôtel to a maximum of \$1200 CAD each way, four (4) nights' accommodations in a Citadine Room at the Le Capitole Hôtel, ground transportation from airport to the hotel and ground transportation from the hotel to the airport on the last day of the trip for the participant and a guest, choice of (1) excursion (dog sledding (ARV 350 CAD), thermal spa (ARV 240 CAD), foodie tour (ARV 320 ARV), \$400 CAD cash. The top one (1) Jewel Brand Ambassador and top one (1) Silver through Sr. Ruby Brand Ambassador total credit earners out of the twenty (20) earners (determined as set out below) will be upgraded to a Citadine Suite room. For greater certainty and the avoidance of any doubt, each Award consists solely of the details set out above and does not include excursions, or any other expenses that may be incurred in order to attend the Quebec City trip. Approximate retail value of each Award is \$5000 CAD to \$6600 CAD (depending on the particular hotel room included in the Award), based on a hypothetical Vancouver, British Columbia departure point example. Brand Ambassadors in the top 20 who achieve 4000+ contest credits will receive an additional \$200 CAD cash. The top twenty-one through thirty (21-30) will receive 1000 CAD cash.

Each entrant may earn only one (1) Award. The Sponsor reserves the right to substitute an Award in whole or in part in the event that all or any component of such Award is unavailable with an award or award component(s) of equal or greater retail value, including, without limitation, but solely at the Sponsor's sole discretion, a cash award. Award does not include any other item or expense not specifically described in these Official Rules, and any such additional expenses are the sole responsibility of participant. Awards may not be transferred or assigned. Only listed Awards will be given and no other award or substitutions will be made except at the sole discretion of Sponsor. Participants agree to accept the Award "as is", and entrants hereby acknowledge that Sponsor has neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the Award, including express warranties (if any) provided exclusively by an Award supplier that are sent along with the Award. Any valuation of the Awards stated above is based on available information provided to Sponsor and the value of any award to a participant may be reported for tax purposes as required by law. Each participant is solely responsible for reporting and

paying any and all applicable taxes, if any. Each participant may be required to provide Sponsor with a valid taxpayer identification number before any Award will be given. All characteristics and features of each Award, except as otherwise explicitly stated above, are at the Sponsor's sole and absolute discretion. Each Award is subject to all applicable terms, conditions and venue policies. The Released Parties (defined below) will not be in any way responsible (and for greater certainty, are not obligated to offer any substitute awards) in the event that any part of the Quebec City trip is delayed, postponed, re-scheduled or cancelled for any reason whatsoever (including, without limitation, due to illness or health risks, or any governmental or health authority orders, measures, directives or guidance, such as, without limitation, those that may be implemented to mitigate COVID-19 transmission, or due to any other cause of any kind or nature whatsoever).

Without limiting any of the foregoing, the following general conditions apply to each Award: (i) all travel related to the trip must be completed on or by the date(s) specified by Sponsor in its sole and absolute discretion (in the event that the confirmed participant is unable to claim the Award or any portion thereof during such time, the Award may, in the sole and absolute discretion of the Sponsor, be forfeited in its entirety and, if forfeited, the Sponsor is not obligated to offer any substitute awards in its place); (ii) the confirmed participant and his/her guest must: (a) travel on same itinerary; (b) have all necessary documentation to permit travel and participate in the Award including all required COVID-19 documentation (including, without limitation, any required proof of vaccine documentation, proof of valid vaccine exemption documentation, and/or proof of negative COVID-19 test documentation); and (c) must not have any legal barrier to travel to, and return from, the trip destination point(s); (iii) if the confirmed participant and his/her guests do not utilize any part(s) of the Award for any reason, then any such part(s) not utilized may, in the sole and absolute discretion of the Sponsor, be forfeited in their entirety and, if forfeited, nothing will be substituted in their place; (iv) all travel arrangements relating to the Award must be made through the Sponsor or its designated agents; (v) by accepting the Award, the confirmed participant and his/her guests agree to waive all recourse against the Released Parties if the Award or a component thereof does not prove satisfactory, either in whole or in part; (vi) neither Sponsor nor any of its award suppliers will replace any lost or stolen tickets; (vii) the confirmed participant's guest must: (a) be a Canadian resident that has reached the legal age of majority in their province/territory of residence; and (b) sign and return the Sponsor's release (by the date indicated on the release form) indicating that he/she waives all recourse against the Released Parties relating to his/her participation in the Award (including, without limitation, any travel related thereto); (viii) any difference between the actual value of the Award and its stated approximate retail value will not be awarded; (ix) once booked, travel arrangements may not be changed by the Award participant and/or guest; (x) further restrictions may apply; (xi) the Sponsor reserves the right to change any of the Award dates and/or Award description at its sole and absolute discretion; and, (xii) by participating in the Award, the participant and his/her guests each: (a) signifies that he/she understands, acknowledges and accepts that participation in the Award may involve danger and/or exposure to risks and hazards (including without limitation as may be due to the inherent risks of travel and as may be due to possible COVID-19 exposure or infection), whether arising from foreseeable or unforeseeable human error and negligence, and that, as a result, he/she may suffer damage to personal property, serious personal injury, illness or even death; (b) signifies that he/she acknowledges and agrees that the Released Parties have not made any warranties, guarantees or representations about his/her safety while participating in the Award; and (c) warrants and represents that he/she has evaluated the nature, scope, and extent of the risks involved, and freely and voluntarily agree and assume any and all risks of personal injury, illness, death arising out of or connected with his/her participation in the Award.

Plexus reserves the right to alter and/or postpone trip dates in its discretion to ensure the safety and welfare of attendees and to adhere to government advice, international travel restrictions and orders.

Attendees are responsible for obtaining visa or travel permits required to participate in the trip. If a participant declines to attend or is unable to attend the trip in whole or in part, no cash alternative is available.

6. Selection and Verification of Potential Participants

Each Brand Ambassador who obtains one (1) of the top thirty (30) total number of Contest Credits will be selected as a potential Award participant. Each potential participant will be notified by the email on file with Sponsor on or about September 15, 2026. Sponsor's decisions as to the administration and operation of the Contest and the selection of potential participants are final and binding in all matters related to the Contest. Sponsor reserves the right to disqualify any participant or may refuse to award any Award to a person who is ineligible or has violated any rule, gained unfair advantage in participating in the Contest, or obtained participant status using fraudulent means.

In the event of a tie between two (2) or more Brand Ambassadors based on the total number of Contest Credits obtained, the Brand Ambassador – from amongst all such Brand Ambassadors that are tied – with the most Enrollment Credits (followed by the most Retention Credits, then by the most Rank Advancement Credits, in the event of a further tie) will be deemed to have obtained the higher number of Contest Credits.

Of the thirty (30) selected Award participants, each Brand Ambassador who obtains either the top one (1) Jewel Brand Ambassador or top one (1) Silver through Sr. Ruby Brand Ambassador total credits in the Contest will be upgraded to a Citadine Suite room. In the event of a tie between two (2) or more Brand Ambassadors based on the total credits for the top one (1) Jewel credits or top one (1) Silver-Sr. Ruby total credits upgraded suites, the Brand Ambassador – from amongst all such Brand Ambassadors that are tied – with the most Enrollment Credits (followed by the most Retention Credits, then by the most Rank Advancement Credits, in the event of a further tie) will be deemed to have obtained the higher number of credits.

All participants and potential participants are subject to verification by Sponsor. Sponsor will not accept screen shots or other evidence of winning in lieu of its validation process. Potential participants must continue to comply with all terms and conditions of these Official Rules and winning is contingent upon fulfilling all requirements. Before being declared a confirmed Award participant, each potential Award participant will be required to correctly answer a mathematical skill-testing question without mechanical or other aid (which may, in the sole and absolute discretion of the Sponsor, be administered online, by email or other electronic means, by telephone, or in the Sponsor's form of declaration and release). Each potential participant will be notified by email and will have seventy-two (72) hours from the time and date the notice email was sent by Sponsor to respond and provide information as requested by Sponsor. Each potential Award participant may be required to sign and return a declaration and release form as applicable (except where prohibited), which must be received by Sponsor within seventy-two (72) hours of the time notice or attempted notice is sent, in order to claim an Award. If a potential participant of any Award cannot be contacted, fails to sign and return the declaration and release form within the required time period (if applicable), fails to correctly answer the skill-testing question, declines the Award or the Award is returned as undeliverable, such potential participant will be disqualified and forfeits the Award. If a potential participant is disqualified for any reason, Sponsor will attempt to award the corresponding Award to the Brand Ambassador who achieved the next highest Contest Credits. All alternate potential participants are subject to all requirements set forth in these Official Rules. Only up to three (3) alternate participants will be selected or if the last forfeiture was beyond the date of November 15, 2026, after which the applicable Award will remain un-awarded. The odds of earning an Award depend upon the total number of eligible

participants who participated in this Contest and the number of Contest Credits obtained per eligible participant in accordance with these Official Rules. Any Brand Ambassador declining their award will be required to sign a forfeiture agreement. In the event the Award participant is unable to take the trip and they have forfeited the prize, the Award participant will be required to return/payback Plexus Worldwide the reimbursed amount. To be reimbursed, Plexus will add a Negative vendor bill account to the Award participant account. This would stop future commissions payments until that negative amount is deducted from future earnings.

7. Publicity

Except where prohibited by law, participation in the Incentive constitutes winner's consent to the sponsor's and its agents' use of participant's name, likeness, photograph, voice, opinions, and/or hometown, state, or province and country for Incentive purposes in any media, worldwide, without further notice, payment, or consideration, and where required, the entrant hereby grants to the sponsor an unlimited, worldwide, royalty-free, non-exhaustive, perpetual, and irrevocable license to use participant's name, likeness, photograph, voice, opinions, and/or hometown, state, or province and country for Incentive purposes in any media, worldwide, without further notice, payment, or consideration. Where prohibited, the sponsor will request participant's permission to use participant's name, likeness, and/or photograph for Incentive purposes.

8. Privacy

By participating in this Contest, each participant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted in the course of participating in this Contest for the purpose of administering the Contest and in accordance with Sponsor's privacy policy (available at: <https://plexusworldwide.ca/privacy-center-full-privacy-policy>). This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of his/her personal information.

9. General Conditions

This Contest is subject to all applicable federal, provincial/territorial and municipal laws. The Contest Parties and each of their respective agents, representatives, employees, directors, officers, successors, and assigns (collectively, the "Released Parties") are not responsible for, and accept no liability whatsoever in relation to, any late, lost, misdirected, delayed, incomplete or incompatible entries, Contest Credits, Mail-In Requests, eligible purchases, and/or any other Contest-related information (collectively, "Contest-Related Information"), all of which are void. All decisions of the Sponsor with respect to any aspect of this Contest, including without limitation the eligibility of participants or any Contest-Related Information, are final and binding on all participants in all matters as they relate to this Contest without right of appeal.

No responsibility is assumed by the Released Parties for any Award after it has been sent to a participant. By participating in the Contest (and, as applicable, accepting an Award), each participant, to the fullest extent permitted by applicable law: (i) confirms compliance with these Official Rules; (ii) acknowledges acceptance of the Award (as provided); (iii) agrees to release, discharge, indemnify and hold harmless the Released Parties from any liability or damages which may arise out of participation in the Contest and/or out of the acceptance, use, misuse or possession of any Award or any portion thereof; and (iv) agrees to indemnify the Released Parties against any and all claims, damages, liabilities, costs, and expenses arising from his/her participation in the Contest. All Contest-Related Information becomes the property of the Sponsor. The Released Parties shall have no liability and will be released and held harmless from any claim, action, liability, loss, injury or damage, including, without limitation

(but subject to operation of law), personal injury or damage to personal or real property due in whole or in part, directly or indirectly, by any reason, including the acceptance, possession, use or misuse of an Award and/or participation in this Contest. Without limiting the foregoing, the Released Parties will not be liable for: (i) any failure of a website; (ii) any technical malfunction or other problems of any nature whatsoever, including, without limitation, those relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; (iii) the failure of any Contest-Related Information to be received, captured or recorded for any reason whatsoever, including, but not limited to, technical problems or traffic congestion on the internet or at any website; (iv) any injury or damage to a participant's or any other person's computer or other device related to or resulting from participating in the Contest; (v) costs associated with mobile device data use and service; and/or (vi) any combination of the above, and will be released and held harmless from any claim, action, liability, loss, injury or damage.

To the extent permitted by law, the sponsor reserves the right, in its sole and absolute discretion and in consideration of the participant's interests, to cancel, suspend, and/or modify the Incentive, or any part of it (including, without limitation, these Official Rules), if any fraud, technical failures, or any other factor beyond the sponsor's reasonable control impairs the integrity or proper functioning of the Incentive, as determined by the sponsor in its sole discretion. The sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. In the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules and disclosures or other statements contained in any Incentive-related materials, the terms and conditions of these Official Rules shall prevail, govern, and control.

The applicable laws, statutes, ordinances, rules, and regulations governed by and shall be construed in accordance with the substantive laws of the province of Ontario and the federal laws of Canada applicable therein without regarding to principles of conflicts of law. The parties specifically agree to the venue and jurisdiction being exclusively in the federal and provincial courts situated in Toronto, Ontario, Canada. FOR RESIDENTS OF QUEBÉC ONLY: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.

In the event of any discrepancy or inconsistency between the terms and conditions of these English Official Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to, the French version of these Official Rules, the Sponsor's website, point of sale, print or online advertising, the terms and conditions of these Official Rules shall prevail, govern and control to the fullest extent permitted by law. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules and shall otherwise remain in effect and shall be construed in accordance with the terms as if the invalid or illegal provision were not contained herein. To the fullest extent permitted by applicable law, all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of participants, Sponsor or any of the other the Released Parties in connection with this Contest will be governed by and construed in accordance with the domestic laws of the Province of Ontario and the federal laws of Canada applicable therein.

10. Participant's List

To obtain a list of the names of participants of Prizes, mail your request and a self-addressed, stamped envelope, up to sixty (60) days after the close of the Contest, to Plexus Canada, LP, 4605 Lapinière Boulevard, Suite #318, Brossard, QC, J4Z 3T5, Canada, Attention: 2026 Plexus Canada Winter Wonderland Contest.