

2026 APRIL CELEBRATE PLEXUS LIVE EVENT INCENTIVE
Official Rules

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility

The 2026 April Celebrate Plexus Live Event Incentive (the “Incentive” or “Event Call”) is open only to Plexus Brand Ambassadors and VIP Customers who are legal residents of the United States (including the District of Columbia) and Canada who have reached the legal age of majority in their jurisdiction of residence at the time of entry. Void where prohibited. Employees of sponsor and their immediate families and household members are not eligible and may not participate in this Incentive. The Incentive is subject to all applicable federal, state, provincial, and local laws and regulations. Taking part in this Incentive constitutes each participant’s full and unconditional agreement to be legally bound by these Official Rules and sponsor’s decisions, which are final and binding (without right of appeal, to the extent permitted by applicable law) in all matters related to the Incentive to the extent permitted by law. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsor

United States: Plexus Worldwide, LLC, 9145 E. Pima Center Parkway, Scottsdale, AZ 85258, USA.

Canada: Plexus Canada, LP, 4605 Lapinière Boulevard, Suite #350, Brossard, QC, J4Z 3T5 Canada.

3. Timing

The Incentive Event runs on April 8, 2026 from 4:00PM PT through 5:00PM PT (the “Incentive Period”).

4. How to Qualify

To qualify for this Incentive, Brand Ambassadors and VIP Customers must:

- i) Be commission-qualified (must have your Plexus Annual Membership paid and current and have at least 100 Personal Volume (PV) through the monthly cycle end date) during the Incentive Period; and
- ii) Must register and attend the 2026 April Celebrate Plexus Live Event Call to be held on April 8, 2026. There is no cost or fee to sign up for the event.

5. How to Earn

Eligible Brand Ambassadors and VIP Customers may receive one (1) entry per account into the applicable prize drawing during the Event Call held within the Incentive Period. Entries will be awarded based on the participant’s qualification status and verified attendance on the live Event Call during the Incentive Period. Limit one (1) entry per account. Additional terms, conditions, and eligibility requirements may apply.

6. Entry Methods:

- i) Automatic Entry: Eligible Brand Ambassadors and VIP Customers who register for and attend the Event Call during the Incentive Period will automatically receive one (1) entry per account into the applicable prize drawing for which they qualify. Entry is contingent upon verified registration and attendance on the Event Call during the Incentive Period.
- ii) Alternate Method of Entry (AMOE): Eligible Brand Ambassadors and VIP Customers may also enter the prize drawing without attending the Event Call by submitting an email entry to Yvette.dickinson@plexusworldwide.com with the subject line “2026 April Celebrate Plexus Event Entry.” The email must include the entrant’s full name, mailing address, email address, phone number, and Brand Ambassador or VIP Customer ID number. AMOE submissions must be received no later than 5:00PM PT on the day of the Event Call, and at least 24 hours after the promotion is first publicly announced. Equal Chance: All AMOE entries will have an equal chance of winning as entries received via live Event Call attendance. Entry Limit: Limit one (1) total entry per person/account during the Incentive Period, regardless of entry method.

All entries received through either method will have an equal chance of winning. Limit one (1) total entry per person/account during the Incentive Period regardless of method of entry. See the Prizes section below for details regarding available prizes.

7. Incentive Prizes

There will be 18 prizes awarded during the Event Call by random drawing. Prizes and their approximate retail values (ARV) are as follows:

- i. Plexus-branded Water Bottle – ARV 25USD/35CAD (1 prize)
- ii. Restore– ARV 159USD/222CAD (1 prize)
- iii. Gut Health System – ARV 163USD/227CAD (1 prize)
- iv. Skin Health System – ARV 186USD/259CAD (1 prize)
- v. Watermelon Hydrate – ARV 44USD/61CAD (1 prize)
- vi. Prickly Pear Active – ARV 44USD/61CAD (1 prize)
- vii. Convention Ticket – ARV 49USD/68CAD (4 prizes)
- viii. Tan Plexus-branded Bag – ARV 45USD/63CAD (1 prize)
- ix. Plexus-branded T-Shirt – ARV 20USD/28CAD (2 prizes)
- x. Plexus-branded Hat – ARV 20USD/28CAD (1 prize)
- xi. Plexus-branded Hoodie – ARV 35USD/49CAD (1 prize)
- xii. Plexus-branded Blanket – ARV 40USD/56CAD (1 prize)
- xiii. Plexus-branded Key Chain – ARV 15USD/21CAD (1 prize)
- xiv. Plexus-branded Sticker & Iron-On Pack – ARV 25USD/35CAD (1 prize)

Total Approximate Retail Value (ARV) of all prizes: 904USD/1,260CAD

Prizes are non-transferable, no substitutions, except that the Sponsor reserves the right to substitute a prize of equal or greater value. Winners are solely responsible for all federal, state/provincial, and local taxes and any other costs associated with prize acceptance and use. Prizes will be awarded only to verified winners in accordance with the Official Rules. Odds of winning depend on the number of eligible entries received. All prizes must be claimed within the time frame specified by Sponsor, or prize may be forfeited. Void where prohibited.

All credit card payments must be in the name of the purchasing Brand Ambassador VIP Customer and not that of the sponsor or upline. Any purchases subject to returns, refunds, and declined recheck payments will not generate any credits. Brand Ambassadors and VIP Customers not in good standing under the Plexus policies and procedures are not eligible to participate in this Incentive.

The Released Parties (defined below) take no responsibility and accept no liability for any lost, stolen, delayed, illegible, damaged, misdirected, late, or destroyed entry requests. All entries are subject to verification at any time. Winner may be required to show proof (in a form acceptable to the Sponsor, including, without limitation, government-issued photo identification) of being the Plexus Ambassador associated with the selected entry.

6. Winner notification and acceptance

Winners will be announced live on the Event Call. Prizes will be shipped within seven (7) business days following the Event Call to the verified mailing address on file for each winner. Winners may be required to verify their eligibility and provide any necessary identification before receiving a prize. If a winner cannot be verified, is ineligible, or fails to respond within the time period specified by the Sponsor, the prize may be forfeited and an alternate winner selected at the Sponsor's discretion from the remaining eligible entries. Winners are solely responsible for all federal, state/provincial, and local taxes and any other costs associated with acceptance and use of the prize. By accepting a prize, winners may be required to sign and return a declaration and release of liability and, where legally permissible, a publicity release. Void where prohibited.

The number of winners selected will be determined by the total number of eligible entries received, as determined by the Sponsor in its sole discretion.

8. Taxes

United States: Prizes may be subject to federal, state, and local taxes. The value of any prize, award, or incentive, whether cash or non-cash, constitutes taxable income for Internal Revenue Service ("IRS") reporting purposes. If a winner's total income received during the applicable tax year exceeds \$600 USD, the value of the prize will be reported to the IRS on Form 1099-MISC. Winners are solely responsible for all applicable taxes associated with the receipt and use of any prize.

Canada: winners are solely responsible for reporting and paying any taxes, duties, or other governmental charges that may be payable in connection with the receipt of a prize.

9. POTENTIAL INCENTIVE WINNERS ARE SUBJECT TO VERIFICATION BY THE SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING (WITHOUT RIGHT OF APPEAL, TO THE EXTENT PERMITTED BY APPLICABLE LAW) IN ALL MATTERS RELATED TO THE PROGRAM PROVIDED THE DECISION IS REASONABLE.

CANADA RESIDENTS ONLY: BEFORE BEING DECLARED A CONFIRMED PRIZE WINNER, EACH POTENTIAL WINNER MUST CORRECTLY ANSWER A FOUR-PART MATHEMATICAL SKILL-TESTING QUESTION (CONSISTING OF ADDITION, SUBTRACTION, MULTIPLICATION, AND/OR DIVISION), ADMINISTERED WITHOUT THE USE OF ANY MECHANICAL OR OTHER AID, WITHIN A LIMITED AMOUNT OF TIME. THE SKILL-TESTING QUESTION WILL BE ADMINISTERED BY THE SPONSOR OR ITS AUTHORIZED REPRESENTATIVE, PRIOR TO PRIZE DELIVERY, USING A METHOD SELECTED BY THE SPONSOR IN ITS SOLE DISCRETION, TO THE EXTENT PERMITTED BY APPLICABLE LAW.

10. Participant Conditions and Release

Each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the sponsor, which are binding and final (without right of appeal, to the extent permitted by applicable law) in all matters relating to this Incentive; (b) release and hold harmless the sponsor and each of its respective parents, subsidiary and affiliated companies, the prize suppliers, and any other organizations responsible for sponsoring, fulfilling, administering, advertising, or promoting the Incentive and all of their respective past and present officers, directors, employees, agents, and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including (except where prohibited) but not limited to, negligence and damages of any kind to persons and property, invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye, or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright, or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's earning, creation, or submission of an earning, participation in the Incentive, acceptance or use or misuse of prize and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend, and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys' fees) arising out of or relating to a participant's participation in the Incentive and/or participant's acceptance, use, or misuse of prize.

11. Publicity

Except where prohibited by local laws, participation in the Incentive constitutes winner's consent to the sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions, and/or hometown, state, or province and country for promotional purposes in any media, worldwide, without further notice, payment, or consideration, and where required the entrant hereby grants to the sponsor an unlimited, worldwide, royalty-free, non-exclusive, perpetual, and irrevocable license to use winner's name, likeness, photograph, voice, opinions, and/or hometown, state, or province and country for promotional purposes in any media, worldwide, without further notice, payment, or consideration. Where prohibited, the sponsor will request winner's permission to use winner's name, likeness, and/or photograph for promotional purposes. For Canadian residents: the foregoing consent and license are limited to a period of one (1) year following the end of the Incentive Period and may be revoked at any time by written notice to the Sponsor. The Sponsor will obtain separate, informed consent from Canadian winners before any use of their name, likeness, or photograph beyond what is reasonably necessary to administer the Incentive.

12. General Conditions

To the extent permitted by law, the sponsor reserves the right, in its sole and absolute discretion and in consideration of the participant's interests, to cancel, suspend, and/or modify the Incentive, or any part of it (including, without limitation, these Official Rules), if any fraud, technical failures, or any other factor beyond the sponsor's reasonable control impairs the integrity or proper functioning of the Incentive, as determined by the Sponsor in its sole discretion. The Sponsor's failure to enforce any terms of these Official Rules shall not constitute a waiver of that provision. In the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules and disclosures or other statements contained in any Incentive-related materials, the terms and conditions of these Official Rules shall prevail, govern, and control.

13. Limitations of Liability

The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by entrants, printing errors, or by any of the equipment or programming associated with or used in the Incentive; (b) technical failures of any kind (including, but not limited to, malfunctions, interruptions, or disconnections in phone lines or network hardware or software); (c) unauthorized human intervention in any part of the entry process or the Incentive; (d) technical or human error, which may occur in the administration of the Incentive or the processing of Entries; or (e) any injury or damage to persons or property, which may be caused, directly or indirectly, in whole or in part, from entrant's participation in Incentive contest or receipt or use or misuse of any rewards.

14. Disputes

Each participant agrees that any and all issues and questions concerning the validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the participant and the Sponsor, shall be resolved individually—without resort to any form of class action, to the extent permitted by applicable law in the participant's jurisdiction of residence. Furthermore, any disputes, claims, or causes of action arising out of or in connection with this Incentive, or any prizes awarded, shall be resolved exclusively by:

In the United States: The laws of the State of Arizona, USA without giving effect to any choice of law or conflict of law rules (whether of the State of Arizona, USA, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Arizona, USA.

In Canada: All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of participants and Sponsor in connection with the Incentive, shall be governed by and construed in accordance with the substantive laws of the Province of Ontario and the federal laws of Canada applicable therein, without regard to any principles of conflicts of law. Participants agree that the federal and provincial courts located in Toronto, Ontario, Canada shall have exclusive jurisdiction over any disputes arising out of or relating to these Official Rules, except as noted below.

For Residents of Québec Only: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux (RACJ) for a ruling. Any litigation respecting the awarding of a prize may be submitted to the RACJ solely for the purpose of facilitating a settlement between the parties.

All disputes will be subject to the exclusive jurisdiction of the courts located in the participant's applicable jurisdiction as set forth above.

15. Participant's Personal Information

Information collected from participant is subject to the sponsor's Privacy Policy, which is available at <https://shop.plexusworldwide.com/privacy-policy>. In connection with this Incentive, the Sponsor collects participants' names, mailing addresses, email addresses, phone numbers, and Brand Ambassador or VIP Customer ID numbers for the purposes of administering the Incentive, verifying eligibility, delivering prizes, and tax reporting. This information may be transferred to, stored, and processed in the United States. For Canadian residents, personal information is collected, used, and disclosed in accordance with the Personal Information Protection and Electronic Documents Act (PIPEDA) and

applicable provincial privacy legislation. Participants may contact the Sponsor to access, correct, or request deletion of their personal information.

16. Incentive Results

For results, send a hand-printed, self-addressed, stamped envelope to 2026 April Celebrate Plexus Event Incentive, Plexus Worldwide, LLC, 9145 E. Pima Center Parkway, Scottsdale, AZ 85258. Requests for the winner list must be received by May 8, 2026. Canada residents can omit postage.