

2026 MARCH CONVENTION RALLY EVENT INCENTIVE
Official Rules

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility

The 2026 March Convention Rally Event Incentive (the "Incentive" or "Event Call") is open only to Plexus Brand Ambassadors and VIP Customers who are legal residents of the United States (including the District of Columbia) and Canada who have reached the legal age of majority in their jurisdiction of residence at the time of entry. Void where prohibited. Employees of sponsor and their immediate families and household members are not eligible and may not participate in this Incentive. The Incentive is subject to all applicable federal, state, provincial, and local laws and regulations. By taking part in this Incentive constitutes each participant's full and unconditional agreement to be legally bound by these Official Rules and sponsor's decisions, which are final and binding (without right of appeal) in all matters related to the Incentive to the extent permitted by law. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsor

United States: Plexus Worldwide, LLC, 9145 E. Pima Center Parkway, Scottsdale, AZ 85258, USA.

Canada: Plexus Canada, LP, 4605 Lapinière Boulevard, Suite #350, Brossard, QC, J4Z 3T5 Canada.

3. Timing

The Incentive Event runs on March 25, 2026 from 11:00AM MST to 12:00PM MST (the "Incentive Period").

4. How to Qualify

To qualify for this Incentive, Brand Ambassadors and VIP Customers must:

- i) Be commission-qualified (must have your Plexus Annual Membership paid and current and have at least 100 Personal Volume (PV) through the monthly cycle end date) during the Incentive Period; and
- ii) Must register and attend the 2026 March Convention Rally Event to be held on March 25, 2026. There is no cost or fee to sign up for the event.

5. How to Earn

Brand Ambassadors and VIP Customers may earn one entry, per account, into prize drawings during the 2026 March Convention Rally Event Call during the Incentive Period. Entries are awarded based on registration status for the 2026 Plexus Elevate Convention and attendance during the Event Call.

6. Entry Methods:

- i) Event Call Attendance (Prior Registrants): Brand Ambassadors and VIP Customers who registered for the 2026 Convention prior to the Event Call and attend the Event Call during its live broadcast will automatically receive an entry into the prize drawings for which they are eligible (see Prizes section below).
- ii) Convention Registration During the Event Call: Brand Ambassadors and VIP Customers who register for the 2026 Plexus Elevate Convention during the Event Call will receive an entry into the prize drawing for which they are eligible, as well as one additional Convention ticket to gift (see Prizes section).
- iii) Alternate Method of Entry (AMOE): No purchase or convention registration is necessary to enter. Eligible Brand Ambassadors and VIP Customers may submit one (1) entry via email to yvette.dickinson@plexusworldwide.com with the subject line "2026 Plexus Convention Rally Call Entry", including their full name, Brand Ambassador ID, email address, and country of residence. AMOE entries must be received during the Incentive Period March 25, 2026 11:00AM MST to 12:00PM MST and will be treated the same as entries earned through Event Call participation.

7. Incentive Prizes

Prizes for Brand Ambassadors and VIP Customers Registered for the 2026 Convention Prior to the Event Call. Brand Ambassadors and VIP Customers who registered prior to the Event Call and attend the live broadcast will be eligible for the following:

- i) Meet and Greet with a Convention Speaker.

Three (3) prizes are available. Each prize consists of a Meet and Greet session with a Convention Speaker at the 2026 Plexus Elevate Convention. One (1) winner will be assigned to each Convention Speaker (Jade Simmons, Kindra Hall, Christian Boucousis). The exact date, time, and location will be determined by Sponsor and provided to the winners prior to the event. The Meet and Greet experience is not commercially available for purchase there has no retail value. Approximate Retail Value: \$0.00.

The Meet and Greet is subject to the availability of the Convention Speaker and may be modified, rescheduled, relocated, or cancelled at the Sponsor's discretion. If the Meet and Greet cannot take place as planned due to scheduling changes, availability, or circumstances beyond the Sponsor's control, the Meet and Greet portion of the prize may be cancelled and no substitution or compensation will be provided.

- ii) Market Café Gift Card.

Eight (8) prizes are available. Each prize consists of a \$25 gift card for the North Market Café during the 2026 Convention. ARV: \$25 each. Gift cards will be mailed on or about April 30, 2026 to the winner's address on file.

Prizes for Brand Ambassadors and VIP Customers Who Register for the 2026 Convention During the Event Call. Brand Ambassadors and VIP Customers who register for the 2026 Convention during the Event Call will be eligible for the following:

- i) Additional Convention Ticket.

Each qualifying Brand Ambassador will receive one (1) additional 2026 Plexus Elevate Convention ticket, which may be gifted to another individual.

- ii) 2026 Plexus Elevate Convention Host Hotel Stay.

One (1) prize is available, consisting of a three (3) night stay at the Elevate Convention Host Hotel in Columbus, Ohio from June 12, 2026 through June 14, 2026, (standard room, double occupancy, no meals included) for the winner and one (1) guest. The hotel stay has an approximate retail value ("ARV") of \$600.00 USD. Winner and guest must travel on the specified dates. Any additional costs not expressly stated as included in the prize (including, without limitation, taxes, gratuities, meals, travel to/from the hotel, incidentals, and any other personal expenses) are the sole responsibility of the winner and guest. Eligible Brand Ambassadors and VIP Customers will receive one (1) entry into a random drawing for this prize. ARV: \$600 USD.

Convention registrations completed after the Event Call concludes will not qualify for these incentives or associated drawings.

No cash alternatives will be issued for any of the Prizes. Prizes are non-transferable. Odds of winning depend on the number of eligible entries received.

All credit card payments must be in the name of the purchasing Brand Ambassador and not that of the sponsor or upline. Any purchases subject to returns, refunds, and declined eCheck payments will not generate any credits. Brand Ambassadors and VIP Customers not in good standing under the Plexus policies and procedures are not eligible to participate in this Incentive.

The Released Parties (defined below) take no responsibility and accept no liability for any lost, stolen, delayed, illegible, damaged, misdirected, late, or destroyed entry requests. All entries are subject to verification at any time. Winner may be required to show proof (in a form acceptable to the Sponsor, including, without limitation, government-issued photo identification) of being the Plexus Ambassador associated with the selected entry.

6. Winner notification and acceptance

Winners for all prizes will be selected in random drawings from all eligible entries received during the Incentive Period.

Meet and Greet and Market Café Gift Card Prizes: Winners will be selected from Brand Ambassadors and VIP Customers who registered for the 2026 Plexus Elevate Convention prior to the Event Call and attended the live broadcast. These winners will be announced during the live Event Call.

Three (3) Night Host Hotel Stay Prize: The winner will be selected from Brand Ambassadors and VIP Customers who register for the 2026 Plexus Elevate Convention during the Event Call. This winner will be announced on March 26, 2026 by 11:59 PM MST.

The number of winners selected will be determined by the total number of eligible entries received, as determined by the Sponsor in its sole discretion.

Winners may waive their right to receive a prize. No cash equivalent will be provided for noncash prizes. Prizes are non-transferable and non-assignable, and no substitutions will be made, except that the Sponsor reserves the right, at its sole discretion, to substitute any prize or prize component with a prize of equal or greater value.

Winners are responsible for all applicable taxes and fees associated with the prize. Winners may be required to complete and return an affidavit of eligibility and/or liability/publicity release within 14 days of receipt. Failure to return the affidavit or release within this time frame, or failure to comply with any Official Rules requirement, may result in disqualification and forfeiture of the prize.

Except where prohibited, participation in this Incentive constitutes the participant's consent to the publication of their name, image, and/or likeness in any media for promotional or commercial purposes, without further compensation.

8. Taxes

United States: Prizes may be subject to federal, state, and local taxes. The value of any prize, award, or incentive, whether cash or non-cash, constitutes taxable income for Internal Revenue Service ("IRS") reporting purposes. If a winner's total income received during the applicable tax year exceeds \$600 USD, the value of the prize will be reported to the IRS on Form 1099-NEC. Winners are solely responsible for all applicable taxes associated with the receipt and use of any prize.

Canada: winners are solely responsible for reporting and paying any taxes, duties, or other governmental charges that may be payable in connection with the receipt of a prize.

9. POTENTIAL INCENTIVE WINNERS ARE SUBJECT TO VERIFICATION BY THE SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING (WITHOUT RIGHT OF APPEAL) IN ALL MATTERS RELATED TO THE PROGRAM PROVIDED THE DECISION IS REASONABLE.

CANADA RESIDENTS ONLY: BEFORE BEING DECLARED A CONFIRMED PRIZE WINNER, EACH POTENTIAL WINNER MUST CORRECTLY ANSWER A MATHEMATICAL SKILL-TESTING QUESTION, ADMINISTERED WITHOUT THE USE OF ANY MECHANICAL OR OTHER AID, WITHIN A LIMITED AMOUNT OF TIME. THE SKILL-TESTING QUESTION WILL BE ADMINISTERED BY THE SPONSOR OR ITS AUTHORIZED REPRESENTATIVE, USING A METHOD SELECTED BY THE SPONSOR IN ITS SOLE DISCRETION.

10. Participant Conditions and Release

Each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the sponsor, which are binding and final (without right of appeal) in all matters relating to this Incentive; (b) release and hold harmless the sponsor and each of its respective parents, subsidiary and affiliated companies, the prize suppliers, and any other organizations responsible for sponsoring, fulfilling, administering, advertising, or promoting the Incentive and all of their

respective past and present officers, directors, employees, agents, and representatives (collectively, the “Released Parties”) from and against any and all claims, expenses, and liability, including (except where prohibited) but not limited to, negligence and damages of any kind to persons and property, invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye, or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright, or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's earning, creation, or submission of an earning, participation in the Incentive, acceptance or use or misuse of prize and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend, and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys' fees) arising out of or relating to a participant's participation in the Incentive and/or participant's acceptance, use, or misuse of prize.

11. Publicity

Except where prohibited by local laws, participation in the Incentive constitutes winner's consent to the sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions, and/or hometown, state, or province and country for promotional purposes in any media, worldwide, without further notice, payment, or consideration, and where required the entrant hereby grants to the sponsor an unlimited, worldwide, royalty-free, non-exhaustive, perpetual, and irrevocable license to use winner's name, likeness, photograph, voice, opinions, and/or hometown, state, or province and country for promotional purposes in any media, worldwide, without further notice, payment, or consideration. Where prohibited, the sponsor will request winner's permission to use winner's name, likeness, and/or photograph for promotional purposes.

12. General Conditions

To the extent permitted by law, the sponsor reserves the right, in its sole and absolute discretion and in consideration of the participant's interests, to cancel, suspend, and/or modify the Incentive, or any part of it (including, without limitation, these Official Rules), if any fraud, technical failures, or any other factor beyond the sponsor's reasonable control impairs the integrity or proper functioning of the Incentive, as determined by the Sponsor in its sole discretion. The Sponsor's failure to enforce any terms of these Official Rules shall not constitute a waiver of that provision. In the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules and disclosures or other statements contained in any Incentive-related materials, the terms and conditions of these Official Rules shall prevail, govern, and control.

13. Limitations of Liability

The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by entrants, printing errors, or by any of the equipment or programming associated with or used in the Incentive; (b) technical failures of any kind (including, but not limited to, malfunctions, interruptions, or disconnections in phone lines or network hardware or software); (c) unauthorized human intervention in any part of the entry process or the Incentive; (d) technical or human error, which may occur in the administration of the Incentive or the processing of Entries; or (e) any injury or damage to persons or property, which may be caused, directly or indirectly, in whole or in part, from entrant's participation in Incentive contest or receipt or use or misuse of any rewards.

14. Disputes

Each participant agrees that any and all issues and questions concerning the validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the participant and the Sponsor, shall be resolved individually—without resort to any form of class action. Furthermore, any disputes, claims, or causes of action arising out of or in connection with this Incentive, or any prizes awarded, shall be resolved exclusively by:

In the United States: The laws of the State of Arizona, USA without giving effect to any choice of law or conflict of law rules (whether of the State of Arizona, USA, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Arizona, USA.

In Canada: The applicable laws, statutes, and ordinances, rules and regulations governed by and shall be construed in accordance with the substantive laws of the province of Ontario and the federal laws of Canada applicable therein without

regarding to principles of conflicts of law. The parties specifically agree to the venue and jurisdiction being exclusively in the federal and provincial courts situated in Toronto, Ontario, Canada. FOR RESIDENTS OF QUÉBEC ONLY: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.

All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the participant and the sponsor in connection with the Incentive, shall be governed by, and construed in accordance with, the laws of the State of Arizona, USA without giving effect to any choice of law or conflict of law rules (whether of the state of Arizona, USA, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state of Arizona, USA.

15. Participant's Personal Information

Information collected from participant is subject to the sponsor's Privacy Policy, which is available at <https://shop.plexusworldwide.com/privacy-policy>.

16. Incentive Results

For results, send a hand-printed, self-addressed, stamped envelope to 2026 March Convention Rally Event Call Event Incentive, Plexus Worldwide, LLC, 9145 E. Pima Center Parkway, Scottsdale, AZ 85258. Requests for the winner list must be received by May 26, 2026. Canada residents can omit postage.