

**2026 MARCH BIRTHDAY DROP CARD INCENTIVE  
OFFICIAL RULES**

**NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**1. Eligibility**

The 2026 March Birthday Drop Card Incentive (the “Incentive”) is open only to Plexus Brand Ambassadors, VIP and Retail Customers who are legal residents of the United States (including the District of Columbia) and Canada who have reached the legal age of majority in their jurisdiction of residence at the time of entry. Void where prohibited. Employees of sponsor and their immediate families and household members are not eligible and may not participate in this Incentive. The Incentive is subject to all applicable federal, state, provincial, and local laws and regulations. By taking part in this Incentive constitutes each participant’s full and unconditional agreement to be legally bound by these Official Rules and sponsor’s decisions, which are final and binding (without right of appeal) in all matters related to the Incentive to the extent permitted by law. Winning a prize is contingent upon fulfilling all requirements set forth herein.

**2. Sponsor**

United States: Plexus Worldwide, LLC, 9145 E. Pima Center Parkway, Scottsdale, AZ 85258, USA.  
Canada: Plexus Canada, 4605 Lapinière Boulevard, Suite #350, Brossard, QC, J4Z 3T5 Canada.

**3. Timing**

Incentive begins on March 1, 2026, at 12am ET and ends on March 31, 2026, at 11:59 pm ET (the “Incentive Period”). The Incentive is governed by these Official Rules and is subject to all applicable federal, state and local laws.

**4. How To Qualify**

There are two (2) ways to receive a birthday scratcher ticket game card.

a. **Purchase Method.**

During the Incentive Period, individuals who place an order for any product from the Sponsor (no minimum purchase required) will receive one (1) ticket enclosed in their product shipment. Each ticket provides a chance to reveal a prize.

b. **Alternate Method of Entry (No Purchase Necessary).**

To receive a birthday promotional game card without making a purchase, send an email request including your full name, mailing address, email address, phone number, and Plexus ID number to [plexuscanada@plexusworldwide.com](mailto:plexuscanada@plexusworldwide.com).

Requests must be received no later than 11:59pm ET on March 31, 2026.

**5. Incentive Prizes**

Participants who qualify during the Incentive Period will receive one (1) scratcher ticket (each, a “Scratcher”), which will reveal one (1) of the following promotional prizes (each, a “Prize”):

- 10% discount off a future qualifying product order
- 15% discount off a future qualifying product order
- 25% discount off a future qualifying product order
- Free qualifying product, awarded in the form of a promotional code

Discount Prizes are valid for one-time use only and may be applied to one (1) discretionary or enrollment order with a maximum discountable order value of up to 100 USD or 130 CAD, as applicable.

Free Product Prizes are valid for one-time use only and are redeemable for one (1) qualifying product from a list of eligible products designated by the Sponsor and may be applied only to qualifying discretionary orders or enrollment orders with a minimum purchase of 100 USD or 130 CAD (or equivalent) before taxes, shipping, and handling. Free Product Prizes are subject to product availability.

U.S. and Canada Qualifying Products:

- Skin Health System (ARV 139 USD) Skin Health Combo (ARV 189.90 CAD)
- Damage Control Mask (ARV 32 USD/43.70 CAD)
- Reset (ARV 119 USD/156.54 CAD)
- Collagen Complex (ARV 119 USD) Joyome® Multi-Action Collagen Complex (ARV 65.78 CAD)
- VitalBiome (ARV 38 USD/49.99 CAD)
- Ease Capsules (ARV 38 USD/49.99 CAD)

U.S. ONLY Qualifying Product:

- Creatine+ (US Only) (ARV 29 USD)

Discount Prizes and Free Product Prizes have no cash value, may not be redeemed for cash or cash equivalents, are non-transferable, and may not be combined with any other offers, promotions, or discounts unless expressly authorized by the Sponsor. Any unused portion of a Discount Prize will be forfeited. No substitution, assignment, or transfer of any Prize is permitted, except at the Sponsor's sole discretion.

Redemption Deadline. All Discount Prizes and Free Product Prizes, including any associated promotional or discount codes, must be redeemed by or before April 30, 2026, or such Prize will be forfeited in its entirety.

The odds of receiving a particular Prize depend on the number of Scratchers distributed and the applicable prize allocation.

All credit card payments must be in the name of the purchasing Brand Ambassador, VIP/Retail Customer and not that of the sponsor or upline. Any purchases subject to returns, refunds, and declined eCheck payments will not generate any credits. Brand Ambassadors not in good standing under the Plexus policies and procedures are not eligible to participate in this Incentive.

The Released Parties (defined below) take no responsibility and accept no liability for any lost, stolen, delayed, illegible, damaged, misdirected, late, or destroyed entry requests. All entries are subject to verification at any time. Winner may be required to show proof (in a form acceptable to the Sponsor, including, without limitation, government-issued photo identification) of being the Plexus Ambassador associated with the selected entry.

## **6. Winner notification and acceptance**

Prizes are awarded on an instant-win basis. A participant's potential Prize, if any, is revealed at the time the Scratcher is received and scratched. Receipt of a Scratcher indicating a Prize constitutes notification of potential Prize eligibility, subject to verification and compliance with these Official Rules.

To claim a Prize, recipients must follow the redemption instructions provided with the Scratcher and comply with all requirements set forth herein.

**POTENTIAL INCENTIVE WINNERS ARE SUBJECT TO VERIFICATION BY THE SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING (WITHOUT RIGHT OF APPEAL) IN ALL MATTERS RELATED TO THE INCENTIVE PROVIDED THE DECISION IS REASONABLE.**

**FOR RESIDENTS OF CANADA, THE AWARDING OF ANY PRIZE IS SUBJECT TO THE SELECTED PARTICIPANT CORRECTLY ANSWERING, WITHOUT ASSISTANCE, A TIME-LIMITED SKILL-TESTING MATHEMATICAL QUESTION ADMINISTERED BY THE**

**SPONSOR AT THE TIME OF PRIZE REDEMPTION. A PARTICIPANT WILL NOT BE DEEMED A WINNER, AND NO PRIZE WILL BE AWARDED, UNLESS AND UNTIL THE SKILL-TESTING QUESTION IS ANSWERED CORRECTLY.**

The Sponsor reserves the right to verify eligibility and to disqualify any participant who fails to comply with these Official Rules, submits a Scratcher that is illegible, altered, counterfeit, tampered with, or otherwise invalid, or attempts to redeem a Prize in an unauthorized manner.

All decisions of the Sponsor with respect to Prize eligibility, verification, and redemption are final and binding.

## **7. Taxes**

**United States:** Prizes may be subject to federal, state, and local taxes. The value of any prize, award, or incentive, whether cash or non-cash, constitutes taxable income for Internal Revenue Service ("IRS") reporting purposes. If a winner's total income received during the applicable tax year exceeds \$600 USD, the value of the prize will be reported to the IRS **on Form 1099-NEC**. Winners are solely responsible for all applicable taxes associated with the receipt and use of any prize.

**Canada:** Winners are solely responsible for reporting and paying any taxes, duties, or other governmental charges that may be payable in connection with the receipt of a prize.

## **8. Participant Conditions and Release**

Each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the sponsor, which are binding and final (without right of appeal) in all matters relating to this Incentive; (b) release and hold harmless the sponsor and each of its respective parents, subsidiary and affiliated companies, the prize suppliers, and any other organizations responsible for sponsoring, fulfilling, administering, advertising, or promoting the Incentive and all of their respective past and present officers, directors, employees, agents, and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including (except where prohibited) but not limited to, negligence and damages of any kind to persons and property, invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye, or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright, or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's earning, creation, or submission of an earning, participation in the Incentive, acceptance or use or misuse of prize and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend, and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys' fees) arising out of or relating to a participant's participation in the Incentive and/or participant's acceptance, use, or misuse of prize.

## **9. Publicity**

Except where prohibited by local laws, participation in the Incentive constitutes winner's consent to the sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions, and/or hometown, state, or province and country for promotional purposes in any media, worldwide, without further notice, payment, or consideration, and where required the entrant hereby grants to the sponsor an unlimited, worldwide, royalty-free, non-exhaustive, perpetual, and irrevocable license to use winner's name, likeness, photograph, voice, opinions, and/or hometown, state, or province and country for promotional purposes in any media, worldwide, without further notice, payment, or consideration. Where prohibited, the sponsor will request winner's permission to use winner's name, likeness, and/or photograph for promotional purposes.

## **10. Privacy**

Information collected from participants in connection with this Incentive will be used by the Sponsor and its authorized agents for the purpose of administering the Incentive, verifying eligibility, fulfilling Prizes, and as otherwise described in the applicable Sponsor Privacy Policy.

**For residents of the United States,** personal information will be collected, used, disclosed, and stored in accordance with the Sponsor's U.S. Privacy Policy, available at <https://plexusworldwide.com/privacy-center-full-privacy-policy>.

**For residents of Canada**, personal information will be collected, used, disclosed, and stored in the United States in accordance with the Sponsor's Canadian Privacy Policy, available at <https://plexusworldwide.ca/privacy-center-full-privacy-policy?culture=en-CA>. As a result, personal information may be subject to the laws of the United States and accessible to courts, law enforcement, and national security authorities in accordance with applicable law.

By participating in the Incentive, participants consent to the collection, use, disclosure, and storage of their personal information as described in these Official Rules and the applicable Privacy Policy.

## **11. General Conditions**

To the extent permitted by law, the sponsor reserves the right, in its sole and absolute discretion and in consideration of the participant's interests, to cancel, suspend, and/or modify the Incentive, or any part of it (including, without limitation, these Official Rules), if any fraud, technical failures, or any other factor beyond the sponsor's reasonable control impairs the integrity or proper functioning of the Incentive, as determined by the Sponsor in its sole discretion. The Sponsor's failure to enforce any terms of these Official Rules shall not constitute a waiver of that provision. In the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules and disclosures or other statements contained in any Incentive-related materials, the terms and conditions of these Official Rules shall prevail, govern, and control.

## **12. Limitations of Liability**

The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by entrants, printing errors, or by any of the equipment or programming associated with or used in the Incentive; (b) technical failures of any kind (including, but not limited to, malfunctions, interruptions, or disconnections in phone lines or network hardware or software); (c) unauthorized human intervention in any part of the entry process or the Incentive; (d) technical or human error, which may occur in the administration of the Incentive or the processing of Entries; or (e) any injury or damage to persons or property, which may be caused, directly or indirectly, in whole or in part, from entrant's participation in Incentive contest or receipt or use or misuse of any rewards.

## **13. Disputes**

### **United States Residents.**

For residents of the United States, each participant agrees that any and all disputes, claims, or causes of action arising out of or in connection with this Incentive or any Prize awarded shall be resolved individually, without resort to any form of class or collective action. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the participant and the Sponsor in connection with the Incentive, shall be governed by and construed in accordance with the laws of the State of Arizona, USA, without giving effect to any choice of law or conflict of law principles that would result in the application of the laws of any other jurisdiction. Venue for any such dispute shall lie exclusively in the state or federal courts located within the State of Arizona, USA.

### **Canadian Residents.**

For residents of Canada, all issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the participant and the Sponsor in connection with the Incentive, shall be governed by and construed in accordance with the laws of the Province of Ontario and the federal laws of Canada applicable therein, without regard to principles of conflicts of law. Any disputes, claims, or causes of action arising out of or in connection with this Incentive or any Prize awarded shall be subject to the non-exclusive jurisdiction of the courts of the Province of Ontario. Nothing in these Official Rules shall be deemed to limit any statutory rights available to participants under applicable consumer protection laws.

### **Residents of Québec.**

For residents of Québec only, any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a Prize may be submitted to the Régie des alcools, des courses et des jeux solely for the purpose of helping the parties reach a settlement.

**14. Participant's Personal Information**

Information collected from participant is subject to the sponsor's Privacy Policy, which is available at <https://shop.plexusworldwide.com/privacy-policy>.