

# Emerald Extravaganza and Diamond Destination

## 2026 Official Rules

### 1. Eligibility

Emerald Extravaganza 2026 and Diamond Destination 2026 Contest (the “Contest”) is open only to Brand Ambassadors who are legal residents of Canada, Mexico, Australia, New Zealand, and the United States (including District of Columbia and Puerto Rico) who have reached the legal age of majority in their jurisdiction of residence at the time of entry. Void where prohibited by law. Employees of sponsor and their immediate families and household members are not eligible and may not participate in this contest. The contest is subject to all applicable federal, state, provincial, and local laws and regulations. Participation constitutes each participant’s full and unconditional agreement to be legally bound by these Official Rules and sponsor’s decisions, which are final and binding (without right of appeal) in all matters related to the contest to the extent permitted by law. Winning a prize is contingent upon fulfilling all requirements set forth herein.

### 2. Sponsor

United States: Plexus Worldwide, LLC, 9145 E. Pima Center Parkway, Scottsdale, AZ 85258.

Canada: Plexus Canada, LP, 6500 Trans-Canadian Highway, Suite 400, Pointe-Claire, Quebec H9R 0A5, Canada.

Australia: Plexus Australia Pty Ltd/ Unit 40 2-26 Park Street Sydney NSW 2000, Australia; ABN 35 627 543 837.

New Zealand: Plexus Worldwide New Zealand Limited, 80 Queen St., Auckland Central, Auckland, 1140 New Zealand; NZBN 9429048529419.

Mexico: Plexus Worldwide México, S. de R.L. de C.V., Ave. Jorge Alvarez del Castillo 1082-1, Mezquitan Country, Guadalajara, Jalisco, C.P. 44620, MEXICO

### 3. Timing

The contest begins August 1, 2025, at 12:00 a.m. USA ET and ends July 31, 2026, at 11:59 p.m. USA ET (the “Contest Period”). Sponsor is the official timekeeper for this contest.

### 4. How to Qualify

For Emerald Extravaganza 2026, Brand Ambassadors must meet one of the following three qualifications:

1. Rank up to Emerald Brand Ambassador or above for the FIRST TIME during the qualification Period.
2. Maintain a paid-as Emerald or Sapphire at least 5 times for the entire duration of the Contest Period.
3. As an existing Jewel Brand Ambassador, grow by a minimum of 100 points over the previous benchmark for at least 5 months from October 1, 2025, through July 31, 2026.
  - September 2025 is the starting points benchmark for existing qualifying Jewel Brand Ambassadors. Subsequently, the new points benchmark month will be the most recent month (after September 2025), in which the existing Jewel Brand Ambassador achieved 100 or more points of growth over their previous benchmark.

For Diamond Destination 2026, Brand Ambassadors must meet one of the following two qualifications:

1. Rank up to Diamond Brand Ambassador for the FIRST TIME during the qualification Period.
2. Maintain a paid as Diamond rank at least 5 times during the qualification Period.

#### SAPPHIRE BRAND AMBASSADOR BONUS:

Brand Ambassadors whose highest paid-as rank is Sapphire will receive a special bonus. To qualify, they must either rank up to Sapphire for the first time OR maintain their paid-as rank of Sapphire for a minimum of 5 times during the qualification period to earn the benefits of Emerald Extravaganza plus a special gift. (Please note, if a Brand Ambassador is a recognition-rank Diamond and achieves a paid-as rank of Sapphire for 5 months, but does not qualify for Diamond Destination, they are eligible to receive the Sapphire Bonus.)

Brand Ambassadors must also meet these additional requirements:

- i) Be commission-qualified\* each month of the Contest Period (August 1, 2025–July 31, 2026)

Brand Ambassadors must have a valid passport to travel to Mexico. Passport must not expire within 6 months of trip dates, which is March 20, 2027. \*Commission qualified is defined as: i) having your Plexus Annual Membership paid and current; ii) having at least 100 Personal Volume (PV) through the monthly cycle end date.

## 5. Prizes:

Those who qualify for Emerald Extravaganza and Diamond Destination 2026 will receive the following:

### EMERALD BRAND AMBASSADORS:

- Invitation to Emerald Extravaganza 2026 for Brand Ambassador and one guest from September 12–17, 2026.
- Reimbursement for roundtrip airfare to Cancun International Airport (CUN) for Brand Ambassador and one guest up to 1,100 USD per ticket. Any additional fees or tickets above the allotted amount will be at the qualifier's expense. (Receipts must be submitted to Plexus to receive reimbursement when they officially register to attend.)
- One room at Fairmont in Mayakoba.
- One Invitation to Brand Ambassador to General Session.
- Reserved seating at Convention for Brand Ambassador and a guest.

### **First Time Earners:**

Those who have earned Emerald Extravaganza for the **first time** will receive an invitation to the New Jewel Rank Earners Reception

### SAPPHIRE BRAND AMBASSADORS:

- Invitation to Emerald Extravaganza 2026 for Brand Ambassador and one guest from September 12–17, 2026.
- Reimbursement for roundtrip airfare to Cancun International Airport (CUN) for Brand Ambassador and one guest up to 1,500.00 USD (Receipts must be submitted to Plexus during the registration process to receive reimbursement when they officially register to attend.)
- One room at Fairmont in Mayakoba.
- One Invitation to Brand Ambassador to General Session.
- A hotel room reserved for the night before (September 11, 2026)
- Reserved seating at Convention for Brand Ambassador and a guest.
- One Invitation to our Brand Ambassador to the exclusive Sapphire Social Event, featuring a special Sapphire gift.

### **First Time Earners:**

Those who have earned Emerald Extravaganza for the **first time** will receive an invitation to the New Jewel Rank Earners Reception.

### DIAMOND BRAND AMBASSADORS:

- Invitation to Diamond Destination 2026 for Brand Ambassador and one guest from September 17–20, 2026.
- Reimbursement for roundtrip airfare to Cancun International Airport (CUN) Brand Ambassador and one guest up to 2,250 USD per ticket. Any additional fees or tickets above the allotted amount will be at the qualifier's expense. (Receipts must be submitted to Plexus during the registration process to receive reimbursement when they officially register to attend.)
- Transportation from Airport to Hotel on September 12, 2026.
- Invitations for Brand Ambassador and one guest to the Welcome Party and Farewell Party.
- One Invitation to Brand Ambassador for General Session.

Reserved seating at Convention for Brand Ambassador and a guest.

### **First Time Earners:**

Those who have earned Diamond Destination for the **first time** will receive an invitation to the New Jewel Rank Earners Reception.

Brand Ambassadors must be registered, present, and checked in at Emerald Extravaganza and/or Diamond Destination 2026 to receive everything included on the trip. Any prizes or perks they would have received at Emerald Extravaganza and Diamond Destination will be automatically forfeited if they do not attend. No cash alternatives will be issued, and the prizes and the cruise are non-transferable.

Brand Ambassadors who cannot attend due to extenuating circumstances may submit an exceptions request, which will be reviewed on a case-by-case basis. Extenuating circumstances include military deployment, pregnancy, death in the family, or severe illness. Those who are granted an exception will receive a one-time total payment of 500 USD.

All credit card payments must be in the name of the purchasing Brand Ambassador and VIP Customer and not that of the sponsor or

upline. Brand Ambassadors not in good standing under the Plexus policies and procedures are not eligible to participate in this contest.

The Released Parties (defined below) take no responsibility and accept no liability for any lost, stolen, delayed, illegible, damaged, misdirected, late, or destroyed entry requests. All Entries are subject to verification at any time. Winner may be required to show proof (in a form acceptable to the Brand Ambassador—including, without limitation, government-issued photo identification) of being the Plexus Ambassador associated with the selected prize.

## **6. Winer notification and acceptance**

The winners will be notified by email starting in February 2026. Inability to reach winner by email or phone after reasonable efforts (as determined solely by sponsor) may result in disqualification of prize. The winner may waive his or her right to receive a prize. No cash equivalent for non-cash prizes will be available. The prizes are non-transferable and non-assignable, and no substitutions will be made, except as provided herein at the sponsor's sole discretion. The sponsor reserves the right to substitute the prize or a component thereof for any reason with a prize or a prize component of equal or greater value. Winner is responsible for all taxes and fees in any jurisdiction associated with the prize. The winner may be required to complete an affidavit of eligibility, which must be returned within 14 days of the date it is received by the winner. Failure to sign and return the affidavit or release within 14 days, or to comply with any term or condition of these Official Rules, may, at the sole discretion of sponsor, result in a winner's disqualification and the forfeiture of his or her interest in the prize. Except where prohibited, participation in this contest constitutes participant's consent to the publication of his or her name and image in any media for any commercial or promotional purpose, without limitation or further compensation.

For U.S.: For the purposes of reporting your annual income to the IRS, the value of any prize, award, or offer, whether it be cash or non-cash is considered taxable income and will be included in the Form 1099-NEC if your total income from Plexus exceeds 600 USD.

For Canada and New Zealand: Each earner is solely responsible for reporting and paying any income tax that may be payable in connection with receipt of a prize.

For Mexico: For purposes of taxable income, the value of any prize, award, or offer, whether it be cash or non-cash, is considered taxable income and will be treated as described at <https://www.sat.gob.mx/home>.

For Australia: For purposes of taxable income, the value of any prize, award, or offer, whether it be cash or non-cash, is considered taxable income and will be treated as described here: <https://helpcenter.plexusworldwide.com.au/hc/en-au/articles/360040486292-Australia-Recipient-Created-Tax-Invoice-RCTI->.

## **7. POTENTIAL CONTEST WINNERS ARE SUBJECT TO VERIFICATION BY THE SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING (WITHOUT RIGHT OF APPEAL) IN ALL MATTERS RELATED TO THE CONTEST PROVIDED THE DECISION IS REASONABLE.**

### **Participant conditions and release**

Each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the sponsor, which are binding and final (without right of appeal) in all matters relating to this Contest; (b) release and hold harmless the sponsor and each of its respective partners, subsidiary and affiliated companies, the prize suppliers, and any other organizations responsible for sponsoring, fulfilling, administering, advertising, or promoting the Contest and all of their respective past and present officers, directors, employees, agents, and representatives (collectively, the "**Released Parties**") from and against any and all claims, expenses, and liability, including (except where prohibited) but not limited to, negligence and damages of any kind to persons and property, invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye, or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright, or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation, or submission of an entry, participation in the Contest, acceptance or use or misuse of prize and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend, and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys' fees) arising out of or relating to a participant's participation in the Contest and/or participant's acceptance, use, or misuse of prize.

## **8. Publicity**

Except where prohibited by local laws, participation in the contest constitutes winner's consent to the sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions, and/or hometown, state, or province and country for promotional purposes in any media, worldwide, without further notice, payment, or consideration, and where required the participant hereby grants to the sponsor an unlimited, worldwide, royalty-free, non-exhaustive, perpetual, and irrevocable license to use winner's name, likeness, photograph, voice, opinions, and/or hometown, state, or province and country for promotional purposes in any media, worldwide, without further notice, payment, or consideration. Where prohibited, the sponsor will request winner's permission to use winner's name, likeness, and/or

photograph for promotional purposes.

## **9. General conditions**

To the extent permitted by law, the sponsor reserves the right, in its sole and absolute discretion and in consideration of the participant's interests, to cancel, suspend, and/or modify the contest, or any part of it (including, without limitation, these Official Rules), if any fraud, technical failures, or any other factor beyond the sponsor's reasonable control impairs the integrity or proper functioning of the contest, as determined by the sponsor in its sole discretion. The sponsor's failure to enforce any terms of these Official Rules shall not constitute a waiver of that provision. In the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules and disclosures or other statements contained in any contest-related materials, the terms and conditions of these Official Rules shall prevail, govern, and control.

## **10. Limitations of liability**

The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by participants, printing errors, or by any of the equipment or programming associated with or used in the contest; (b) technical failures of any kind (including, but not limited to, malfunctions, interruptions, or disconnections in phone lines or network hardware or software); (c) unauthorized human intervention in any part of the entry process or the contest; (d) technical or human error, which may occur in the administration of the Contest or the processing of Entries; or (e) any injury or damage to persons or property, which may be caused, directly or indirectly, in whole or in part, from participant's participation in the contest or receipt or use or misuse of any prize.

## **11. Disputes**

Each participant agrees that any and all disputes, claims, and causes of action arising out of or connected with this event, or any prizes awarded, shall be resolved individually, without resort to any form of class action any and all disputes, claims, and causes of action arising out of or connected with this contest, or any prizes awarded, shall be resolved exclusively by:

In the United States: The laws of the State of Arizona, USA without giving effect to any choice of law or conflict of law rules (whether of the State of Arizona, USA, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Arizona, USA.

In Canada: The applicable laws, statutes, and ordinances, rules and regulations governed by and shall be construed in accordance with the substantive laws of the province of Ontario and the federal laws of Canada applicable therein without regarding to principles of conflicts of law. The parties specifically agree to the venue and jurisdiction being exclusively in the federal and provincial courts situated in Toronto, Ontario, Canada. FOR RESIDENTS OF QUEBÉC ONLY: Any litigation respecting the conduct or organization of a publicity Contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.

In Australia: The laws governed by and shall be construed in accordance with the substantive laws of the State of New South Wales without regard to principles of conflicts of law.

In Mexico: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the participant and the Sponsor in connection with the Incentive, shall be governed by, and construed in accordance with, the laws of the legislation of the Mexican United States, and particularly to the applicable legislation of Guadalajara, Jalisco, and to the jurisdiction of the courts of Guadalajara, Jalisco, renouncing to any other jurisdiction that could correspond to them in virtue of their legal domicile, either present or future.

All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the entrant and the Sponsor in connection with the Contest, shall be governed and construed in accordance with the applicable laws as specified above for the entrant's country of residence.

## **12. Participant's personal information**

By entering the Contest, participants acknowledge and agree that the Sponsor and its authorized agents may collect, use, and disclose the personal information provided in accordance with the Sponsor's Privacy Policy, which is available at <https://plexusworldwide.com/privacy-center-full-privacy-policy> or any subdomain thereof. The collection and use of personal information is for the purpose of administering this Contest, including, but not limited to, contacting and verifying potential winners, delivering prizes, and as otherwise described in the Privacy Policy.

### 13. Contest results

To request the name(s) of the winner(s), you may send a hand-printed, self-addressed, stamped envelope to Winners List — Emerald Extravaganza 2026, Plexus Worldwide, LLC, 9145 E. Pima Center Parkway, Scottsdale, AZ 85258. Alternatively, you may email your request to [Plexusrecognition@plexusworldwide.com](mailto:Plexusrecognition@plexusworldwide.com) Requests for the winners list must be received by August 31, 2026. Canadian residents may omit return postage.

