

Japan | GROW GLOBAL LEAD EARLY

Pre-Enrollment Opens July 16 | Full Launch October 1

Plexus® is launching in Japan —the 5th largest direct selling market in the world — and YOU have the first-mover advantage. Pre-enrollment is your chance to start building your team in Japan before the market opens with \$0 commitment.

What's Pre-Enrollment and Why Does It Matter?

- **Early Access, No Risk:** Your Japanese contacts can secure their place in your downline before launch, for free
- **Leadership Starts Now:** Those who pre-enroll will be first to share the business and products with their network
- **Test + Build:** You get to explore market potential without financial pressure while Plexus fine-tunes systems for a full launch

Why Japan?



71%

Aging population:

71% of seniors report digestive issues



\$11B

Wellness demand:

\$11B gut health market projected by 2033



87%

Entrepreneurial women:

87% of Japan's direct sellers are women



60%

Side hustle culture:

60% of college graduates are considering extra income opportunities

Product Offering

To ensure easy duplication, storytelling, and success, we've curated a simplified offering that includes products built to meet Japan's regulatory requirements.



Slim MBA

VitalBiome

Bio Cleanse

Offered at Launch



**TriPlex
Business Pack**
(First Order Only):
¥70,000 (~\$500 USD)
370 PV



TriPlex Combo
(Monthly Subscription):
¥35,000 (~\$250 USD)
185 PV

[Slim Infosheet](#) | [VitalBiome Infosheet](#) | [Bio Cleanse Infosheet](#)

Focused Compensation Plan

Plexus® Japan's compensation plan is simplified to help leaders like you build smarter, not harder.

- Brand Ambassadors only (no VIPs or Retail Customers)
- No PAM Fee
- Free Shipping for 185 PV+ orders
- Streamlined structure for strong, deep teams
- Pre-enrollments count for October commissions + incentives

Compensation Plan Summary

How to Pre-Enroll in Japan

Ready to get started? Here are the two ways to enroll new Brand Ambassadors in Japan.

1 Option 1: Share your Brand Ambassador ID for your new Japan team member to enter in the enrollment process.
Visit <http://www.plexusworldwide.jp/> to complete the enrollment process

2 Option 2: Update your MySite link to share

- Go to your Virtual Office
- Click "Share" next to your referral link
- Change .com to .jp in the URL
- Send the new link to your prospect

Timeline + What to Expect

- **Pre-Enrollment:** July 16, 2025 – September 30, 2025
- **Full Launch:** October 1, 2025

First Orders Processed: October 1, 2025 — commissions
+ Plexus Points will be paid

Quick FAQs

Q: What products are available at launch?

A: Products available for purchase at launch are the TriPlex Business Pack + TriPlex Combo only.

Q: Are there any product differences?

A: Yes. The products provide the same great benefits with a few slight formula changes to meet Japan's regulatory requirements.

Q: Will Japan have incentives like Fast Start?

A: No, not at launch.

Q: Will there be a Share-A-Cart feature?

A: Not at this time.

Q: What's the exchange rate used?

A: 1 USD = 140 JPY (2025 rate; subject to change).

Let's Get Loud About Plexus Japan, Together

Your opportunity to grow a global business starts now.

- Reach out to your network
- Share your updated MySite or Brand Ambassador ID
- Support your new Japan team member in pre-enrolling — it's low risk and high potential

Have questions?

Connect with your upline or the Plexus Field Development Team.