

Plexus® May 2025 Reset Challenge Giveaway – Official Rules

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility

Plexus May 2025 Reset Challenge Giveaway (the “Giveaway”) is open only to Brand Ambassadors and VIP Customers of the fifty (50) United States (and the District of Columbia) who are eighteen (18) years of age or older at the time of entry. Brand Ambassadors and VIP Customers must be in good standing under the Plexus policies and procedures. Void where prohibited. Employees of Plexus Worldwide, LLC and its respective parents, affiliates, subsidiaries, distributors, sales representatives, and all other service agencies involved with the Giveaway and members of their immediate family (spouse, parents, siblings and children) and household members (whether related or not) of each such employee are not eligible to participate or win. In order to enter the Giveaway or receive a prize, you must fully comply with the Official Rules and, by entering, you represent and warrant that you agree to be bound by these Official Rules and the decisions of the Sponsor, whose decisions shall be binding and final in all respects relating to this Giveaway.

2. Sponsor

Plexus Worldwide, LLC, 9145 E. Pima Center Parkway, Scottsdale, Arizona 85258, USA.

3. Timing

Giveaway begins on May 14, 2025 at 12:00 am MST and ends on May 16, 2025 at 11:59 pm MST (the “Giveaway Period”). The Giveaway is governed by these Official Rules and is subject to all applicable federal, state and local laws.

4. How to Enter

There are two ways to enter during the Giveaway Period:

Entry Method 1.

1. Follow the @One Plexus Community Facebook Page or @PlexusWorldwide Instagram Page
2. Comment on the Giveaway post what you want to “get loud” about this year

Entry Method 2. You will automatically be entered when you send an email to socialmedia@plexusworldwide.com with your name, address and phone number and your Brand Ambassador or VIP Customer membership number. Your entry will count for that day’s award in which your email is received.

Limit one entry per person per day regardless of method of entry. Up to 3 entries during the Giveaway period.

You must follow @One Plexus Community Facebook page or @Plexusworldwide Instagram page at the time of entry and until the winner is finalized. You must have your Facebook or Instagram profile settings as PUBLIC (not private) to enter your Submission. To participate in the Giveaway, if you do not already have a Facebook or Instagram account, download the free Facebook application or the free Instagram application and create an account as instructed. Limit one entry per person per day and per Facebook or Instagram account during the Giveaway Period. Use of multiple Facebook or Instagram accounts to enter by the same individual is prohibited and may result in disqualification. Submissions will be deemed to have been submitted by the authorized account holder of the Facebook account from which the Submission is uploaded at the time of the entry, as identified by the primary email address associated with that account. Only entries submitted via the above methods are eligible. Entries submitted via any other method, will NOT be accepted. Entries must be received no later than the close of the Giveaway Period.

All posts become the property of the Sponsor and will not be returned. By entering a post, the Participant grants the Sponsor and its affiliates the right to publish the entries, photos, name, image and/or likeness on the Sponsor's websites and in the Sponsor's social media and marketing materials without further compensation, notification or permission, unless prohibited by law. Giveaway posts may be used for the purpose of marketing the Sponsor's products and business opportunity.

Sponsor is not responsible for entries that are incomplete or inaccurate whether caused by Internet users or by any of the equipment or programming associated with or utilized in the Giveaway or by any technical or human error which may occur in the processing of entries. Sponsor is not responsible for computer system, phone line, hardware, software or program malfunctions, or other errors, failures or delays in computer transmissions or network connections that are human or technical in nature. All entry information and photos, if submitted, become the property of the Sponsor and will not be returned. By submitting an entry, you agree that your submission is gratuitous and made without restriction and will not place Sponsor under any obligation, and that Sponsor is free to disclose or otherwise use the ideas contained in the entry on a non-confidential basis to anyone or otherwise use the ideas without any additional compensation to you. You acknowledge that, by acceptance of your entry, Sponsor does not waive any rights to use similar or related ideas previously known to Sponsor, or developed by its employees, or obtained from sources other than you. By entering, you acknowledge that Sponsor has no obligation to use or post any entry you submit.

5. Winner Determination and Notification

On May 17, 2025, the Sponsor will announce the winners for the prizes described below in a random drawing of all valid entries received. POTENTIAL WINNERS WILL BE NOTIFIED BY DIRECT MESSAGE ON FACEBOOK OR INSTAGRAM FROM @PLEXUSWORLDWIDE AND WILL BE REQUIRED TO RESPOND WITHIN 72 HOURS OF NOTIFICATION. Failure by a potential winner to respond to any contact within the stated

timeframe will result in disqualification, and Sponsor will select an alternate potential winner in the same manner. Odds of winning a Giveaway prize depend on the number of eligible entries received during the Giveaway Period. Limit of one prize per person.

6. POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR. SPONSOR'S DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE ADMINISTRATION, OPERATION, SELECTION OF THE WINNER AND OTHER MATTERS RELATED TO THE GIVEAWAY.

7. Verification of Potential Winners

Potential winners may be required to complete and return an Affidavit of Eligibility, Release of Liability and Publicity Release or a Declaration and Release (where permitted by law) (collectively, the "Affidavit") by the date specified by Sponsor, or an alternate potential winner may be selected. In the event (a) potential winner cannot be reached for whatever reason after a reasonable effort has been exerted, or the potential winner notification or Affidavit is returned as undeliverable, (b) potential winner declines or cannot accept, receive or use the prize for any reason, (c) of noncompliance with these Official Rules or any of the aforesaid time periods, (d) potential winner is found to be ineligible to enter the Giveaway or receive the prize, or (e) potential winner fails to fulfill the Affidavit-related obligations, the potential winner shall be disqualified from the Giveaway and an alternate potential winner may be selected in a random drawing, from among the other eligible entries received, as described in Section 5 above. Sponsor reserves the right to modify the notification and Affidavit procedures in connection with the selection of alternate potential winner, if any.

8. Prizes

Three (3) Grand Prize winners will be randomly chosen by an electronic randomizer at the end of Giveaway Period and prizes will be awarded as follows:

1. 3-night hotel stay at the Omni Hotel for 2025 Get Loud Convention (ARV \$900)
2. \$300 USD digital gift card of airline of choice.
3. \$100 USD digital gift card to Boot Barn
4. Meet and Greet with keynote speaker Jon Dorenbos (ARV \$300)

The prizes are non-transferable, and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute the listed prize for one of equal or greater value for any reason. Winner is responsible for all taxes and fees associated with prize receipt and/or use. All federal, state, provincial, and local tax liabilities, as well as any other costs and expenses not specified herein as being awarded are the sole responsibility of the Winner.

For the purposes of reporting your annual income to the IRS, the value of any prize, award, or offer, whether it be cash or non-cash, is considered taxable income and will be included in the Form 1099-NEC if your total income from Plexus exceeds 600 USD.

Prize will be awarded only if the potential prize winner fully complies with these Official Rules.

9. Entry Conditions and Release

Each entrant agrees to: (a) comply with and be bound by these Official Rules and the decisions of Sponsor which are binding and final in all matters relating to this Giveaway; (b) defend, indemnify, release and hold harmless the Sponsor, Meta Inc. and its respective parent, subsidiary, and affiliated companies, celebrities, and any other person and organization responsible for sponsoring, fulfilling, administering, advertising or promoting the Giveaway, and all of their respective past and present officers, directors, employees, agents and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry or submission of an entry, participation in the Giveaway, acceptance, possession, attendance at, defect in, delivery of, inability to use, use or misuse of prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry. Winner acknowledges that the prize is awarded as-is without warranty of any kind.

10. Publicity

Except where prohibited or restricted by law, each winner's acceptance of prize constitutes of each winner's agreement and consent for Sponsor and any of its designees to use and/or publish each winner's name, city and state of residence, photographs or other likenesses, pictures, portraits, video, voice, testimonials, biographical information (in whole or in part), and/or statements made by winner regarding the Giveaway or Sponsor, worldwide and in perpetuity for any and all purposes, including, but not limited to, advertising, trade and/or promotion on behalf of Sponsor, in any and all forms of media, now known or hereafter devised, including, but not limited to, print, TV, radio, electronic, cable, or World Wide Web, without further limitation, restriction, compensation, notice, review, or approval. Where prohibited, the Sponsor will request winner's permission to use winner's name, likeness, and/or photograph for incentive purposes.

11. General Conditions

Sponsor and its subsidiaries, affiliates, divisions, partners, representatives, agents, successors, assigns, employees, officers and directors shall not have any obligation or responsibility, including any responsibility to award any prize to entrants, with regard to: (a) entries that contain inaccurate information or do not comply with or violate the Official Rules; (b) entries, prize claims or notifications that are lost, late, incomplete, illegible, unintelligible, damaged or otherwise not received by the intended recipient, in whole or in part, due to computer, human or technical error of any kind; (c) entrants who have committed fraud or deception in entering or participating in the Giveaway or claiming the prize; (d) telephone, electronic, hardware, software, network, Internet or computer malfunctions, failures or

difficulties; (e) any inability of the winner to accept the prize for any reason; (f) if a prize cannot be awarded due to delays or interruptions due to Acts of God, natural disasters, terrorism, weather or any other similar event beyond Sponsor's reasonable control; or (g) any damages, injuries or losses of any kind caused by any prize or resulting from awarding, acceptance, possession, use, misuse, loss or misdirection of any prize or resulting from participating in this Giveaway or any promotion or prize related activities. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be (a) tampering with the entry process or the operation of the Giveaway, or with any Website promoting the Giveaway; (b) acting in violation of the Official Rules; or (c) entering or attempting to enter the Giveaway multiple times through the use of multiple email addresses or the use of any robotic or automated devices to submit entries. If Sponsor determines, in its sole discretion, that technical difficulties or unforeseen events compromise the integrity or viability of the Giveaway, Sponsor reserves the right to void the entries at issue, and/or terminate the relevant portion of the Giveaway, including the entire Giveaway, and/or modify the Giveaway and/or award the prize from all eligible entries received as of the termination date.

12. Limitations of Liability

The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Giveaway; (b) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (c) unauthorized human intervention in any part of the entry process or the Giveaway; (d) technical or human error in the administration of the Giveaway or the processing of registrations; or (e) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Giveaway or receipt or use or misuse of any prize. If for any reason an entrant's registration is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Giveaway. No more than the stated number of each prize will be awarded.

13. Disputes

Except where prohibited, each participant agrees that: (a) any and all disputes, claims, or causes of action arising out of or connected with this Giveaway, or any prizes awarded shall be resolved individually, without resort to any form of class action; (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Giveaway, but in no event attorneys' fees; and (c) under no circumstances will participant be permitted to obtain awards for, and participant hereby waives all rights to claim proven, punitive, incidental, and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.

All disputes, claims, and causes of class action arising out of or connected with this Giveaway, or any prizes awarded, and all issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or rights and obligations of the qualifiers and the Sponsor in

connection with this Giveaway, shall be governed by the laws of the State of Arizona, USA without giving effect to any choice of law or conflict of law rules (whether of the State of Arizona, USA or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Arizona, USA.

14. Giveaway Results

To obtain the prize winners list, send a self-addressed, stamped envelope to: Plexus Worldwide, LLC, 9145 E. Pima Center Parkway, Scottsdale, Arizona 85258; Attn: Plexus May 2025 US Reset Challenge Giveaway – Winner’s List. Requests must be received within 60 days of the end of the Giveaway Entry Period.

This Giveaway is in no way sponsored, endorsed or administered by, or associated with, Meta.