



2023 FAQs

What does the International Business Builders program recognize?

The International Business Builders program recognizes the top 3 Brand Ambassadors at each rank, Gold through Diamond, who have the highest number of level 1 sign-ups from active VIP Customers outside their home country during the qualification period. The Top Brand Ambassadors are going to be selected per each rank. Please see the [Plexus Compensation Plan](#) for more details on how to achieve Brand Ambassador ranks and earn Plexus points.

Which markets can participate in the International Business Builders Recognition Program?

United States, Australia, Canada, Mexico & New Zealand.

Who is eligible to participate in the International Business Builders Program?

Gold through Diamond Brand Ambassadors.

What is the qualification period for the International Business Builders Program?

April 1, 2023, through March 31, 2024.

How many Brand Ambassadors can earn the International Business Builders Program awards?

Brand Ambassadors will be selected by market, by each highest achieved rank group:

Market	Number of Brand Ambassadors to be selected for each highest achieved rank group
The United States	Top 3 Brand Ambassador at each

	rank level, Gold thru Diamond
Canada	Top Brand Ambassador at each rank level, Gold thru Diamond
Australia and New Zealand (combined)	Top Brand Ambassador at each rank level, Gold thru Diamond
Mexico	Top Brand Ambassador at each rank level, Gold thru Diamond

When will recognition be given to International Business Builders?

International Business Builders recognition will be given at Convention in June 2023.

What if I have additional questions?

For additional questions, please email: plexusrecognition@plexusworldwide.com