



plexus

Nourishing Body Butter

Pamper, refresh, and soothe skin.

Look and feel your best all season long with Nourishing Body Butter. This lush shea butter soothes skin with nourishing ingredients, all in a lightweight formula that helps strengthen the skin barrier. Treat yourself to strong, moisturized, silky-smooth skin that shows off your natural glow.

Your skin deserves better.

Changing seasons can leave your skin exposed to the elements, but many skincare products do not give you the relief you are looking for. In fact, many lotions feel greasy, do not absorb easily, and can actually damage your skin's moisture barrier. No matter how much you lather on, your skin feels rough and you feel stressed.

This holiday season, give your skin what it really needs to look and feel its best.

Care for your skin. Care for yourself.

Nourishing Body Butter features skin-loving ingredients like shea butter, coconut oil, oat, and aloe to banish rough elbows, knees, and heels. Finally, you can feel confident in your skin with luxurious softness you can feel and a healthy glow you can see.

With a light, soft harvest peach and wild mulberry scent, Nourishing Body Butter soothes your skin and your senses. Treat yourself to a moment of self care, even on your busiest days.

Refresh your skin, pamper yourself, and glow from head to toe.

Did You Know?

- When temperatures drop, the air dries out. Dry air pulls moisture from the upper layers of the skin, causing it to dry out, too. That is why many people deal with dry skin during the winter months.¹
- Other factors can lead to dry skin, including hot water, frequent handwashing, exposure to chemicals (like chlorine from swimming pools), and harsh ingredients in skincare products.¹
- Hydrated skin starts from within! Joyōme® Multi-Action Collagen Complex features ceramides that are clinically studied to reduce dryness, hydrate, and plump the skin from the inside out- making it the perfect product to pair with Nourishing Body Butter.

Sources:

1. <https://www.pennmedicine.org/updates/blogs/health-and-wellness/2017/february/dry-skin>

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



Nourishing Body Butter Primary Benefits and Features

- Intensely moisturizing body butter
- Reduces moisture loss by strengthening the integrity of the skin's barrier
- Helps soothe and calm dry skin with intense moisturization
- Moisturizes and nourishes for softer, more supple feeling skin
- Leaves skin feeling soft, fresh, and smooth
- Features shea butter, coconut oil, oat extract, and aloe vera
- Naturally fragranced harvest peach and wild mulberry scent
- Perfect for everyday use
- Paraben, sulfate, and phthalate free
- Cruelty free
- Gluten free, vegan, and non-GMO

Who should use Nourishing Body Butter?

If you are looking for indulgent skincare that deeply moisturizes your skin and helps you feel confident, pampered, and refreshed, Nourishing Body Butter is for you! If you deal with dry, cracked skin, you will love its nourishing ingredients and skin-strengthening qualities. Plus, if you want to upgrade your skincare routine (because of the greasy residue, harsh ingredients, or unpleasant side effects found with other products), you will enjoy this enriching, easily absorbable, and lightly scented formula.

Here's how it works:

Purchase your Nourishing Body Butter.

Hurry! It is only available while supplies last.

Experience rich moisturizing and the light scent.

Soothe your skin with a luxurious feel and nourishing ingredients.

Enjoy soft, supple skin this holiday season

Pamper yourself every day. Hello, natural glow!



Frequently Asked Questions



How is Nourishing Body Butter different from Body Cream?

Both products are fantastic body moisturizers and can support smooth, hydrated skin. Nourishing Body Butter has a thicker consistency than Body Cream, which makes it great for spreading over your skin and providing deep, long-lasting moisture. Nourishing Body Butter, as the name suggests, has a buttery feel and features luxurious ingredients such as shea butter. Body Cream, with key ingredients like spirulina, charcoal, and aloe vera gel, has the thinner consistency of a cream. Both products focus on replenishing your skin's moisture and defending it from long-term damage and dryness.

Can I pair Nourishing Body Butter and Body Cream?

Yes, you can use both products in harmony to support your skin.

Can Nourishing Body Butter be used on my face?

Nourishing Body Butter is a fantastic product for delivering moisture replenishment to your body, but we do not recommend applying it to your face, especially around the eye area.

When should I use Nourishing Body Butter?

Nourishing Body Butter is a perfect addition to your everyday beauty regimen. It is especially beneficial for after-shower usage to lock in moisture on clean skin but can be used any time to replenish moisture and support luminous skin.

How do I use Nourishing Body Butter?

A little goes a long way when it comes to a body butter. Some love to cover themselves in body butter from neck to toe, while

others will use it in targeted areas every day to support optimal skin moisture. Nourishing Body Butter can be used freely to fit your personal preference.

How long will it last on my skin?

Everyone's skin is beautifully unique and absorbs products at different rates, but your skin will immediately drink up the moisture delivered from Nourishing Body Butter, especially during colder or dryer months. Some might apply once or twice daily to support skin moisture, while others will need more frequent application. Apply as often and as richly as your individual skin type desires.

What is the scent of Nourishing Body Butter?

Nourishing Body Butter has a freshly balanced harvest peach and wild mulberry scent.

Is Nourishing Body Butter cruelty free?

Yes, Nourishing Body Butter is cruelty free. In addition, it is gluten free, vegan, and non-GMO. Nourishing Body Butter is also paraben, sulfate, and phthalate free.

Is Nourishing Body Butter safe?

Yes, Nourishing Body Butter is safe. We meet or exceed all regulatory standards and guidelines for product safety and efficacy.

Is there an expiration date?

There is no expiration date on Nourishing Body Butter, but we recommend using the product within one year of opening.

Ingredient Glossary



Aloe barbadensis leaf juice — Aloe barbadensis, or aloe vera, is a succulent plant that offers many skin benefits. It is filled with natural vitamins and antioxidants. Most of the benefits of aloe leaf have been ascribed to its polysaccharide components.

Avena sativa (oat) kernel extract — Avena sativa kernel extract is another name for oat extract. This plant-derived ingredient is well-known for helping strengthen the integrity of the skin barrier to reduce moisture loss.

Butyrospermum parkii (shea) butter — Shea butter is fat that has been extracted from shea tree nuts. It is off-white or ivory-colored and has a creamy consistency that is easy to spread on your skin. High concentrations of fatty acids and vitamins make shea butter an ideal cosmetic ingredient for softening skin.

Cocos nucifera (coconut) oil — Coconut oil is a highly saturated oil that is traditionally made by extracting the oil from raw coconuts or dried coconut kernels. Coconut oil helps moisturize skin.

Glycerin — Glycerin is a humectant, a type of moisturizing agent that pulls water into the outer layer of your skin from deeper levels of your skin and the air.

