

# Plexus EDGE™

Power Up. Be More.™

Get energized and think sharp with EDGE,  
the product changing the way you are able to live.



## The Energy Crisis

Every day, feelings of fatigue leave you feeling distracted, depleted, and exhausted. You're desperate for something that rallies your energy and focuses your mind, but the vicious cycle continues. You are tired and lack motivation. There is never enough time or energy for the things that matter most.

If this sounds like your day, you aren't alone. Did you know that more than 30% of Canadians feel they aren't getting the right amount of sleep<sup>1</sup> while approximately 60% say they often feel tired.<sup>2</sup> **Think this is life? Think again.**

## How EDGE Works

Plexus EDGE helps increase energy and promotes mental focus. With just three key ingredients, EDGE gets to work fast, supporting increased energy, sharpening your thinking, and enhancing your focus so you can power through your day.

Wish you had enough energy to play with your kids? Focus on your tasks? Grow your business? Blast through your workout? Pick up a new hobby? Give back?

EDGE helps increase your energy so you can tackle the things that matter most. Just one capsule a day can give you the edge you need to live the life you've always wanted.

## Primary Benefits

- Helps to increase energy and reduce fatigue
- Helps to support cognitive performance
- Helps to improve sustained attention
- Helps to improve mental focus

## Plexus Advantage

- **KEY INGREDIENTS:**
  - Theacrine
  - L-Theanine
  - Natural Caffeine
- No artificial stimulants
- No artificial colours, flavours, or preservatives
- Gluten Free
- 100% Vegetarian
- Non-GMO

## Who Should Use EDGE?

Professionals, parents, university students, artists, gamers, weekend warriors – anyone needing energy and focus will benefit from Plexus EDGE. EDGE is also a great pre-workout for athletes and those looking to make the most out of their gym time or physical activity.

## Did You Know?

- 27% of Canadian workers say they are fatigued almost every day of the work week.<sup>3</sup>
- When asked about their work productivity on days they were tired, 42% of employees reported that their productivity and performance were somewhat or significantly worse.<sup>3</sup>

## Frequently Asked Questions

### What sets Plexus EDGE™ apart from other energy products?

EDGE gets to work fast, improving mental focus and sustained attention without the sugar crash associated with other energy products. What makes EDGE truly unique is its key ingredients –Theacrine, L-Theanine, and natural caffeine. EDGE contains no unhealthy additives and unlike some energy drinks it contains no sugar or sodium. The result is energy and focus powered by naturally-better ingredients.

### Who should take Plexus EDGE?

EDGE is great for anyone looking for healthy energy combined with ability to think sharp. EDGE is not intended for pregnant or nursing mothers and those under 18 years of age.

### Can I take more than 1 capsule of Plexus EDGE daily?

1 EDGE capsule is great for the average person looking to increase energy and help to improve mental focus.

### How much caffeine is in Plexus EDGE?

The amount of caffeine in EDGE is equivalent to one cup of home-brewed coffee (approximately 90 mg).

### Can I take Plexus EDGE with my cup of coffee?

While many consumers use EDGE as a replacement to coffee, the amount of caffeine when consumed together is within normal levels.

### Sources

<sup>1</sup>ctvnews.ca/health/most-sleep-deprived-nation-study-ranks-canada-third-out-of-13-13136333

<sup>2</sup>legionmagazine.com/en/2012/10/cant-sleep-youre-not-alone-most-canadians-arent-getting-enough/

<sup>3</sup>conferenceboard.ca/press/newsrelease/16-09-20/almost\_30\_per\_cent\_of\_canadians\_go\_to\_work\_feeling\_tired.aspx

Medicinal Ingredients (per capsule)	
Theacrine	125 mg
L-Theanine	100 mg
Caffeine (Coffea arabica - seed)	90 mg

**Non-Medicinal Ingredients:** Hypromellose, microcrystalline cellulose, magnesium stearate, silicon dioxide, calcium silicate.

## When should I use EDGE?

Plexus EDGE can help increase your energy and focus, no matter when you decide to take it, but here are a couple of recommendations on how to fit EDGE into your lifestyle.



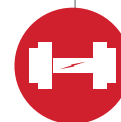
### Morning

Ready to blast through your day? Replace your morning cup of coffee with EDGE. Both have the same amount of caffeine, but EDGE helps increase energy while promoting sustained attention and focus. It's a great way to start your morning.



### Midday

Your morning has flown by and now it's lunchtime. Get energized the rest of your afternoon with EDGE. One EDGE capsule will power you through that afternoon slump, helping to increase your energy for your tasks as well as the things you love.



### Before Activity

Add focus to your workout. Taking EDGE right before physical activity not only helps increase your energy, but supports improved mental focus and sustained attention on the task ahead.



### Saturday & Sunday

Work hard and play hard. Whether you are running errands or conquering Everest this weekend, power up with EDGE. Your weekend to-do list has nothing on you.