

XFactor Kids™

2-in-1 To The Rescue!

XFactor Kids delivers two powerful supplements—a multivitamin and a probiotic—in one delicious chewable. With 13 essential vitamins, in highly bioavailable forms for easy absorption, plus 4 billion CFUs[◇] in each 2-tablet serving, XFactor Kids makes it easy to support your child's overall health and wellness.*



Healthy kids and happy tummies: too much to ask?

Getting kids to eat their veggies has always been a struggle, but how can you make sure your picky eaters are getting the vitamins they need to support their health and development?

Dealing with your child's "stomach issues" probably isn't on top of your list of things you love about parenting. But many kids struggle with digestive discomfort, occasional diarrhea or constipation, and other signs of less-than-ideal digestive health.

As a parent, you want to give your kids everything—including their best chance at a happy, healthy childhood. And yet, too many kids are not getting the nutrients they need to support their growing bodies and keep their digestive health in check.

XFactor Kids to the rescue!

How XFactor Kids Works

XFactor Kids gives kids the nutrition they need—and gives parents the peace of mind they deserve! Featuring 13 essential vitamins in highly bioavailable forms (so they're easily absorbed), XFactor Kids supports healthy growth and development, including healthy bones, teeth, and muscles, plus immune health and brain function.*

XFactor Kids has always been focused on supporting digestive health. Now, it's better than ever, with an additional probiotic, *Bacillus Subtilis*, to help decrease occasional digestive discomfort, diarrhea, and constipation, while supporting intestinal yeast balance. 4 billion CFUs (per two tablets) means that XFactor Kids can help happy tummies stay happy!*

With a delicious Tropical Splash flavor and a Gluten Free, Vegetarian, Non-GMO formula, XFactor Kids is here to save the day when it comes to your child's Health and Happiness.

XFactor Kids' Primary Benefits

Multivitamin + Probiotic Chewable

- Supports healthy growth & development*
- Supports growing bones, teeth, and muscles*
- Supports immune health and brain function*

Supports Digestive Health*

- 4 billion CFUs (per two tablets)[◇]
- Helps support intestinal yeast balance*
- Supports digestive regularity*

XFactor Kids' Advantage

- Tropical Splash Flavor
- 2-in-1 formula (multivitamin & probiotic)
- Delivers highly bioavailable ingredient forms for superior absorption
- Gluten free and vegetarian
- No artificial colors**, flavors, or sweeteners
- Non-GMO

Who Should Use This Product?

XFactor Kids is for children ages 2 and up who need nutritional and digestive support.*

**Added color from a natural source.
[◇]At time of manufacture

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Did you know?

XFactor Kids™ and MegaKids Microbiome® make up our Kids Essentials system, offering optimal nutrition for growing bodies, bellies, and brains. Be the Super-Hero parent for your super-hero kids with the Kids Essentials system. And don't forget TriPlex, a powerful, three-product system for adults for a healthy gut and a happy you so you can thrive!*

Frequently Asked Questions

What is XFactor Kids?

XFactor Kids is a 2-in-1 children's supplement that is so much more than an ordinary children's multivitamin. XFactor Kids combines the most bioactive and bioavailable forms of 13 essential vitamins with 4 powerful probiotic strains to support your child's overall growth and development.*

My child already eats healthy, so why should they take XFactor Kids?

Although you do your best to make sure your child eats healthy foods, studies show many kids aren't getting the recommended daily amounts of vitamins. Also, a child's gut health is often overlooked. Not only do the probiotics in XFactor Kids support overall GI health, they also work to support immune health.*

What's the advantage of bioactive and bioavailable ingredients?

A bioactive ingredient is simply a substance that is similar to the active substrate used by the body, while a more bioavailable ingredient can be absorbed and transported easily by the body. XFactor Kids uses the most bioactive and bioavailable ingredients and that's why XFactor Kids delivers exceptional health benefits.

Why is the Calcium L-Methylfolate form used instead of Folic Acid?

Up to 39% of the North American population cannot utilize absorbed Folic Acid. XFactor Kids is formulated with the most bioavailable form that everyone can utilize.

How many tablets should my child take?

XFactor Kids was formulated to deliver stated levels in one tablet for ages 2-3, and two tablets for ages 4 and older.

When is the best time to take XFactor Kids?

XFactor Kids can be taken at any time of the day. Children who have sensitive stomachs can take it with a meal.

Does XFactor Kids contain Iron?

No, XFactor Kids does not contain Iron. While Iron is an essential mineral, it is found in many animal and plant food sources. Additionally, too much iron can cause toxicity and health complications. If you think your child isn't getting enough Iron, or is getting too much Iron, please consult their pediatrician.

Can my child take XFactor Kids while taking medication?

Parents of children taking medication should always consult with their child's pediatrician prior to taking supplements.

What is the age recommendation?

XFactor Kids is formulated for children ages 2 and older who need adequate nutrition for healthy growth and development. By combining essential vitamins with the power of probiotics, XFactor Kids can help growing bodies get the nutrition they need, while also supporting the gut for immune and digestive health. It's everyday health, for exceptional kids.*

Can adults take XFactor Kids?

While XFactor Kids was formulated with children in mind, it is safe for adults to take. Adults interested in a multivitamin should consider taking XFactor Plus which offers 100% or more of the Daily Value of 19 essential vitamins and minerals and supports immune function.*

Is XFactor Kids Gluten Free?

Yes, XFactor Kids is Gluten Free.

Is XFactor Kids Vegetarian?

Yes, XFactor Kids is Vegetarian.

Is XFactor Kids Non-GMO?

Yes, XFactor Kids is non-GMO.

Does XFactor Kids contain common food allergens?

No, XFactor Kids does not contain common food allergens (fish, dairy, eggs, peanuts, shellfish, tree nuts, soy, or wheat).

What is the colony-forming unit (CFU) count of XFactor Kids?

XFactor Kids contains over 4 billion CFU's per two tablets at the time of manufacture and delivers clinically tested levels of probiotics through the time of expiration.

What probiotic strains are found in XFactor Kids?

XFactor Kids contains 4 beneficial probiotic strains that include: *Bacillus subtilis* DE111, *Lactobacillus rhamnosus* GG, *Lactobacillus acidophilus* (NCFM), and *Bifidobacterium lactis* Bi-07.

Frequently Asked Questions

Do I need to keep XFactor Kids™ refrigerated?

No, it is not necessary to keep XFactor Kids refrigerated, but we do suggest storing XFactor Kids in a cool, dry environment.

My child already takes a probiotic, can they also take XFactor Kids?

XFactor Kids' unique formula delivers both bioavailable vitamins and powerful probiotics to support a child's overall growth and development. Parents should always consult with their child's pediatrician prior to taking supplements.

What ingredients in XFactor Kids support a child's immune system?

Ingredients in XFactor Kids, including Vitamin C, Vitamin E, and the probiotics have been clinically shown to support immune health.*

What ingredients in XFactor Kids support growth and development?

XFactor Kids contains essential Vitamins, like A, B, C, & D, which are known to support a child's growth and development.*

What are the natural flavors in XFactor Kids?

XFactor Kid's delicious tropical splash flavor include citrus fruit oil and extracts, along with vanilla.

What product do you recommend to pair with XFactor Kids?

A great pairing with XFactor Kids for your growing, healthy kids is MegaKids Microbiome®. Together, they deliver essential nutrition for today's kids in a convenient, nutritious, and enjoyable way!

Ingredient Glossary

Vitamin Blend

Pantothenic acid (as d-calcium pantothenate)

Panthenic acid is a water-soluble vitamin that is a precursor in the synthesis of coenzyme A, which is essential to many biochemical reactions that sustain life. d-Calcium pantothenate is a salt that allows for better absorption than pantothenic acid in the digestive tract.

Vitamin B6 (as pyridoxine hydrochloride and pyridoxal 5'-phosphate)

Vitamin B6 is necessary for the transformation and utilization of amino acids for many functions in the body. Pyridoxine must first be converted to pyridoxal 5'-phosphate to be utilized by the body, a process that takes place in the liver. Individuals with compromised liver function have difficulty making this conversion and consequently may be at risk of a Vitamin B6 deficiency. Pyridoxal 5'-Phosphate is the most bioactive form of Vitamin B6.*

Biotin

Biotin is an essential water-soluble B Vitamin that assists in metabolism of fatty acids and utilization of B Vitamins. It is important in energy producing steps during metabolism in the cells of the body.*

Vitamin B12 (as Methylcobalamin)

Vitamin B12 is a water-soluble B vitamin. Vitamin B12 is essential for metabolism of fats and carbohydrates and the synthesis of proteins. It is essential that vegetarians consume a Vitamin B12 supplement to maintain optimal health. Vitamin B12, when ingested, is stored in the liver and other tissues for later use. Most Vitamin B12 supplements contain cyanocobalamin, however the liver must first "detoxify" the cyanide molecule to form methylcobalamin from the cyanocobalamin. Methylcobalamin is already in the bioactive, tissue-ready form. Methylcobalamin is the most bioavailable form that is used most efficiently by the body.*

Vitamin A (as retinyl palmitate and 50% as beta-carotene)

Vitamin A is a fat-soluble vitamin that plays an important role in skeletal development, healthy vision, and immune function. A beneficial combination of two sources of Vitamin A are: retinyl palmitate—a bioavailable form that is more easily absorbed by the body, and beta-carotene—a carotenoid that is converted in the body to retinyl. By using these two sources your body quickly absorbs retinyl palmitate and only converts the amount of beta-carotene needed to ensure your body gets optimal levels of Vitamin A.*

Thiamine as Vitamin B1 (as thiamine mononitrate)

Thiamine is an essential water-soluble vitamin. Thiamin assists in the production of the neurotransmitter acetylcholine and gamma-aminobutyric acid (GABA) and is needed for good brain function. Thiamine mononitrate has bio-identical benefits.*

Ingredient Glossary

Riboflavin as Vitamin B2 (as riboflavin 5'-phosphate)

Riboflavin is a water-soluble vitamin that is an important cofactor for the formation of other B-Vitamins. Riboflavin helps in the release of energy from foods and supports normal growth. Riboflavin is in the free form and must be converted to its active form – riboflavin 5'-phosphate – to be utilized by the body. Riboflavin 5'-phosphate is considered the most bioactive form of Vitamin B2.*

Niacin as Vitamin B3 (as niacinamide)

Niacin is a water-soluble vitamin that is necessary for many aspects of health and growth. Niacin supports digestion. Niacinamide is a non-flushing form of Vitamin B3.*

Vitamin E (as d-alpha tocopherol)

Vitamin E is an essential fat-soluble vitamin that is a powerful immune-supporting antioxidant. The naturally derived form of Vitamin E, known as d-alpha tocopherol is the most bioactive and is better absorbed and retained in the body.

Vitamin K (as phytonadione [K1] and menaquinone [K2])

Vitamin K is an essential fat-soluble vitamin. There are several forms of Vitamin K – Vitamin K1 is present in green leafy vegetables; Vitamin K2 is a more bioavailable form of Vitamin K, that is often missing from western diets. Vitamin K2 is naturally derived and comes directly from the fermentation of *Bacillus subtilis* natto.

Folate as Vitamin B9 (as calcium L-methylfolate)

Folate is an essential water-soluble B Vitamin. Folate is essential for cell replication and growth assisting in the normal utilization of amino acids and proteins, as well as supporting formation of building blocks of DNA and RNA, which is necessary for all body functions. Folic acid must be converted to its active forms to be used by the body. Furthermore, up to 40-percent of the U.S. population may have a genetic enzyme defect that makes it difficult for them to convert folic acid into active calcium L-methylfolate.*

Vitamin C (as ascorbic acid and ascorbyl palmitate)

Vitamin C is an essential water-soluble vitamin that helps with a range of functions in the body, including a healthy immune system and providing antioxidant defense. Ascorbyl palmitate is a fat-soluble form of Vitamin C, which is better absorbed than ascorbic acid, the water-soluble form.*

Vitamin D3 (as cholecalciferol)

Vitamin D is a fat-soluble vitamin that aids in the absorption of calcium and helps maintain normal blood levels of Calcium and Phosphorus. Vitamin D works with Calcium to promote bone density. Vitamin D also contributes to the digestive system, bone health, and immune system function. There are several forms of Vitamin D but the form primarily utilized by the human body is cholecalciferol (Vitamin D3) which is a bioavailable form.*

Probiotic Blend

Lactobacillus are beneficial microbes that live in our digestive system. *Lactobacillus* produce lactic acid which helps make your digestive system less hospitable for undesirable microbes. *Lactobacillus* help improve the digestion of foods and helps support a healthy immune system. *Lactobacillus* stimulate powerful defense cells like natural killer cells to help counter unhealthy invaders. The following highly studied strains of *Lactobacillus* deliver several health benefits.*

Lactobacillus rhamnosus GG (ATCC 53103)

GG ATCC 53103 is a strain of *L. rhamnosus* that was isolated in 1983 and is the world's most studied probiotic bacterium with more than 800 scientific studies. It is acid- and bile-stable, has a great avidity for human intestinal mucosal cells, and produces lactic acid. It delivers demonstrated digestive and immune benefits for people of all ages.*

Lactobacillus acidophilus NCFM (ATCC 700396)

ATCC 700396 is one of the most highly studied probiotic strains that are supported by over 100 scientific studies, including 50 human clinical studies. *L. acidophilus* survives the journey through the gastrointestinal tract and helps crowd out harmful microbes while producing compounds that overpower unwanted microbes to help improve gut health and maintain the balance of healthy microbiota.*

Bifidobacterium are one of the best-studied probiotics.

Bifidobacterium attach to the cells of the intestine and help protect the physical lining of your intestine against damage from harmful microbes. *Bifidobacterium* also help produce important vitamins like Vitamins B12, Biotin and Vitamin K. When you were born, *Bifidobacterium* made up 95% of your intestinal bacteria. *Bifidobacteria* are broadly recognized for their key role in the gut microbiome throughout life. They are highly studied strains of the *Bifidobacterium* to promote balance in the intestinal tract and benefits health.*

Bacillus subtilis (DE111®)

DE111® is a probiotic spore that concentrates its actions on bolstering immune function and digestive stability by controlling microbial populations. More than 30 studies have been performed to confirm the safety and efficacy of *Bacillus subtilis* DE111. It has a unique ability to form spores that protect the microbes from harsh conditions through the GI Tract to the destination where they can germinate robustly.*

Bifidobacterium lactis Bi-07 (ATCC SD5220)

ATCC SD5220 is a very powerful probiotic that has been demonstrated in over 36 scientific studies to help improve digestion and enhance immune system response.*

Ingredient Glossary

Other Ingredients

Xylitol

Xylitol is a sugar alcohol that is commonly used as a sugar substitute as it has a very low glycemic index with little to no aftertaste. Xylitol can be found in plants, fruits, vegetables, and fermented foods.

Erythritol

Erythritol is a sugar alcohol that is 60-70% as sweet as sugar. It does not affect blood sugar levels and has low caloric content making it a popular sweetener substitute. Erythritol can be found in plants, fruits, vegetables, and fermented foods.

Citric Acid

Citric Acid can be found naturally in citrus fruits such as lemons and oranges. It is used to enhance the flavor of foods and beverages.

Rice Extract Blend

The rice extract blend contains rice extract, rice hulls, gum arabic, and sunflower oil. It aids in the manufacturing process by improving powder flow and tableting accuracy.

Natural Flavors

The Natural Flavors are made up of natural aromatics with the biggest percentage coming from orange oil.

Beet Powder

Beet Powder is derived from the red or purple root vegetable known as the beet root or garden beet. Plexus® uses non-GMO beet powder which provides natural color.

Malic Acid

Malic Acid can be found naturally in many fruits like apples, cherries, pears, and strawberries. It is used as a flavor enhancer.

Hydroxypropyl Cellulose

Hydroxypropyl Cellulose is a water-soluble cellulose that improves a tablets compressibility.

Stearic Acid

Stearic Acid is a fatty acid that helps machinery run smoothly during the tableting process. Stearic Acid also allows the tablet to be compressed harder so it does not fall apart before chewing.

Supplement Facts

Serving Size 1 Tablet for children 2 – 3 years of age; 2 Tablets for children 4 years and up
Servings Per Container 60; 30

	Amount Per Tablet	% DV for Children 1 through 3 Years of Age	Amount Per 2 Tablets	% DV for Adults and Children 4 or more Years of Age
Calories	5		10	
Total Carbohydrate	less than 1 g	<1%*	1 g	<1%†
Total Sugars	0 g	†	0 g	†
Includes 0g Added Sugars		0%*		0%†
Sugar Alcohol	1 g	†	3 g	†
Vitamin A (as retinyl palmitate and 50% as beta-carotene)	450 mcg	150%	900 mcg	100%
Vitamin C (as ascorbic acid and ascorbyl palmitate)	45 mg	300%	90 mg	100%
Vitamin D (as cholecalciferol)	10 mcg	67%	20 mcg	100%
Vitamin E (as d-alpha tocopherol)	7.5 mg	125%	15 mg	100%
Vitamin K (as phytonadione)	36 mcg	120%	72 mcg	60%
Thiamin (as thiamin mononitrate)	0.6 mg	120%	1.2 mg	100%
Riboflavin (as riboflavin 5'-phosphate sodium)	0.65 mg	130%	1.3 mg	100%
Niacin (as niacinamide)	7.25 mg	121%	14.5 mg	91%
Vitamin B ₆ (as pyridoxine hydrochloride and pyridoxal 5'-phosphate)	0.85 mg	170%	1.7 mg	100%
Folate (as calcium L-methylfolate)	100 mcg DFE	67%	200 mcg DFE	50%
Vitamin B ₁₂ (as methylcobalamin)	1.2 mcg	133%	2.4 mcg	100%
Biotin	15 mcg	188%	30 mcg	100%
Pantothenic Acid (as d-calcium pantothenate)	2.5 mg	125%	5 mg	100%

XFactor Kids Probiotic Blend	2 billion CFU [§]	†	4 billion CFU [§]	†
<i>Lactobacillus rhamnosus</i> GG (ATCC 53103), <i>Bacillus subtilis</i> (DE111) [§] , <i>Lactobacillus acidophilus</i> NCFM (ATCC 700396), <i>Bifidobacterium lactis</i> BI-07 (ATCC SD5220)				
Menaquinone (Vitamin K ₂)	1.5 mcg	†	3 mcg	†

**Percent Daily Values are based on a 1,000 calorie diet. †Percent Daily Values are based on a 2,000 calorie diet.
†Daily Value (DV) not established.

Other Ingredients: Xylitol, erythritol, natural flavors, hydroxypropyl cellulose, citric acid, stearic acid (vegetable-derived), beet powder (color), malic acid, and rice hulls.