

How To Share: MegaKids Microbiome™



Deliciously Smart Choice!

Growing a Great Business is a Family Affair

MegaKids Microbiome is a delicious, convenient way to give kids the optimal nutrition they need to grow and develop properly. By supporting healthy brains, eyes, and cognitive development, MegaKids Microbiome helps families with the many challenges of kids' nutrition, like picky eaters, the expense of healthy foods, and the time spent on planning and preparing healthy meals (that may or may not get eaten). MegaKids Microbiome delivers key nutrients that kids need on a daily basis.*

What kids need (and parents want!)

Parents want to give kids the very best. After all, today's kids are tomorrow's superheroes! They need nutrients to help support healthy growth and development. But giving them those nutrients through their diet alone can be tough. After all, kids are notorious picky eaters, and healthy foods can be expensive and time-consuming to plan and prepare. How can parents give their kids essential nutrients without having to deal with the fights, frustration, and constant worry? With MegaKids Microbiome.*

MegaKids Microbiome was formulated with families in mind, helping deliver key nutrients to growing kids. MegaKids Microbiome is a multi-benefit supplement focused on healthy growth and development. It includes 1 gram of gut-healthy prebiotic fiber, which helps the



gut microbiome to thrive by promoting the growth of beneficial bacteria in the gut. It also features a brain-nurturing blend of ingredients: Vegetarian DHA (an Omega-3 that's key to brain development); Lutein (an antioxidant that supports brain and eye health); and Choline (a nutrient that supports brain health). Together, these power-packed ingredients support optimal nutrition for kids.*

Plus, MegaKids Microbiome has a delicious taste kids love! It's daily support that kids and parents can both feel great about.

Key Benefits

- Supports healthy brain and cognitive development*
- 1 gram of gut-healthy prebiotic fiber per serving*
- Convenient, nutritious, and enjoyable way to ensure your kid receives DHA on a daily basis
- Enriched with a unique blend of brain nurturing ingredients*
- Nutrients to support growing, healthy kids*
- Supplements many nutrient gaps in kids' diets
- Provides Lutein, an important nutrient that helps support cognitive function in kids*
- Dietary DHA intake is associated with cognitive function and behavior in young kids*
- Good source of Choline
- No fishy taste!

Key Features

- 1 gram of gut-healthy prebiotic fiber per serving
- Includes DHA (Omega-3), Choline, and Lutein
- Provides 50 mg of sustainably sourced, Vegetarian DHA (long-chain Omega-3 fatty acid)
- Gluten Free, Vegetarian, and Non-GMO
- No artificial colors, flavors, sweeteners, or preservatives

For children 2 years of age and older, tear open stick and mix with 4 fl. oz. of water once or twice daily, or as directed by your pediatrician or health care practitioner. Powder can also be mixed with food or drink of choice.

Health and Happiness for the Whole Family

MegaKids Microbiome™ is the perfect addition to your family's daily Health and Happiness routine.

For kids, the Kids Essentials Combo combines MegaKids Microbiome and XFactor Kids™, delivering optimal nutrition to super-kids.

Or, discover Health and Happiness for the whole family, with the Family Essentials Combo. Featuring our best-selling products for kids and adults, including Plexus TriPlex™, this Combo helps support the whole body—from the gut, to the immune system, and beyond.*

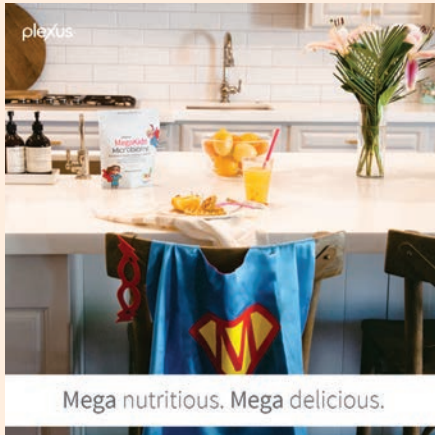


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Share MegaKids Microbiome™ on Social

It's easy to share MegaKids Microbiome on social media. Share what you love about MegaKids Microbiome with your friends and family, and don't forget to follow up!!

Ideas For Your Posts:



Mega nutritious. Mega delicious.



DHA + Lutein + Choline + Prebiotic Fiber



Convenient. Nutritious. Enjoyable.

Available in your virtual office!

Ideas For Your Direct Messages

Do your kids always eat their vegetables? What about the other healthy foods you work hard to plan and prepare? I know that with my kids, it's a struggle to get them to eat anything that isn't processed, sugary, or...well, french fries. But it's super important to me that they get the nutrients they need to grow and develop properly. That's why I'm so glad our family found MegaKids Microbiome. Not only does this supplement deliver key nutrients to my kids—like Vegetarian DHA, Lutein, Choline, and prebiotic fiber, but it also tastes great, which means no battles when it's time for kids to take it! The ingredients in MegaKids Microbiome are all about supporting a healthy gut microbiome, along with nurturing kids' brains and eyes. So I feel good about supporting healthy growth and filling in nutritional gaps, and my kids feel good about the taste. It's the ultimate parenting win! I feel like a superhero parent for my growing superhero kids.*

Nothing matters more to me than helping my kids feel healthy and happy, and a big part of that is making sure they get optimal nutrition to support their growth and development. I'm not going to lie—in the past, it's been tough to feel like I'm really giving them everything they need. But MegaKids Microbiome has helped me be more confident when it comes to my kids' nutrition. Now, I don't need to worry so much about figuring out how to close the nutrient gaps for DHA, Lutein, and Choline in their diets. Plus, I can give them 1 gram of prebiotic fiber—which is so important to gut health! MegaKids Microbiome makes it so much easier to support optimal nutrition for my kids. And it tastes great, so they love it, too!*

Kids need all the support they can get when it comes to brain health and cognitive development. As a parent, it can be hard to know if you're really giving them everything they need to grow up happy and healthy. MegaKids Microbiome makes it easier, delivering key nutrients for growing kids. It includes a brain-nurturing blend of Vegetarian DHA, Lutein, and Choline, plus prebiotic fiber to help the gut microbiome thrive. It's a delicious, convenient way to give your kids optimal nutrition so they can be their best!*



Use these hashtags in your posts to keep the conversation going!
 #MegaKidsMicrobiome #PlexusKids #MegaNutrition4MegaKids
 #KidsNutrition #SuperheroParentsForSuperheroKids
 #GrowingTomorrowsSuperheroes

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

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Develop Your MegaKids Microbiome™ Story

Your MegaKids Microbiome story is a **30 second** “commercial” about your experience with MegaKids Microbiome. Write it down, practice it, and share it!



Your MegaKids Microbiome story might sound like this:

Every kid deserves the best when it comes to nutrition, but let’s face it: trying to get them that nutrition can be really frustrating. Whether it’s a battle over vegetables (been there), an overstretched budget (done that), or a lack of time to research, plan, and prepare healthy meals (story of my life), a lot of parents struggle to give their kids optimal nutritional support. But now, I have a new nutritional superpower: MegaKids Microbiome. It takes the guesswork out of kids’ nutrition, delivering more of what they need to grow and develop in a healthy way. Vegetarian DHA, Lutein, and Choline work to support brain health, eye health, and cognitive development, while 1 gram of prebiotic fiber helps the gut microbiome thrive by feeding beneficial bacteria in the gut. In short, it helps fill in those nutrient gaps their diet may be leaving behind. And because it tastes great, it gets the stamp of approval from me and my kids! No more feeling unsure, guilty, or out of control when it comes to my kids’ Health and Happiness. This is one supplement we can all feel great about.*



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Use Tools To Share

Help parents feel more confident when it comes to their kids nutrition, by sharing more information about MegaKids Microbiome! Check the Virtual Office for all available tools.

Available Tools:



MegaKids Microbiome Product Video



MegaKids Microbiome Brochure



MegaKids Microbiome Information Sheet

USE AT LEAST

2

TOOLS WITH YOUR PROSPECTS AS YOU'RE INTRODUCING MEGAKIDS MICROBIOME

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Use Personal Connections to Share:

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Social media can help get the conversation started about MegaKids Microbiome™, but personal interaction is even better! Here's how a personal conversation with a friend might go:

Your Conversation Might Sound Like This:

Intro

Hi, (prospect's name)! I know how much you love your kids, but I also know how hard it can be to make sure you're giving them all the nutrients they need for healthy growth and development. Because honestly, those growing brains and bodies need all the help they can get! This is why I'm so excited about MegaKids Microbiome. It can help parents be more confident about the nutritional support they're giving their kids, in two big ways. First, it contains a brain-nurturing blend of Vegetarian DHA (an omega-3), Lutein (an antioxidant), and Choline (an essential nutrient), to support brain health, eye health, and cognitive development. Second, it contains 1 gram of gut-friendly prebiotic fiber, which helps feed beneficial bacteria in the gut, so the gut can thrive. Plus, this is one supplement you won't have to bribe your kids to take. It has a great taste, and can even be mixed in with other foods or drinks. Anyway, I knew you would be excited about this, too, so I'm sending you a little more info. Take a look, and I'll check in with you tomorrow to see what you think!* **(first tool)**

OR

Hey, (prospect's name)! Most parents I know sometimes feel guilty when it comes to their kids' nutrition. After all, how can you really know you're giving them all the nutrients they need for happy, healthy growth and development—especially when they're fighting you about eating their veggies? It shouldn't be this hard to give your kids essential nutrients. And with MegaKids Microbiome, it doesn't have to be! This multi-action supplement makes it easier than ever to support your little superhero, with nutrients they might not get from their diet alone—like Vegetarian DHA (an omega-3), Lutein (an antioxidant that supports brain and eye health), Choline (which is essential to brain health), and prebiotic fiber (which supports a healthy gut microbiome). It takes the guesswork out of kids' nutrition so you can stop worrying about that and start helping them enjoy their childhood. I'm sending over something to give you some more information. I'll check in with you tomorrow so we can chat some more!* **(first tool)**

Follow Up

Hello again, (prospect's name)! What do you think about MegaKids Microbiome? I for one am so excited about this kid-friendly way to support brain health and cognitive development in my kids, not to mention support for a healthy gut! This has become a can't-miss part of our family's routine. Here's one more piece of information that might answer any questions you have. **(second tool)** Click to open it and I'll point out some key info!*

OR

Prospect response

(If they ask questions) "Great question, (prospect's name). I know how important it is to know everything about a product before you give it to your kids. I actually have one more piece of information to share that might help you see just how incredible MegaKids Microbiome really is. **(second tool)** Open it up and I'll direct you to the information you're looking for!"

Close

Ask for the order:

MegaKids Microbiome became an instant family favorite at our house. I think your family would love it, too! Every super-parent needs this in their tool kit. Let's get your order in!



For more information go to:
<http://plexusworldwide.com/guarantee>

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Questions From Your Customers

To help answer any questions that you might have from your customers, we've designed detailed FAQ's for MegaKids Microbiome that are posted on the Product Information Sheet in the Shareable Media Library.

For additional details, visit plexusworldwide.com.