MEXICO RIBBON CUTTING CEREMONY INCENTIVE Official Rules

1. Eligibility

The Mexico Ribbon Cutting Ceremony Incentive (the "Contest") is open only to Plexus Ambassadors who are legal residents of Mexico who have reached the legal age of majority in their jurisdiction of residence at the time of entry. Void where prohibited by law. Employees of Sponsor and their immediate families and household members are not eligible and may not participate in this Contest. The Contest is subject to all applicable federal, state, and local laws and regulations. Participation constitutes each entrant's full and unconditional agreement to be legally bound by these Official Rules and Sponsor's decisions, which are final and binding (without right of appeal) in all matters related to the Contest to the extent permitted by law. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsor

Plexus Worldwide México, S. de R.L. de C.V., Torre HSBC, Ave. Americas 1545 - Oficina 2331, Colonia Providencia, Guadalajara Jalisco 44630 MEXICO

3. Timing

The Contest begins December 1, 2020 at 12:00 a.m. ET and ends February 28, 2021 at 11:59 p.m. ET. (the "Contest Period"). Sponsor is the official timekeeper for this Contest.

4. How to Qualify

In order to qualify for this Contest and Qualifying Ambassadors must:

- i) Be commission qualified in order to qualify for compression;
- ii) Have their Annual Membership current; and
- iii) Have at least 100 PV in the current month or be qualified in the prior month.
- iv) Ambassadors must rank advance during the months of December 2020 and January 2021

5. Winner Selection for the Prize

A total of 40 top achievers of Plexus Points¹ must be generated during the Contest Period to be eligible to participate in the winner's selection. 25 top achievers are Existing Ambassadors who enrolled prior to December 1, 2020. 15 top achievers are New Ambassadors who enrolled on or after December 1, 2020. The total amount of Plexus Points at the end of the Contest Period will be selected by the following criteria:

30% of Plexus Points coming from New Enrollments with any Welcome Pack purchase 70% of Plexus Points coming from discretionary/recurring downline orders up to the 7th level

All credit card payments must be in the name of the purchasing Ambassador and not that of the sponsor or upline. Ambassadors not in good standing under the Plexus policies and procedures are not eligible to participate in this Contest. Neither purchases by

¹ Each Ambassador with at least 100 PV or who purchased a \$99 or \$199 Welcome Pack in that month is entitled to earn Plexus Points, depending on their rank and pay level. The Paid Rank will determine your total Plexus Point earning potential, which allows you to earn all the available Plexus Points for that particular Rank up to, but not including, the minimum point requirement of the following rank. At the end of each month, the Plexus Points earned are added up and multiplied by the value of a Plexus Point for that month. By sponsoring new qualified Ambassadors, and by assisting existing Ambassadors in your organization to sponsor new qualified Ambassadors, will increase the number of Plexus Points the Ambassador is qualified to earn. For further details on the Qualifying Levels, Plexus Point Allocations and Value of a Plexus Point, please see the Mexico Compensation Plan [here].

Ambassadors within 6 month of conversion date from Ambassador to Customers nor purchases by any Ambassador Lead(s) received as part of the Plexus Leads Program will not be eligible to earn credits.

6. Prize

The Contest Prize Package includes for the winner attendance to the Ribbon Cutting Ceremony on March 20, 2021, a \$150 USD travel voucher, 3-day/2-night stay in a X-star hotel (room based single/double occupancy), breakfast on March 20th and 21st, 2021, and attendance to a training and recognition event. The \$150 USD travel voucher will be deposited in the form of a cash payment to the Ambassador's Hyperwallet by March 12, 2021. Hotel accommodations will be made by the Plexus Mexico Home Office Team once the final winners are chosen. If the Ambassador does not attend the Ribbon Cutting Ceremony, Plexus will deduct the amount awarded from the Ambassador's account.

Approximate retail value of the Prize Package for each winner is \$500.00 USD. Total approximate retail value of all Contest Prizes is \$20,000 USD

Winner Notification and Acceptance

The winners will be notified by email and/or telephone number on file on or about March 10, 2021. Inability to reach winner by email and/or telephone after reasonable efforts (as determined solely by Sponsor) may result in disqualification of prize. The winner may waive his or her right to receive a prize. No cash equivalent for non-cash prizes will be available. The prizes are non-transferable, non-assignable and no substitutions will be made, except as provided herein at the Sponsor's sole discretion. The Sponsor reserves the right to substitute the prize or a component thereof for any reason with a prize or a prize component of equal or greater value. Winner is responsible for all taxes and fees in any jurisdiction associated with the prize. The winner may be required to complete an affidavit of eligibility which must be returned within 14 days of the date it is received by the winner. Failure to sign and return the affidavit or release within 14 days, or to comply with any term or condition of these Official Rules, may, at the sole discretion of Sponsor, result in a winner's disqualification, and the forfeiture of his or her interest in the prize. Except where prohibited, participation in this Contest constitutes participant's consent to the publication of his or her name and image in any media for any commercial or promotional purpose, without limitation or further compensation.

6. POTENTIAL CONTEST WINNERS ARE SUBJECT TO VERIFICATION BY THE SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING (WITHOUT RIGHT OF APPEAL) IN ALL MATTERS RELATED TO THE CONTEST PROVIDED THE DECISION IS REASONABLE.

7. Entry Conditions and Release

Each entrant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Sponsor which are binding and final (without right of appeal) in all matters relating to this Contest; (b) release and hold harmless the Sponsor and each of its respective parents, subsidiary and affiliated companies, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Contest and all of their respective past and present officers, directors, employees, agents and representatives (collectively, the "Released Parties") from and against any and all claims, expenses and liability, including (except where prohibited) but not limited to, negligence and damages of any kind to persons and property, invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry or submission of an entry, participation in the Contest, acceptance or use or misuse of prize and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses and liabilities (including reasonable attorneys' fees) arising out of or relating to an entrant's participation in the Contest and/or entrant's acceptance, use or misuse of prize.

10. Publicity

Except where prohibited by local laws, participation in the Contest constitutes winner's consent to the Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown, state or province and country for promotional purposes in any media, worldwide, without further notice, payment or consideration and where required the entrant hereby grants to the Sponsor an unlimited, worldwide, royalty-free, non-exhaustive, perpetual, irrevocable license to use winner's name, likeness, photograph, voice, opinions and/or hometown, state or province and country for promotional purposes in any media, worldwide,

without further notice, payment or consideration. Where prohibited the Sponsor will request winner's permission to use winner's name, likeness and/or photograph for promotional purposes.

11. General Conditions

To the extent permitted by law the Sponsor reserves the right, in its sole and absolute discretion and in consideration of the Entrants' interests, to cancel, suspend and/or modify the Contest, or any part of it (including, without limitation, these Official Rules), if any fraud, technical failures or any other factor beyond the Sponsor's reasonable control impairs the integrity or proper functioning of the Contest, as determined by the Sponsor in its sole discretion. The Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. In the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules and disclosures or other statements contained in any Contest–related materials, the terms and conditions of these Official Rules shall prevail, govern and control.

12. Limitations of Liability

The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Contest; (b) technical failures of any kind (including, but not limited to, malfunctions, interruptions or disconnections in phone lines or network hardware or software); (c) unauthorized human intervention in any part of the entry process or the Contest; (d) technical or human error which may occur in the administration of the Contest or the processing of Entries; or (e) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use or misuse of any prize except for residents of Australia where (i) the act has resulted from negligence on the part of the Sponsor and (ii) the act has resulted in death or personal injury. If for any reason an entrant's Entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another Entry in the Contest, provided that if it is not possible to award another Entry due to discontinuance of the Contest, or any part of it, for any reason, the Sponsor, at its discretion, may elect to hold a random drawing from among all eligible Entries received up to the date of discontinuance for any or all of the prizes offered herein.

13. Disputes

Each entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded shall be resolved individually, without resort to any form of class action; (b) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved exclusively by the appropriate United States District Court in Arizona, USA or the appropriate Arizona State Court located in Maricopa County, Arizona, USA; (c) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (d) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim proven, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and the Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of Arizona, USA without giving effect to any choice of law or conflict of law rules (whether of the State of Arizona, USA or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Arizona, USA.

14. Entrant's Personal Information

Information collected from entrants is subject to the Sponsor's Privacy Policy, which is available at https://shop.plexusworldwide.com/privacy-policy or subdomains of that website.

15. Contest Results

Alternatively, for Contest results, send a hand-printed, self-addressed, stamped envelope to Winners List—Mexico Ribbon Cutting Ceremony Contest, Plexus Worldwide, LLC, 9145 E Pima Center Parkway, Scottsdale, AZ 85258. Requests for the winner list must be received by March 15, 2021.