

# RISE UP RANK UP

With Rise Up, Rank Up, Brand Ambassadors have the opportunity to re-achieve achievement bonus (s), DOUBLE their Achievement bonus (s) based on their prior month's paid-as-rank.

There are 3 ways to earn cash bonuses during this incentive:

### Re-Rank

Re-achieve (re-rank) a paid-as-rank higher than your prior month's paid-as-rank and earn the full achievement bonus!<sup>1</sup>

Silver	100 USD <sup>2</sup>
Senior Silver	150 USD <sup>2</sup>
Gold	250 USD <sup>2</sup>
Senior Gold	350 USD <sup>2</sup>
Ruby	500 USD <sup>2</sup>
Senior Ruby	750 USD <sup>2</sup>

### Advance in Rank

Advance in rank above your highest paid-as-rank and earn **DOUBLE** the achievement bonus!<sup>2</sup>

Silver	200 USD <sup>2</sup>
Senior Silver	300 USD <sup>2</sup>
Gold	500 USD <sup>2</sup>
Senior Gold	700 USD <sup>2</sup>
Ruby	1,000 USD <sup>2</sup>
Senior Ruby	1,500 USD <sup>2</sup>

### Jewel Bonus

Earn a bonus based on current month's paid-as-rank when you grow Plexus® Points<sup>3</sup>

Rank	Plexus Points Grown	Bonus
Emerald	100	500 USD <sup>3,4</sup>
Sapphire	200	500 USD <sup>3,4</sup>
Diamond	300	500 USD <sup>3,4</sup>

<sup>1</sup> Brand Ambassadors who rank advance for the first time to a Jewel level and increase the required Plexus Points, will receive a double Jewel Bonus of \$1000  
(Bonus will be paid in weekly commissions following each monthly close.)

\* In order to receive a Rise Up Rank Up Incentive Bonus, the Brand Ambassador must sign up at least 1 new Level 1 VIP Customer with a Welcome Pack purchase or one new Level 1 Retail Customer with a qualifying order of 100 USD or more each month in Q2 to be eligible for the bonus each month. This only applies to both re-achieving rank and Rank Advancing. Earning a Jewel Bonus does not require the new sign up.

<sup>2</sup> Plexus makes no guarantees on income. Personal earnings will vary. Your success depends on your effort, commitment, skill and leadership abilities. A typical Canadian participant in the plan earns 577 USD annually. Please see the Plexus Annual Income Disclosure Statement. Brand Ambassadors must be commission qualified in the same month that the bonus is received in order to receive the bonus.

<sup>3</sup>Your starting Paid as Rank for the Q2 Rise Up Rank incentive is based on your Paid -as-Rank in your prior month.



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## Re-Rank Scenarios

Highest Achieved Rank	Prior Month Paid as Rank*	April Paid as Rank	May Paid as Rank	Incentive Cash Bonus Paid
Ruby	Gold	Senior Gold	Senior Gold	\$350.00 USD

**Description:** Traci’s Highest Achieved Rank is Ruby. In March, Traci’s paid-as rank is Gold and is her starting rank for the incentive. In April, her Paid as Rank was Senior Gold, and had a new level 1 sign up. Traci earned a Senior Gold achievement bonus of \$350 for April.

Highest Achieved Rank	Prior Month Paid as Rank*	April Paid as Rank	May Paid as Rank	Incentive Cash Bonus Paid
Gold	Senior Silver	Senior Silver	Gold	\$250.00 USD in May

**Description:** Brooke’s Highest Achieved Rank is Gold. In March, Brooke’s paid-as rank is Senior Silver and is her starting point for the incentive. Brooke maintained Senior Silver in April. In May, she re-ranked to Gold, and had a new level 1 sign up. Brooke earned a Gold achievement bonus of \$250.

## Re-Rank Not Qualified Scenario

Highest Achieved Rank	Prior Month Paid as Rank*	April Paid as Rank	May Paid as Rank	Incentive Cash Bonus Paid
Emerald	Ruby	Ruby	Senior Ruby	\$0.00 USD

**Description:** Michelle’s Highest Achieved Rank is Emerald. Her March paid-as rank is Ruby, making it her starting point rank for the incentive. In May, she re-ranks to Senior Ruby. However, due to not having any new level 1 sign ups, she does not earn a Rise Up Rank Up incentive bonus in May.

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# RISE UP RANK UP

## Rank Advancement Scenario

Highest Achieved Rank	May Paid as Rank	Rise Up Rank Up Bonus Paid
Senior Gold	Ruby	\$1000 in May

**Description:** Amy’s Highest Achieved Rank is Senior Gold. In May, Amy rank advances to a NEW highest paid-as rank of Ruby earning her double the Ruby First Time Achievement bonus of \$500, for \$1,000 with Rise Up Rank Up.

Highest Achieved Rank	May Paid as Rank	Rise Up Rank Up Bonus Paid
Senior Silver	Gold	\$500 in May

**Description:** Kristen’s Highest Achieved Rank is Senior Silver. In May, Kristen rank advances to a NEW highest paid-as rank of Gold earning her DOUBLE the Gold First Time Achievement bonus of \$250, for \$500 with Rise Up Rank Up.

## Rank Advancement Not Qualified Scenario

Highest Achieved Rank	May Paid as Rank	Rise Up Rank Up Bonus Paid
Gold	Gold	\$0 in May

**Description:** Matt’s Highest Achieved Rank is Gold. In May, Matt’s paid as rank is Gold. Matt did not earn a Rise Up Rank Up bonus in May as he did not achieve a new high rank.

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# RISE UP RANK UP

## Jewel Bonus Scenario

Highest Achieved Rank	April Paid as Rank	Rise Up Rank Up Bonus Paid
Emerald	Emerald	\$500

**Description:** In April, Bethany was paid-as Emerald and increased at least 100 Plexus Points above her March Plexus Points benchmark. Bethany earns the \$500 Rise Up Rank Up bonus for April.

Highest Achieved Rank	April Paid as Rank	May Paid as Rank	Rise Up Rank Up Bonus Paid
Emerald	Senior Ruby	Emerald	\$500

**Description:** In April, Jessica was a Senior Ruby then re-achieved the paid-as rank of Emerald in May. Jessica increased at least 100 Plexus Points in May over her April Plexus Points benchmark. Jessica earns the \$500 Rise Up Rank Up bonus for May.

Highest Achieved Rank	April Paid as Rank	May Paid as Rank	Rise Up Rank Up Bonus Paid
Senior Ruby	Senior Ruby	Emerald	\$1000

**Description:** Shelia’s highest achieved rank was Senior Ruby, then Shelia rank advances to a NEW highest paid-as rank of Emerald in May. Shelia increased at least 100 Plexus Points in May over her April Plexus Points benchmark. Sheila earns a DOUBLE Jewel Bonus of \$1,000 Rise Up Rank Up bonus for May.

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\*Your starting Paid as Rank for the Q2 Rise Up Rank incentive is based on your Paid -as-Rank in your prior month.