



2020 Canada Income Disclosure Statement

Plexus Annual Brand Ambassador Income



Plexus is committed to providing our Brand Ambassadors with life-changing products and a rewarding opportunity. The combination of our products and opportunity can help open the door to personal success and their financial potential.

Our Compensation Plan is designed to provide our Plexus Brand Ambassadors an opportunity to earn commissions from products sold either directly to a Customer or through their replicated website.

How Much Can You Earn?*

- The Top 1% of Brand Ambassadors made an average of 43,119 CAD annually; 50% of the Top 1% made more than 26,268 CAD.
- The Top 10% of Brand Ambassadors made an average of 6,236 CAD annually; 50% of the Top 10% made more than 1,383 CAD.
- In 2020, an average of 18% of all Brand Ambassadors enrolled at least 1 active Brand Ambassador and earned income (excluding retail profits).
- Typical participants are representative of the smallest range of compensation earned by over 50% of the participants in the Plan. For purposes of this calculation, it excludes Brand Ambassadors who have been participants for less than one year. In 2020, a typical participant in the Plan earned up to 500.00 CAD or less.

What Bonuses Can I Earn?

Plexus has several ways to earn bonuses through its generous Compensation Plan. Below are a few examples of the bonuses you can earn:

- Preferred Customer Bonus: You can earn bonuses on purchases by your Preferred Customers.
- Commissions and Bonuses: You can earn commissions and bonuses based upon the sales volume in your sales organization and the rank you achieve (see details in the Plexus Compensation Plan).
- Plexus Pools and Bonuses: If you progress through the achievement ranks, you can earn bonuses and participate in various bonus pools (see details in the Plexus Compensation Plan).

Can I Get a Refund?

Plexus has a 60-day money back guarantee for its Customers and Brand Ambassadors. For further details, please see our Refund Policy on plexusworldwide.com.

In addition to our 60-day money refund, Plexus will buy-back any currently marketable inventory purchased within 12 months of an Brand Ambassador's decision to terminate, less a 15.00 USD restocking fee. For further details, see the Buy-Back Policy in our Policies and Procedures.

*These figures do not represent a Brand Ambassador's profit or losses, as it does not consider expenses incurred by a Brand Ambassador in the operation or promotion of his/her business. Estimated expenses, may include, but are not limited to, the Plexus Annual Membership fee, payment of renewal fees, purchase of products for personal consumption, purchases of product samples, shipping costs, transportation costs, training and educational expenses, business equipment, travel expenses, and miscellaneous costs. In some cases, these costs may exceed the amounts earned by a Brand Ambassador. Plexus makes no guarantees on your income. Your success depends on your effort, commitment, skill and leadership abilities.

This Income Disclosure Statement is intended to present the average income of a Brand Ambassadors in those jurisdictions where income claims are allowed. Please consult with your local authorities for more information regarding income claims.