

Stays the Same

Modernizations

Retail Customer

Pays retail price
 Conversion path to PC or Ambassador
 Not eligible to earn commissions
 Contributes to:

- Sponsor's PV and commission qualification
- Sponsor's Retail Rewards

Personal Volume	% Commission
0 – 99.99	0%
100 – 499.99	15%
500 and up	25%

NA

Preferred Customer

15% product discount
 Additional 10% discount after 3 consecutive subscriptions
 Conversion path to Ambassador
 Not eligible to earn commissions
 Subscription created at sign-up

- PC with 25 PV + contributes Pay Points to upline
- PC with 100 PV + count toward Sponsor's personally sponsored rank requirement
- PC and Ambassador product PV are the same
- Displays as Level 1 in organization in Virtual Office
- No longer contributes to:
 - Sponsor's Retail Rewards
 - Sponsor's PV and commission qualification
 - Sponsor earning PC Bonus*

Number of Points Paid Per Level

	25-49 PV (PC Only)	50-99 PV (PC + Ambassador)	100 PV+ (PC + Ambassador)
1 st	2	4	6
2 nd	1	2	5
3 rd	1	2	5
4 th	1	2	4
5 th	1	1	3
6 th	1	1	2
7 th	---	1	1

Ambassador

39.95 USD Annual Renewal
 25% product discount
 Can earn commissions
 Subscription created at enrollment

- Ambassadors at lower PV amounts (50 PV+) contribute Pay Points to upline
- Level 1 Ambassadors with 100 PV + contribute 6 Points to their Sponsor
- No longer pays out Retail Rewards Overrides to Sponsor*

*Preferred Customer Bonus and Retail Rewards Override are being completely eliminated from compensation plan

†Plexus makes no guarantees on income. Personal earnings will vary. Your success depends on your effort, commitment, skill and leadership abilities. In 2019, the average annual earnings of all Ambassadors were 678.94 USD. Please see the Plexus Annual Income Disclosure Statement.

Stays the Same

Modernizations

Retail Customer

Pays retail price
 Upgrade path to VIP
 Not eligible to earn commissions
 Contributes to:

- Sponsor's PV and commission qualification
- Sponsor's Retail Rewards

Personal Volume	% Commission
0 – 99.99	0%
100 – 499.99	15%
500 and up	25%

1. Monthly subscription available (10% discount after 2nd consecutive subscription)

VIP Customer
(Previously Preferred Customer)

VIP and Ambassador product PV are the same
 Contributes Pay Points to upline
 Does not contribute to:

- Sponsor's Retail Rewards
- Sponsor's PV and commission qualification
- Sponsor earning PC Bonus

Subscription can be created at sign-up

1. Name changed to VIP Customer
 2. 9.95 USD* sign-up fee (19.95 USD Annual Renewal)
 3. 25% product discount
 4. Conversion path to Ambassador through business building activity (no fee)
 5. Can send referral and receive product credit
 6. Good, better, best Welcome Packs available
 7. Can receive Plexus® Perks

Number of Points Paid Per Level

	25-49 PV <small>(VIP Only)</small>	50-99 PV <small>(VIP + Ambassador)</small>	100 PV+ <small>(VIP + Ambassador)</small>
1 st	2	4	6
2 nd	1	2	5
3 rd	1	2	5
4 th	1	2	4
5 th	1	1	3
6 th	1	1	2
7 th	---	1	1

Ambassador

39.95 USD Annual Renewal
 25% product discount
 Can earn commissions
 Contributes Pay Point to upline
 Does not pay out Retail Rewards Overrides to Sponsor
 Subscription can be created at enrollment

1. N/A enrollment fee (cannot enroll as an Ambassador)
 2. Tax ID# required at 400 USD annual earnings**
 3. Good, better, best Welcome Pack available

*Enrollment fee will change to 19.95 USD, but will be discounted to 9.95 USD for remainder of 2021 ** US Only

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