

Beach Action

Official Rules

1. Eligibility

Beach Action (the “**Incentive**”) is open only to Plexus Brand Ambassadors who are legal residents of Mexico who have reached the legal age of majority in their jurisdiction of residence at the time of entry and possess a valid CURP and RFC. Void where prohibited by law. Employees of Sponsor and their immediate families and household members are not eligible and may not participate in this Incentive. The Incentive is subject to all applicable federal, state, and local laws and regulations. Participation constitutes each entrant's full and unconditional agreement to be legally bound by these Official Rules and Sponsor’s decisions, which are final and binding (without right of appeal) in all matters related to the Incentive to the extent permitted by law. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsor

Plexus Worldwide México, S. de R.L. de C.V., Ave. Jorge Alvarez del Castillo 1082-1, Mezquitan Country, Guadalajara, Jalisco, C.P. 44620, MEXICO.

3. Timing

The Incentive begins January 1, 2022, 12am US ET and ends June 30, 2022, 11:59pm US ET. (the “**Incentive Period**”). Sponsor is the official timekeeper for this Incentive.

4. How to Qualify

To qualify for this Incentive, Brand Ambassadors must:

- i) Have their Annual Membership paid and current;
- ii) Be commission qualified;
- iii) Be in “Good Standing¹”;
- iv) Have at least 150 PV each month during the Incentive Period;
- v) Have at least 125 Plexus Points each month during the Incentive Period;

¹ Good Standing” is defined that you have acknowledged and agreed to the Brand Ambassador Terms and Conditions and Policies and Procedures and you are not in violation of the Company’s Terms and Conditions and Policies and Procedures.

- vi) Sign up at least 3 new Level 1 VIP Customers each month of the Incentive Period; and
- vii) Possess a valid CURP and RFC.

5. Winner Selection for the Prize

Prize Level 1: The Top 20 Brand Ambassadors who earn 200+ Plexus Points, sign up at least 5 new VIP Customers (a minimum of 30 new VIP Customers), each with a 200+ PV order (a minimum of 1,200 PV), each month during the Incentive Period) will win a trip to Riviera Maya, México, at Occidental Hotel at Xcaret Destination from August 22-25, 2022.

Prize Level 2: Brand Ambassadors who earn between 125-199 Plexus Points, sign up at least 3 new VIP Customers (a minimum of 18 new VIP Customers), each with a 150-199 PV (a minimum of 900-1,199), each month during the Incentive Period will win a 4-day, 3-night stay in Riviera Maya, México, at Occidental Hotel at Xcaret Destination in Mexico from August 22-25, 2022.

All credit card payments must be in the name of the purchasing Brand Ambassador and/or VIP Customer and not that of the sponsor or upline. Brand Ambassadors not in good standing under the Plexus policies and procedures are not eligible to participate in this Incentive. Neither purchases by Brand Ambassadors within 6 months of conversion date from Brand Ambassador to Customers nor purchases by any Brand Ambassador Lead(s) received as part of the Plexus Leads Program will apply for enrollment qualifications.

6. Prize

Prize Level 1: The Top 20 Brand Ambassadors will win a Beach destination package that includes a 4-day, 3 night stay for the Brand Ambassador and a guest in Riviera Maya, México, at Occidental Hotel at Xcaret Destination, round trip airfare from cities with direct flights to Cancún airport, and airport transportation to and from the hotel.

Prize Level 2: Brand Ambassadors will win a 4-day, 3-night stay in Riviera Maya, México, at Occidental Hotel at Xcaret Destination, where they will be sharing a room with another winning Brand Ambassador.

Approximate retail value of the Prize Level 1 for each winner is 36,000 MXN (\$1,688 USD).

Approximate retail value of the Prize Level 2 for each winner is 28,000 MXN (\$1,313 USD)

Any additional expenses such as massages, excursions, tours, taxis, meals, and entertainment will not be covered by Plexus.

7. Winner Notification and Acceptance

The winners will be announced at Evolución Plexus, a live, in-person event, at CDMX on July 23, 2022. They will also be notified by individual emails shortly after the event. Inability to reach winner by email after reasonable efforts (as determined solely by Sponsor) may result in disqualification of prize. The winner may waive his or her right to receive a prize. No cash equivalent for non-cash prizes will be available. The prizes are non-transferable, non-assignable and no substitutions will be made, except as

provided herein at the Sponsor's sole discretion. The Sponsor reserves the right to substitute the prize or a component thereof for any reason with a prize or a prize component of equal or greater value. Winner is responsible for all taxes and fees in any jurisdiction associated with the prize. For purposes of taxable income the value of any prize, award or offer, whether it be cash or non-cash is considered taxable income and will be treated as described <https://www.sat.gob.mx/home>. The winner may be required to complete an affidavit of eligibility which must be returned within 14 days of the date it is received by the winner. Failure to sign and return the affidavit or release within 14 days, or to comply with any term or condition of these Official Rules, may, at the sole discretion of Sponsor, result in a winner's disqualification, and the forfeiture of his or her interest in the prize. For purposes of taxable income, the value of any prize, award or offer, whether it be cash or non-cash is considered taxable income and will be treated as provided in Article 138 of the Income Tax Law (Ley del Impuesto Sobre la Renta).described <https://www.sat.gob.mx/home>.

8. POTENTIAL INCENTIVE WINNERS ARE SUBJECT TO VERIFICATION BY THE SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING (WITHOUT RIGHT OF APPEAL) IN ALL MATTERS RELATED TO THE INCENTIVE PROVIDED THE DECISION IS REASONABLE.

9. Entry Conditions and Release

Each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Sponsor which are binding and final (without right of appeal) in all matters relating to this Incentive; (b) release and hold harmless the Sponsor and each of its respective parents, subsidiary and affiliated companies, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Incentive and all of their respective past and present officers, directors, employees, agents and representatives (collectively, the "**Released Parties**") from and against any and all claims, expenses and liability, including (except where prohibited) but not limited to, negligence and damages of any kind to persons and property, invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's participation in the Incentive, acceptance or use or misuse of prize and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses and liabilities (including reasonable attorneys' fees) arising out of or relating to a participant's participation in the Incentive and/or participant's acceptance, use or misuse of prize.

10. Publicity

Except where prohibited by local laws, participation in the Incentive constitutes winner's consent to the Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown, state or country for promotional purposes in any media, worldwide, without further notice, payment or consideration and where required the entrant hereby grants to the Sponsor an unlimited, worldwide, royalty-free, non-exhaustive, perpetual, irrevocable license to use winner's name, likeness, photograph,

voice, opinions and/or hometown, state or country for promotional purposes in any media, worldwide, without further notice, payment or consideration.

11. General Conditions

To the extent permitted by law the Sponsor reserves the right, in its sole and absolute discretion and in consideration of the participant's interests, to cancel, suspend and/or modify the Incentive, or any part of it (including, without limitation, these Official Rules), if any fraud, technical failures or any other factor beyond the Sponsor's reasonable control impairs the integrity or proper functioning of the Incentive, as determined by the Sponsor in its sole discretion. The Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. In the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules and disclosures or other statements contained in any Incentive-related materials, the terms and conditions of these Official Rules shall prevail, govern, and control.

12. Limitations of Liability

The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by participants, printing errors or by any of the equipment or programming associated with or utilized in the Incentive; (b) technical failures of any kind (including, but not limited to, malfunctions, interruptions or disconnections in phone lines or network hardware or software); (c) unauthorized human intervention in any part of the entry process or the Incentive; (d) technical or human error which may occur in the administration of the Incentive; or (e) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from participant's participation in the Incentive or receipt or use or misuse of any prize where (i) the act has resulted from negligence on the part of the Sponsor and (ii) the act has resulted in death or personal injury.

13. Disputes

Each participant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Incentive, or any prizes awarded shall be resolved individually, without resort to any form of class action; (b) any and all disputes, claims and causes of action arising out of or connected with this Incentive, or any prizes awarded, shall be resolved exclusively by the legislation of the Mexican United States, and particularly to the applicable legislation of Guadalajara, Jalisco, and to the jurisdiction of the courts of Guadalajara, Jalisco, renouncing to any other jurisdiction that could correspond to them in virtue of their legal domicile, either present or future. (c) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Incentive, but in no event attorneys' fees; and (d) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim proven, punitive, incidental and

consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and the Sponsor in connection with the Incentive, shall be governed by, and construed in accordance with, the laws of the legislation of the Mexican United States, and particularly to the applicable legislation of Guadalajara, Jalisco, and to the jurisdiction of the courts of Guadalajara, Jalisco, renouncing to any other jurisdiction that could correspond to them in virtue of their legal domicile, either present or future.

14. The foregoing is subject to Sponsor's privacy policy and privacy notice, which are available at <https://shop.plexusworldwide.com.mx/privacy-center-full-privacy-policy> or subdomains of said website.

15. Incentive Results

Incentive results will be published at <https://ayuda.plexusworldwide.com.mx/hc/en-us/articles/4927450845851-Beach-Action> . Alternatively, for Incentive results, send a hand-printed, self-addressed, stamped envelope to Winners List—Beach Action 2022, PLEXUS WORLDWIDE MEXICO S DE RL DE CV, Ave. CvIn Jorge Alvarez del Castillo 1082-1 Mezquitán Country, Guadalajara JAL 44620. Request for winners' list must be received by July 30, 2022.