



Star Diamond Recognition Program & Annual Sales Incentive Award Overview

Recognition Program:

The Star Diamond Recognition Program recognizes a legacy of Diamond sales leaders who have developed Jewel sales leaders by mentoring them to build teams that sell Plexus products while also building and maintaining a culture and community of independent business-builders. Diamonds earn Stars for each unique Jewel leg in their levels 1-4. Only 1 Star can be earned per leg and these Stars, once earned, never go away. Recognition for the program begins at the 3-Star level.

Annual Sales Incentive Award:

The Star Diamond Sales Incentive is an annual award within the recognition program. Stars are earned each year by a Diamond Brand Ambassador's unique Jewel legs in their levels 1-4 that have qualified for Emerald Extravaganza. Only 1 Star per leg can be earned each year. Awards earned for the incentive begin at the 3-Star level. To qualify for the Sales Incentive, each Diamond Brand Ambassador must personally qualify to attend the annual Diamond Destination.

Eligibility:

All Diamond Brand Ambassadors in the United States, Australia, Canada, Mexico, & New Zealand

Qualification period for the 2024 Annual Star Diamond Sales Incentive:

August 1, 2023 - July 31, 2024

Recognition & Award Timing:

Star Diamond Legacy recognition will be received at annual Convention

Star Diamond Annual Sales Incentive achievers will be recognized at Diamond Destination

*.1% of Plexus Brand Ambassadors are eligible to earn the exclusive Plexus Star Diamond Annual Sales Incentive Award. Out of Plexus's 196,849 Brand Ambassadors, approximately 25 hard-working Diamond Brand Ambassadors are expected to qualify for the annual Star Diamond Incentive Awards.

Annual Incentive Awards:

3-Star Level

- 3-Star Mastermind Leadership Summit Event in New York City, NY. Plexus pays for round trip airfare up to \$500 USD, to and from a New York airport for the earner, plus a 3-night hotel stay.
- Complimentary Convention hotel accommodations. (For more details, review the Star Diamond Official Rules.)

4-Star Level

- 4-Night private yacht experience for the earner and up to 5 guests, plus travel and accommodations.
- Gold Star awarded and placed into the Plexus Recognition Hall of Fame.
- 3-Star Mastermind Leadership Summit Event in New York City, NY. Plexus pays for round trip airfare up to \$500 USD to and from a New York airport for the earner, plus a 3-night hotel stay.
- Complimentary Convention registration, travel and hotel accommodations. (For more details, review the Star Diamond Official Rules.)
- Automatic qualification to attend Leader's Retreat

5-Star Level:

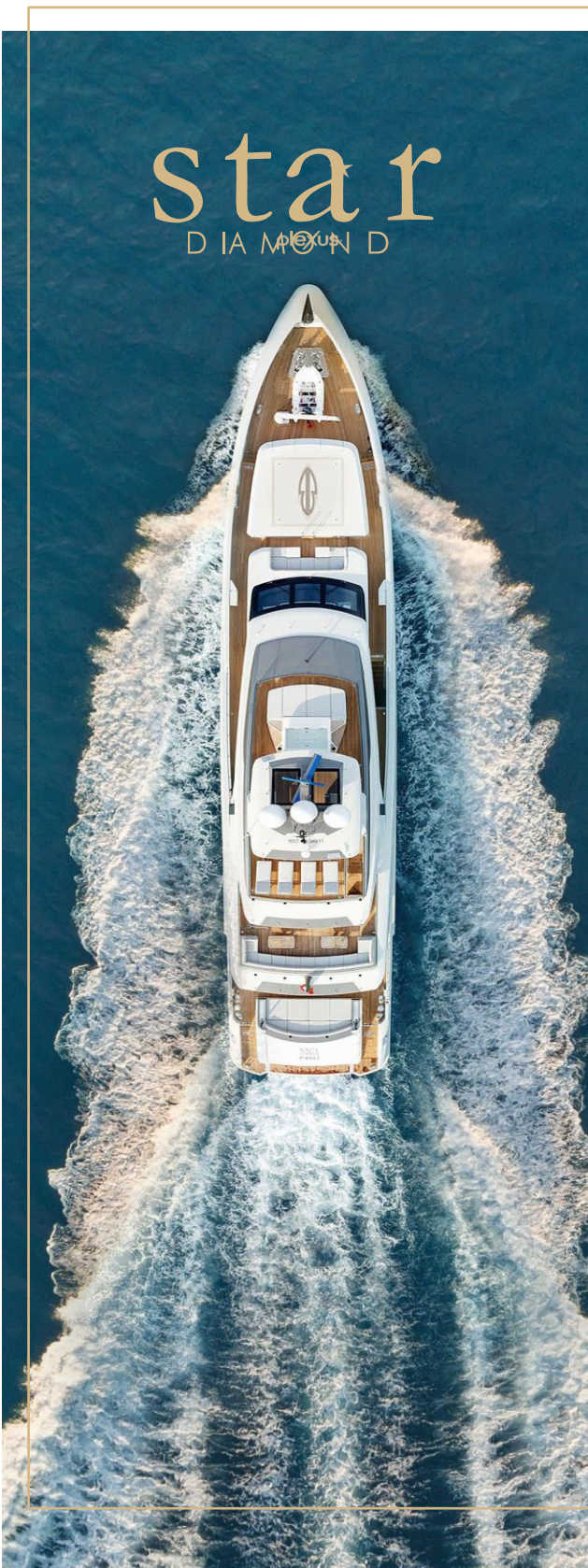
- 5-Night private yacht experience for the earner and up to 7 guests, plus travel and accommodations.
- Platinum Star awarded and placed into the Plexus Recognition Hall of Fame.
- 3-Star Mastermind Leadership Summit Event in New York City, NY. Plexus pays for round trip airfare up to \$500 USD to and from a New York airport for the earner, plus a 3-night hotel stay.
- Complimentary Convention registration, travel and hotel accommodations. (For more details, review the Star Diamond Official Rules.)
- Automatic qualification to attend Leader's Retreat

6-Star Level:

- 6-Night private yacht experience for the earner and up to 9 guests, plus travel and accommodations.
- Double-Platinum Star awarded and placed into Plexus Recognition Hall of Fame.
- 3-Star Mastermind Leadership Summit Event in New York City, NY. Plexus pays for round trip airfare up to \$500 USD to and from a New York airport for the earner and, plus a 3-night hotel stay.
- Complimentary Convention registration, travel and hotel accommodations. (For more details, review the Star Diamond Official Rules.)
- Automatic qualification to attend Leader's Retreat

7-Star Level and above:

- 7-Night private yacht experience for the earner and up to 9 guests, plus travel and accommodations.
- Star with handprints and signature on the Plexus Walk of Fame.
- 3-Star Mastermind Leadership Summit Event in New York City, NY. Plexus pays for round trip airfare up to \$500 USD to and from a New York airport for the earner, plus a 3-night hotel stay.
- Complimentary Convention registration, travel and hotel accommodations. (For more details, review the Star Diamond Official Rules.)
- Automatic qualification to attend Leader's Retreat



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