



2023 FAQs

What is the Leaders Growing Leaders program recognize?

The Leaders Growing Leaders program recognize the top Jewel Brand Ambassadors who develop the most new first-time Ruby Brand Ambassadors on their level 1-4 unique legs during the qualification period. New first-time Ruby Brand Ambassadors are defined as those who rank advance to Ruby or above during the qualification period. Only one new first time Ruby Brand Ambassador per unique leg counts. Please see the [Plexus Compensation Plan](#) for more details on how to achieve Brand Ambassador ranks.

Which markets can participate in the Leaders Growing Leaders Recognition Program?

United States, Australia, Canada, Mexico & New Zealand.

Who is eligible to participate in Leaders Growing Leaders Program?

All Emerald, Sapphire, Diamond Brand Ambassadors can participate. Brand Ambassadors must maintain at least Emerald paid-rank for all 12 of the qualifying months to be eligible.

What is the qualification period for Leaders Growing Leaders?

April 1 , 2023, thru March 31, 2024.

How many Brand Ambassadors can earn the Leaders Growing Leaders award?

Top achievers will be selected by market as shown below:

Market	Brand Ambassadors to be select
The United States	Top 25
Canada	Top 5
Australia and New Zealand (combined)	Top 3
Mexico	Top 3

When will recognition be given for Leaders Growing Leaders Program?

Leaders Growing Leaders recognition will be given at Convention in June 2024.

What if I have additional questions?

For additional questions, please email: plexusrecognition@plexusworldwide.com