



plexus
joyōme

ILLUMINATING DAY SERUM

Help rewind the visible signs
of aging and enjoy beautifully
luminous skin all day long

KEY BENEFITS

- Relaxes the appearance of expression lines like crow's feet and forehead and smile lines, while leaving the skin feeling soft, smooth, and hydrated
- Enhances brightness and diminishes the appearance of under-eye dark circles and puffiness
- Supports a strong skin barrier to help defend against environmental age accelerators

FEATURES

- Microbiome Balancing Complex, a patent-pending revolutionary approach to skincare, with a blend of polyphenols, prebiotics, and botanical extracts that work to bring your skin microbiome into balance
- Argireline peptide, which reduces the appearance of wrinkles associated with repetitive facial expressions, especially in the forehead and around the eyes
- Niacinamide, a radiance-boosting B vitamin, that helps with skin brightening
- Ceramides that help enhance hydration and reduce the appearance of wrinkles
- Hyaluronic acid that draws moisture deep into the skin for a plump, volumized look
- Red clover to minimize the appearance of pores by reducing oil accumulation and pore debris
- Eyeseryl peptide to reduce the appearance of dark circles and undereye puffiness
- Joyōme Consciously Clean standards. Formulated without GMOs, BHA, BHT, ethanolamines, hydroquinone, parabens, phthalates, propylene glycol, sulfates, synthetic fragrances, or others on Plexus's Absolutely Not List of over 1,300 ingredients
- A first-to-market^{##} Hydra Lipid Delivery system that increases the absorption of key ingredients





HOW TO USE

After washing face, gently apply two pumps onto the face, neck and around the eye area, avoiding direct contact with the eyes.

CLINICAL STUDY

Thirty-two women, ages 35 to 65 and of varying ethnicities and skin types, put Joyōme® Illuminating Day Serum and Intensive Overnight Repair to the test. Changes in skin appearance and texture were measured across several aging indicators, including fine lines and wrinkles, eye puffiness, skin radiance, clarity, pore size, and more.△

Clinical results after 8 weeks:

- 100% improvement in skin hydration△
- 100% improvement in facial lines and wrinkles△
- 97% improvement in the appearance of pore size△
- 91% improvement in skin elasticity△
- 91% improvement in the appearance of under-eye puffiness△
- 78% improvement in radiance/luminosity△

BETTER TOGETHER

- **Joyōme Revitalizing Daily Cleanser:** A gentle daily cleanser that leaves skin clean, smooth, and refreshed
- **Joyōme Intensive Overnight Repair:** Wake up to skin that looks firmer, richly moisturized, and beautifully smooth
- **Joyōme Multi-Action Collagen Complex:** Nourish and support healthy skin from the inside out*

Vegan, cruelty free**, gluten free, and non-GMO.

INGREDIENTS: Aqua/Water/Eau, Glycerin, Glyceryl Stearate SE, Dimethicone, Squalane, Niacinamide, Isosorbide Dicaprylate, Magnolia Glauca Flower Water, Isopentylidol, Tetrahexyldecyl Ascorbate, Behenyl Alcohol, Acetyl Hexapeptide-8, Acetyl Tetrapeptide-5, Hyaluronic Acid, Glycosphingolipids, Glycolipids, Sodium Hyaluronate, Silanetriol, Cichorium Intybus (Chicory) Root Oligosaccharides, Magnesium Carboxymethyl Beta-Glucan, Haematococcus Pluvialis Extract, Vaccinium Macrocarpon (Cranberry) Fruit Extract, Anthemis Nobilis Flower Oil, Jasminum Officinale (Jasmine) Oil, Lavandula Angustifolia (Lavender) Oil, Origanum Majorana Leaf Oil, Santalum Album (Sandalwood) Oil, Vanilla Planifolia Fruit Extract, Cananga Odorata Flower Oil, Rubus Fruticosus (Blackberry) Seed Oil, Trifolium Pratense (Clover) Flower Extract, Ricinus Communis (Castor) Seed Oil, Panthenol, Bisabolol, Caprylic/Capric Triglyceride, Tocopheryl Acetate, Dimethiconol, Lysolecithin, Hydrogenated Castor Oil, Sclerotium Gum, Xanthan Gum, Pullulan, Silica, Polylactic Acid, Bismuth Oxichloride, Ethylhexyl Hydroxystearate, Citric Acid, Sodium Phytate, 3,4-Dihydroxybenzoic Acid, Ethoxydiglycol, Butylene Glycol, Phenoxethanol, Ethylhexylglycerin

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SCAN OR TAP HERE!

##Protected by French Patent No. FR 2972924. The HydraLipid delivery system found in Joyome is the first naturally-derived, phospholipidbased gelling-emulsifying agent on the market.

△Subjective results experienced and reported by participants.

**Not tested on animals

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.