

The background of the page features a white brick wall. On the right side, there is a potted plant with green and yellow leaves in a white ceramic pot. In the foreground, a wooden bowl contains two large, light-colored tassels. A string of light-colored beads is draped over the tassels and the bowl.

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# 2021 Annual Report



Creating **Healthier, Happier** Communities Since 2008



## Welcome

### Stand out by partnering with Plexus®

Plexus offers an opportunity that empowers individuals to reach new heights in making our communities and the world a better place.

Making a measurable impact is important to our business. In 2021, Plexus commissioned a study with Arizona State University Seidman Research Institute to analyze our impact to the global economy in markets where we operate.



Since 2008, Plexus has built its reputation through commitment and trust in creating a legacy business for its Ambassadors, Customers, team members, and partners to be proud of today and for future generations.

# Plexus® At A Glance

According to the **Seidman Research Institute** report,  
the total economic footprint of Plexus is:

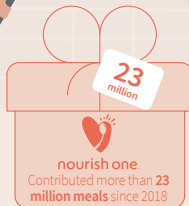
- **\$1.15 Billion** in GDP Impact
- **\$821.6 million** in labor income
- **9082 Jobs Supported**
- Ambassador earnings contributed **\$639 million GDP impact**
- **4034 jobs supported**

**400+  
Employees**



**73,000 sq. ft** Global  
Headquarters Offices

**27,577 sq. ft** Global  
HQ Warehouse



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**700,000+  
Ambassadors and  
Customers**

**25+ Products**  
4 product categories



**4  
Countries**



Industry innovation  
**since 2008**



**5**

Medical and  
Scientific  
**Advisory Board  
Members**

**12**

Independent  
and Partner  
**Laboratories**



## Quality Products

### – Clean, Safe and Effective

Plexus® started with just 1 product — the Breast Chek Kit. Today, Plexus offers more than 25 health and wellness products in the categories of Gut Health, Weight Management, Skincare and Nutrition.

### Becoming a hallmark of quality

We dedicate ourselves to changing lives and promoting health, wellness, and success. Our products are the foundation of these goals, which is why we are committed to the highest standards of quality.

### Turn what you love into what you do.

More than 420,000 Ambassadors around the world recognize that Plexus provides an opportunity that puts you in control.

## Commitment to Doing the Right Thing

Plexus® takes pride in consumer protections and offering a supplemental income through the sale of high-quality products by independent Ambassadors. We are so confident in our products, we offer a 60-day money back guarantee.

We are members of the Council for Responsible Nutrition the premier association for dietary supplements and functional foods. Also, as a pending member of the U.S. Direct Selling Association, we abide by the DSA Code of Ethics.



**BBB Rating: A+**  
As of 3/26/2021  
[Click for Profile](#)





## Giving Back to Empower Lives

### Plexus® Charities



We partner together with several nonprofit organizations, such as Feeding America, St. Mary's Food Bank, United Food Bank, The Salvation Army, Our Military Kids, and Phoenix Children's Hospital to spread Hope, Health, and Happiness with people in need.



Winner of the 2019 Scottsdale Chamber of Commerce Sterling Awards, which recognizes companies that go above and beyond within the Scottsdale community.



Contributed over \$2,000,000 and 2,684 volunteer hours, to nonprofit organizations in 2019 and 2020.



Donated the equivalent of more than 23 million meals\* through our Nourish One® Initiative and partnership with Feeding America® — the nation's largest domestic hunger-relief organization.



## What does the face of hunger look like?

With millions of Americans facing food insecurity every day, hunger touches communities that are closer than you may think. Through our Nourish One Initiative, Plexus® and Plexus Charities teamed up with Feeding America® — the nation's largest domestic hunger-relief organization — because we believe no one can experience Health and Happiness on an empty stomach.



### Here's How It Works:

For every serving of our meal replacement shake, Plexus Lean, we donate the equivalent of 1 meal to Feeding America or Mary's Meals. More than \$1 million contributed annually.



## The Future of Plexus®

Whether we are creating opportunities for financial flexibility, volunteering and giving back within our communities, or creating jobs that contribute to the economy, our work influences measurable change. Join us as we continue to strive for a world filled with Hope, Health, and Happiness, and discover the impact you can make as part of the One Plexus® Family.

Get involved:

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