

2026 RISING LEADERS RETREAT CANCUN CONTEST

Official Rules

1. Eligibility

The 2026 Rising Leaders Retreat Cancun Contest (the "Contest") is open only to Brand Ambassadors who are legal residents of Canada, Australia, New Zealand, Mexico, and the United States (including District of Columbia and Puerto Rico) who have reached the legal age of majority in their jurisdiction of residence at the time of entry. Void where prohibited by law. Employees of sponsor and their immediate families and household members are not eligible and may not participate in this contest. The contest is subject to all applicable federal, state, provincial, and local laws and regulations. Participation constitutes each entrant's full and unconditional agreement to be legally bound by these Official Rules and sponsor's decisions, which are final and binding (without right of appeal) in all matters related to the contest to the extent permitted by law. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsor

United States: Plexus Worldwide, LLC, 9145 E. Pima Center Parkway, Scottsdale, AZ 85258.

Canada: Plexus Canada, LP, 6500 Trans-Canadian Highway, Suite 400, Pointe-Claire, Québec H9R 0A5, Canada.

Australia: Plexus Australia Pty Ltd, Level 10, 2 Park Street, Sydney NSW 2000, Australia; ABN 35 627 543 837.

New Zealand: Plexus Worldwide New Zealand Limited, 80 Queen St., Auckland Central, Auckland, 1140 New Zealand; NZBN 9429048529419

Mexico: Plexus Worldwide México, S. de R.L. de C.V., Ave. Jorge Alvarez del Castillo 1082-1, Mezquitan Country, Guadalajara, Jalisco, C.P. 44620, MEXICO

3. Timing

The Contest begins September 1, 2025, at 12am US ET and ends December 31, 2025, at 11:59 pm US ET (the "**Contest Period**"). Sponsor is the official timekeeper for this Contest.

4. How to Qualify

To qualify for Contest prizes, Brand Ambassadors must:

- i) Be commission-qualified¹ during the months in which they accrue credits;
- ii) Enroll a minimum of 3 new qualifying Level 1 VIP Customers with an initial 100 PV+ order during the Contest Period;
- iii) Have a valid passport to travel to Mexico. Passport must not expire within 6 months of Rising Leaders Retreat dates and must be valid until at least August 28, 2026.

5. How to earn credits

There are 3 ways to earn credits for the 2026 Rising Leaders Retreat Cancun prizes:

1. ENROLLMENT CREDITS

Level 1: Every new Level 1 Retail or VIP Customer you enroll between September 1, 2025 – December 31, 2025 with combined orders totaling 100–149 PV in their first month will earn you **25 Enrollment Credits**. Every new Level 1 Retail or VIP Customer you enroll during this timeframe with combined orders totaling 150 PV or more in their first month will earn you **50 Enrollment Credits**.

Level 2: Every new Level 2 Retail or VIP Customer who enrolls during this same timeframe with combined orders totaling 100–149 PV in their first month will earn you **15 Enrollment Credits**. Every new Level 2 Retail or VIP Customer who enrolls during this timeframe with combined orders totaling 150 PV or more in their first month will earn you **20 Enrollment Credits**.

Enrollment	100-149 PV	150 PV+
Level 1	25 Credits	50 Credits
Level 2	15 Credits	20 Credits

¹ Commission qualified is defined as: i) having your Plexus Annual Membership paid and current; ii) having at least 100 Personal Volume (PV) through the monthly cycle end date.

2. RETENTION CREDITS

Level 1: You will earn **25 Retention Credits** for each order of 100–149 PV for the two commissionable months following the enrollment of each new Level 1 Retail or VIP Customer you enroll between July 1, 2025, and November 31, 2025.

You will earn **50 Retention Credits** for each order of 150PV+ for the two commissionable months following the enrollment of each new Level 1 Retail or VIP Customer you enroll between July 1, 2025, and November 30, 2025.

Level 2: You will earn **15 Retention Credits** for each order of 100–149 PV for the two commissionable months following the enrollment of each new Level 2 Retail or VIP customer who enrolls between July 1, 2025, and November 30, 2025.

You will earn **20 Retention Credits** for each order of 150PV+ for the two commissionable months following the enrollment of each new Level 2 Retail or VIP Customer who enrolls between July 1, 2025, and November 30, 2025.

The qualifying PV from discretionary or subscription monthly orders can be across multiple order. The maximum number of times you can earn Retention Credits from the same Retail or VIP Customer is two.

Retained Customer	100-149 PV	150 PV+
Level 1	25 Credits	50 Credits
Level 2	15 Credits	20 Credits

3. RANK ADVANCEMENT CREDITS

Personal Rank Advancement: You will earn Personal Rank Advancement Credits when you advance to a new highest achieved rank. If you achieve multiple new highest achieved ranks in a single month, you will receive credits for each rank you achieved.

Personal Re-Rank: You will earn Re-Rank Credits by doing one of the following:

- Re-achieve your highest achieved rank prior to September 1, 2025, OR
- Exceed your August 2025 paid-as rank

If you exceed your August 2025 paid-as rank by multiple ranks in a single month, you will receive credits for each rank you re-achieved, through your highest achieved rank prior to September 1, 2025.

Personal Rank Advancement Credits will not be given for achieving or re-achieving a rank twice during the contest. If you earn Personal Rank Advancement Credits for a rank, you are not eligible to earn Personal Re-Rank Credits for the same rank, and vice versa. You must be commission qualified in August 2025 to be eligible for Personal Re-Rank Credits.

Rank	Credits Awarded
Silver	100
Senior Silver	150
Gold	200
Senior Gold	250
Ruby	300
Senior Ruby	350
Emerald	400
Sapphire	450
Diamond	500

Team Rank Advancement: You will earn Team Rank Advancement Credits when your Levels 1 and 2 Brand Ambassadors advance to a new highest achieved rank.

Team Re-Rank: You will earn Team Re-Rank Credits when your Levels 1 and 2 Brand Ambassadors re-achieve their highest achieved rank prior to September 1, 2025.

Team Rank Advancement Credits will not be given when your Level 1 and 2 Brand Ambassadors achieve or re-achieve a rank twice during the contest. If you earn Team Rank Advancement Credits on your Level 1 and 2 Brand Ambassadors for a rank, you are not eligible to earn Team Re-Rank Credits for that same rank and vice versa.

Rank	Credits Awarded for Level 1	Credits Awarded for Level 2
Silver	50	20
Senior Silver	75	30
Gold	100	40
Senior Gold	125	50
Ruby	150	60
Senior Ruby	175	70
Emerald	200	80
Sapphire	225	90
Diamond	250	100

4. CONSISTENCY CREDITS

You will earn Consistency Credits when you maintain or exceed your highest achieved rank of Gold or higher every month through the end of the Rising Leaders Retreat Contest. Any Brand Ambassador that rank advances to a new highest achieved rank of Gold or higher for the first time during the contest will need to maintain or exceed that new highest achieved rank for at least one additional month and through the end of the Contest Period in order to qualify for Consistency Credits.

If a Brand Ambassador fails to maintain or exceed their previous highest achieved rank or is ineligible to earn credits during any month of the Rising Leaders Retreat Contest, they will no longer be eligible to earn Consistency Credits.

Consistency Credits will be awarded for the highest achieved rank that you maintained or exceeded for at least one additional month during the Contest Period.

Rank Consistency	Credits Awarded
Gold – Sr. Gold	100
Ruby – Sr. Ruby	200

Emerald - Diamond	300
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5. ICON CLUB CREDITS

Personal Icon Club Achievement: You will earn **150 Icon Club Credits** when you become an Icon during the contest period.

Level 1: You will earn **75 Icon Club Credits** for every Level 1 Brand Ambassador who becomes part of the Icon Club during the contest period.

Level 2: You will earn **50 Icon Club Credits** for every Level 2 Brand Ambassador who becomes part of the Icon Club during the contest period.

**You are not required to be an Icon to earn the 75 or 50 Icon Club Credits for your L1 or L2 Brand Ambassadors that become part of the Icon Club. For more information about the Icon Club, [click here](#).*

Position	Credits Awarded
Personally Qualify	150
Level 1	75
Level 2	50

6. Prize Tiers:

- 1,600 Credits:** Trip to Paradise²
- 2,000 Credits:** Greetings from Cancún³
- 2,500 Credits:** Hello Sunshine⁴
- 3,000 Credits:** Fly with Me⁵
- 3,500 Credits:** Stay a Little Longer⁶

The 2026 Rising Leaders Retreat will take place from February 23–26, 2026, at the Moon Palace Resort in Cancun, Mexico. Winning Brand Ambassadors and their guests will receive roundtrip ground transportation to and from CUN and the Moon Palace Resort provided by Plexus. If you choose to arrive or depart outside of the scheduled trip dates you have earned for Rising Leaders Retreat, you will be responsible for the arrangement and cost of ground transportation to and/or from CUN to the Moon Palace resort.

Any Flight Stipend earned will be deposited into the qualifying Brand Ambassadors' Plexus Commission account on or before March 6, 2026, when they register and attend 2026 Rising Leaders Retreat.

Brand Ambassadors who accumulate 1,600 Credits will receive an invitation to register for 2026 Rising Leaders Retreat Cancun. Rooms will be provided for the first 1,250 to register for the trip. In order to register, you must have accumulated 1,600 Credits. 1,600 Credits and an official invitation to the trip does not guarantee you a room, you must be one of the first 1,250 earners to register. Rooms for the Tier 5 prize extra night will be provided for the first 300 to register. You must have accumulated 3,500 Credits to qualify for this prize. If Brand Ambassadors register and confirm their attendance but choose not to attend, all contest prizes they would have received will be automatically forfeited if they do not attend. No cash alternatives, and the prizes on the trip are non-transferable

²The first 1,250 Brand Ambassadors who register for the trip are invited to attend 2026 Rising Leaders Retreat Cancun. You must have accumulated 1,600 credits to be eligible to register. The Rising Leaders Retreat Invitation includes accommodations for the Brand Ambassador and one guest for 4 days and 3 nights at the Moon Palace Resort in Cancun, Mexico (ARV 2496 USD). Additionally, roundtrip ground transportation will be provided for the Brand Ambassador and their guest to and from CUN and the Moon Palace resort. Any Brand Ambassador to have earned 1,600 Credits and do not receive a room due to exceeding the capacity for our room block will receive 500 USD, which will be deposited in their Plexus Commission account on or before March 6, 2026.

³The Beach Vacation Essentials Gift Box will be distributed on-site at the Moon Palace Resort. (ARV 100 USD)

⁴On-site gifting experience where earners can choose from a pre-determined selection of designer sunglasses, and Maria Victoria bag. (Sunglasses ARV 200 USD, Bag ARV 55 USD).

⁵Brand Ambassadors who earn 3,000 Credits will receive a Flight Stipend which will be deposited in their Plexus Commission account on or before March 6, 2026 when they register and attend 2026 Rising Leaders Retreat. (ARV 500 USD)

⁶Brand Ambassadors who earn 3,500 credits will receive an extra night (February 22, 2026) for the Brand Ambassador and one guest at the Moon Palace Resort in Cancun, and 1000 USD if they register and attend Rising Leaders Retreat. (Extra Night ARV 832 USD, 1000 USD)

Brand Ambassadors who cannot attend due to extenuating circumstances may submit an exceptions request, which will be reviewed on a case-by-case basis. Extenuating circumstances include military deployment, pregnancy, death in the family, or severe illness. Those who are granted an exception will receive a one-time total payment of 500 USD.

If Brand Ambassadors have achieved the 1,600 credits for the Rising Leaders Retreat invitation and/or the 3,500 for the Tier 5 prize, but the capacity for our room block has been exceeded, they must add their name to the waitlist via the registration site for an opportunity to receive an official invitation to register if rooms become available. At the time of the trip, if those who earned the 1,600 credits do not receive the official invitation to register due to the capacity of our room block being exceeded and have added their name to the waitlist, you will receive 500 USD which will be deposited in your Plexus Commission account on or before March 6, 2026.

All credit card payments must be in the name of the purchasing Brand Ambassador and VIP Customer and not that of the sponsor or upline. Any purchases subject to returns, refunds, and declined eCheck payments will not generate any credits. Brand Ambassadors not in good standing under the Plexus policies and procedures are not eligible to participate in this Contest.

The Released Parties (defined below) take no responsibility and accept no liability for any lost, stolen, delayed, illegible, damaged, misdirected, late, or destroyed entry requests. All Entries are subject to verification at any time. Winner may be required to show proof (in a form acceptable to the Brand Ambassador—including, without limitation, government-issued photo identification) of being the Plexus Ambassador associated with the selected Entry.

Winner notification and acceptance

The winners will be notified by email on a weekly basis starting the first week of October 2026. Inability to reach winner by email or phone after reasonable efforts (as determined solely by sponsor) may result in disqualification of prize. The winner may waive his or her right to receive a prize. No cash equivalent for noncash prizes will be available. The prizes are non-transferable and non-assignable, and no substitutions will be made, except as provided herein at the sponsor's sole discretion. The sponsor reserves the right to substitute the prize or a component thereof for any reason with a prize or a prize component of equal or greater value. Winner is responsible for all taxes and fees in any jurisdiction associated with the prize. The winner may be required to complete an affidavit of eligibility, which must be returned within 14 days of the date it is received by the winner. Failure to sign and return the affidavit or release within 14 days, or to comply with any term or condition of these Official Rules, may, at the sole discretion of sponsor, result in a winner's disqualification and the forfeiture of his or her interest in the prize. Except where prohibited, participation in this contest constitutes participant's consent to the publication of his or her name and image in any media for any commercial or promotional purpose, without limitation or further compensation.

For U.S.: For the purposes of reporting your annual income to the IRS, the value of any prize, award, or offer, whether it be cash or non-cash is considered taxable income and will be included in the Form 1099-NEC if your total income from Plexus exceeds 600 USD.

For Canada and New Zealand: Each earner is solely responsible for reporting and paying any income tax that may be payable in connection with receipt of a prize.

For Australia: For purposes of taxable income, the value of any prize, award, or offer, whether it be cash or non-cash, is considered taxable income and will be treated as described here: <https://helpcenter.plexusworldwide.com.au/hc/en-au/articles/360040486292-Australia-Recipient-Created-Tax-Invoice-RCTI->.

For Mexico: For purposes of taxable income, the value of any prize, award, or offer, whether it be cash or non-cash, is considered taxable income and will be treated as described at <https://www.sat.gob.mx/home>.

7. POTENTIAL CONTEST WINNERS ARE SUBJECT TO VERIFICATION BY THE SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING (WITHOUT RIGHT OF APPEAL) IN ALL MATTERS RELATED TO THE CONTEST PROVIDED THE DECISION IS REASONABLE.

8. Entry conditions and release

Each entrant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the sponsor, which are binding and final (without right of appeal) in all matters relating to this Contest; (b) release and hold harmless the sponsor and each of its respective partners, subsidiary and affiliated companies, the prize suppliers, and any other organizations responsible for sponsoring, fulfilling, administering, advertising, or promoting the contest and all of their respective past and present officers, directors, employees, agents, and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including (except where prohibited) but not limited to, negligence and damages of any kind to persons and property, invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye, or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright, or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry, or submission of an entry, participation in the

contest, acceptance or use or misuse of prize and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend, and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys' fees) arising out of or relating to an entrant's participation in the contest and/or entrant's acceptance, use, or misuse of prize.

9. Participant conditions and release

Each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the sponsor, which are binding and final (without right of appeal) in all matters relating to this Incentive; (b) release and hold harmless the sponsor and each of its respective parents, subsidiary and affiliated companies, the prize suppliers, and any other organizations responsible for sponsoring, fulfilling, administering, advertising, or promoting the Incentive and all of their respective past and present officers, directors, employees, agents, and representatives (collectively, the "**Released Parties**") from and against any and all claims, expenses, and liability, including (except where prohibited) but not limited to, negligence and damages of any kind to persons and property, invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye, or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright, or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's earning, creation, or submission of an earning, participation in the Incentive, acceptance or use or misuse of prize and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend, and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys' fees) arising out of or relating to a participant's participation in the Incentive and/or participant's acceptance, use, or misuse of prize.

10. Publicity

Except where prohibited by local laws, participation in the contest constitutes winner's consent to the sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions, and/or hometown, state, or province and country for promotional purposes in any media, worldwide, without further notice, payment, or consideration, and where required the entrant hereby grants to the sponsor an unlimited, worldwide, royalty-free, non-exhaustive, perpetual, and irrevocable license to use winner's name, likeness, photograph, voice, opinions, and/or hometown, state, or province and country for promotional purposes in any media, worldwide, without further notice, payment, or consideration. Where prohibited, the sponsor will request winner's permission to use winner's name, likeness, and/or photograph for promotional purposes.

11. General conditions

To the extent permitted by law, the sponsor reserves the right, in its sole and absolute discretion and in consideration of the entrant's interests, to cancel, suspend, and/or modify the contest, or any part of it (including, without limitation, these Official Rules), if any fraud, technical failures, or any other factor beyond the sponsor's reasonable control impairs the integrity or proper functioning of the contest, as determined by the sponsor in its sole discretion. The sponsor's failure to enforce any terms of these Official Rules shall not constitute a waiver of that provision. In the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules and disclosures or other statements contained in any contest-related materials, the terms and conditions of these Official Rules shall prevail, govern, and control.

12. Limitations of liability

The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by entrants, printing errors, or by any of the equipment or programming associated with or used in the contest; (b) technical failures of any kind (including, but not limited to, malfunctions, interruptions, or disconnections in phone lines or network hardware or software); (c) unauthorized human intervention in any part of the entry process or the contest; (d) technical or human error, which may occur in the administration of the contest or the processing of Entries; or (e) any injury or damage to persons or property, which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the contest or receipt or use or misuse of any prize.

13. Disputes

Each entrant agrees that any and all disputes, claims, and causes of action arising out of or connected with this contest, or any prizes awarded, shall be resolved individually, without resort to any form of class action any and all disputes, claims, and causes of action arising out of or connected with this contest, or any prizes awarded, shall be resolved exclusively by:

In the United States: The laws of the State of Arizona, USA without giving effect to any choice of law or conflict of law rules (whether of the State of Arizona, USA, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Arizona, USA.

In Canada: The applicable laws, statutes, and ordinances, rules and regulations governed by and shall be construed in accordance with the substantive laws of the province of Ontario and the federal laws of Canada applicable therein without regard to principles of conflicts of law. The parties specifically agree to the venue and jurisdiction being exclusively in the federal and provincial courts situated in Toronto, Ontario, Canada. FOR RESIDENTS OF QUÉBEC ONLY: Any litigation respecting the conduct or organization of a publicity contest

may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.

In Australia: The laws governed by and shall be construed in accordance with the substantive laws of the State of New South Wales without regard to principles of conflicts of law.

In Mexico: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and the Sponsor in connection with the Incentive, shall be governed by, and construed in accordance with, the laws of the legislation of the Mexican United States, and particularly to the applicable legislation of Guadalajara, Jalisco, and to the jurisdiction of the courts of Guadalajara, Jalisco, renouncing to any other jurisdiction that could correspond to them in virtue of their legal domicile, either present or future.

All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the entrant and the Sponsor in connection with the Contest, shall be governed and construed in accordance with the applicable laws as specified above for the entrant's country of residence.

14. Participant's personal information

Information collected from participant is subject to the sponsor's Privacy Policy, which is available at <https://shop.plexusworldwide.com/privacy-policy> or subdomains of that website.

15. Contest results

To request the name(s) of the winner(s), you may send a hand-printed, self-addressed, stamped envelope to Winners List — 2026 Rising Leaders Retreat Cancun Contest, Plexus Worldwide, LLC, 9145 E. Pima Center Parkway, Scottsdale, AZ 85258. Requests for the winner list must be received by January 31, 2026. Canadian residents may omit return postage. Alternatively, you may email your request to: Events@plexusworldwide.com .