

2025 Fast Start Restart Official Rules

1. Eligibility

The 2025 Fast Start Restart Incentive (the "Incentive") is open only to Brand Ambassadors who are legal residents of Canada, Mexico, Australia, New Zealand, and the United States (including District of Columbia and Puerto Rico) who have reached the legal age of majority in their jurisdiction of residence at the time of entry. Void where prohibited by law. Employees of sponsor and their immediate families and household members are not eligible and may not participate in this contest. The contest is subject to all applicable federal, state, provincial, and local laws and regulations. Participation constitutes each entrant's full and unconditional agreement to be legally bound by these Official Rules and sponsor's decisions, which are final and binding (without right of appeal) in all matters related to the contest to the extent permitted by law. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsor

United States: Plexus Worldwide, LLC, 9145 E. Pima Center Parkway, Scottsdale, AZ 85258.

Canada: Plexus Canada, LP, 6500 Trans-Canadian Highway, Suite 400, Pointe-Claire, Quebec H9R 0A5, Canada.

Australia: Plexus Australia Pty Ltd, 246 Pacific Highway, Crows Nest, Sydney NSW 2000, Australia; ABN 35 627 543 837.

New Zealand: Plexus Worldwide New Zealand Limited, 80 Queen St., Auckland Central, Auckland, 1140 New Zealand; NZBN 9429048529419.

Mexico: Plexus Worldwide México, S. de R.L. de C.V., Ave. Jorge Alvarez del Castillo 1082-1, Mezquitán Country, Guadalajara, Jalisco, C.P. 44620, MEXICO

3. Timing

The Incentive begins January 1, 2025, at 12:00 a.m. USA ET and ends May 31, 2025, at 11:59 p.m. USA ET (the "Incentive Period"). Sponsor is the official timekeeper for this Incentive.

4. How to Qualify

To qualify for Incentive prizes, Brand Ambassadors must:

- i) Be commission-qualified¹;
- ii) Have a current Plexus Annual Membership;
- iii) Have at least 100 PV in the current month or be qualified in the prior month.

5. How to earn

From January 1–May 31, 2025, all commission-qualified Brand Ambassadors with a baseline highest achieved rank of Silver -- Senior Ruby (See Silver–Sr. Ruby Rank Qualification Table) in December 2024 will have an opportunity to earn their Fast Start Silver -- Senior Ruby Bonuses for a second time. They must have new qualified personal enrollments and generate new points to earn these bonuses again.

• To earn **Fast Start Silver**, Brand Ambassadors will be required to generate **18 points** from new enrollments and their new downline's enrollments with a join date within the incentive timeframe and **3 new Level 1 VIP Customers or Brand Ambassadors** with an initial order of 100 PV+ to be qualified in the same month their 18 points are accrued and be paid as a Silver rank.

• To earn **Fast Start Senior Silver**, Brand Ambassadors will be required to generate **50 points** from new enrollments and their new downline's enrollments with a join date within the incentive timeframe and **3 new Level 1 VIP Customers or Brand Ambassadors** with an initial order of 100 PV+ to be qualified in the same month their 50 points are accrued and be paid as a Senior Silver rank.

• To earn **Fast Start Gold**, Brand Ambassadors will be required to generate **100 points** from new enrollments and their new downline's enrollments with a join date within the incentive timeframe and **3 new Level 1 VIP Customers or Brand Ambassadors** with an initial order of 100 PV+ to be qualified in the same month their 100 points are accrued and be paid as a Gold rank.

• To earn **Fast Start Senior Gold**, Brand Ambassadors will be required to generate **250 points** from new enrollments and their new downline's enrollments with a join date within the incentive timeframe and **3 new Level 1 VIP Customers or Brand Ambassadors** with an initial order of 100 PV+ to be qualified in the same month their 250 points are accrued and be paid as a Senior Gold rank.

¹ Commission qualified is defined as: i) having your Plexus Annual Membership paid and current; ii) having at least 100 Personal Volume (PV) through the monthly cycle end date.

·To earn **Fast Start Ruby**, Brand Ambassadors will be required to generate **500 points** from new enrollments and their new downline's enrollments with a join date within the incentive timeframe **and 4 new Level 1 VIP Customers or Brand Ambassadors** with an initial order of 100 PV+ to be qualified in the same month their 500 points are accrued and be paid as a Ruby rank.

·To earn **Fast Start Senior Ruby**, Brand Ambassadors will be required to generate **750 points** from new enrollments and their new downline's enrollments with a join date within the incentive timeframe **and 5 new Level 1 VIP Customers or Brand Ambassadors** with an initial order of 100 PV+ to be qualified in the same month their 750 points are accrued and be paid as a Senior Ruby rank.

Brand Ambassadors must finish a month with the new qualifying points to achieve a rank.

Each Fast Start Restart Bonus can only be earned once during the incentive timeframe.

As long as a Brand Ambassador is baseline rank eligible, meaning their highest achieved rank from December 2024 is less than Emerald, they are still eligible to earn a Fast Start Restart Bonus. Once they achieve a rank of Emerald or higher during the incentive timeframe, they are no longer eligible to participate in the Fast Start Restart.

Brand Ambassadors currently in their initial Fast Start timeframe do not qualify for this Incentive, as they are eligible to earn these bonuses for the first time.

SILVER – SR. RUBY RANK QUALIFICATION TABLE:

Rank	Personal Volume Requirements	Plexus Points [^]
Silver	You have at least 3 personally sponsored VIP Customers and/or Qualified Brand Ambassadors with 100PV or more	As a Qualified Silver Rank, you are eligible to earn Plexus Points on your Pay Levels 1–5.
Sr. Silver	You have at least 3 personally sponsored VIP Customers and/or Qualified Brand Ambassadors with 100 PV or more.	As a Qualified Sr. Silver Rank, you are eligible to earn Plexus Points on your Pay Levels 1–5. You have 50 total points in your organization, with 10 of those points coming from outside your Primary Leg.
Gold	You have at least 3 personally sponsored VIP Customers and/or Qualified Brand Ambassadors with 100 PV or more.	As a Qualified Gold Rank, you are eligible to earn Plexus Points on your Pay Levels 1–5. You have 100 total Plexus Points in your organization, with 15 of those points coming from outside your Primary Leg.
Sr. Gold	You have at least 3 personally sponsored VIP Customers and/or Qualified Brand Ambassadors with 100 PV or more.	As a Qualified Sr. Gold Rank, you are eligible to earn Plexus Points on your Pay Levels 1–6. You have 250 total Plexus Points in your organization, with 40 of those points coming from outside your Primary Leg.
Ruby	You have at least 4 personally sponsored VIP Customers and/or Qualified Brand Ambassadors with 100 PV or more.	As a Qualified Ruby Rank, you are eligible to earn Plexus Points on your Pay Levels 1–6. You have 500 total Plexus Points in your organization, with 100 of those points coming from outside your Primary Leg.
Sr. Ruby	You have at least 5 personally sponsored VIP Customers and/or Qualified Brand Ambassadors with 100 PV or more.	As a Qualified Sr. Ruby Rank, you are eligible to earn Plexus Points on your Pay Levels 1–7. You have 750 total Plexus Points in your organization, with 150 of those points coming from outside your Primary Leg.

[^]Plexus Points. Plexus Points can be earned for each VIP Customer with 25 PV or more and Brand Ambassador with 50 PV or more in your team. The number of Points earned on each depends on their PV for the month and the position in your team (up to 7 pay levels down, depending on your rank). Each Point has a dollar value (Pay Point Value) based on the total commissions pool amount. Plexus Points earnings is determined by the number of Points earned for the month multiplied by the pay Point value.

Level	(VIP ONLY)	(VIP & AMB)	(VIP & AMB)
	25-49 PV	50-99 PV	100+ PV
1	2	4	6
2	1	2	5
3	1	2	5
4	1	2	4
5	1	1	3
6	1	1	2
7	---	1	1

Below are the Fast Start requirements and bonuses for each rank:

Rank	New Points Needed	Qualified Level 1 Enrollments Required	Fast Start Bonus
Silver	18	3	100 USD
Senior Silver	50	3	150 USD
Gold	100	3	250 USD
Senior Gold	250	3	350 USD
Ruby	500	4	500 USD
Senior Ruby	750	5	750 USD

All credit card payments must be in the name of the purchasing Brand Ambassador and VIP Customer and not that of the sponsor or upline. Any welcome pack purchases subject to returns, refunds, and declined eCheck payments will not generate any credits. Brand Ambassadors not in good standing under the Plexus policies and procedures are not eligible to participate in this Contest.

The Released Parties (defined below) take no responsibility and accept no liability for any lost, stolen, delayed, illegible, damaged, misdirected, late, or destroyed entry requests. All Entries are subject to verification at any time. Winner may be required to show proof (in a form acceptable to the Brand Ambassador—including, without limitation, government-issued photo identification) of being the Plexus Ambassador associated with the selected Entry.

7. Winner notification and acceptance

The winners will be notified by email on a monthly basis starting around February 15, 2025. Inability to reach winner by email or phone after reasonable efforts (as determined solely by sponsor) may result in disqualification of prize. The winner may waive his or her right to receive a prize. No cash equivalent for noncash prizes will be available. The prizes are non-transferable and non-assignable, and no substitutions will be made, except as provided herein at the sponsor's sole discretion. The sponsor reserves the right to substitute the prize or a component thereof for any reason with a prize or a prize component of equal or greater value. Winner is responsible for all taxes and fees in any jurisdiction associated with the prize. The winner may be required to complete an affidavit of eligibility, which must be returned within 14 days of the date it is received by the winner. Failure to sign and return the affidavit or release within 14 days, or to comply with any term or condition of these Official Rules, may, at the sole discretion of sponsor, result in a winner's disqualification and the forfeiture of his or her interest in the prize. Except where prohibited, participation in this contest constitutes participant's consent to the publication of his or her name and image in any media for any commercial or promotional purpose, without limitation or further compensation.

For U.S. and New Zealand: For the purposes of reporting your annual income to the IRS, the value of any prize, award, or offer, whether it be cash or non-cash is considered taxable income and will be included in the Form 1099-NEC if your total income from Plexus exceeds 600 USD.

For Canada: Each earner is solely responsible for reporting and paying any income tax that may be payable in connection with receipt of a prize.

For Mexico: For purposes of taxable income, the value of any prize, award, or offer, whether it be cash or non-cash, is considered taxable income and will be treated as described at <https://www.sat.gob.mx/home>.

For Australia: For purposes of taxable income, the value of any prize, award, or offer, whether it be cash or non-cash, is considered taxable income and will be treated as described here: <https://helpcenter.plexusworldwide.com.au/hc/en-au/articles/360040486292-Australia-Recipient-Created-Tax-Invoice-RCTI->.

8. POTENTIAL CONTEST WINNERS ARE SUBJECT TO VERIFICATION BY THE SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING (WITHOUT RIGHT OF APPEAL) IN ALL MATTERS RELATED TO THE CONTEST PROVIDED THE DECISION IS REASONABLE.

9. Entry conditions and release

Each entrant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the sponsor, which are binding and final (without right of appeal) in all matters relating to this Contest; (b) release and hold harmless the sponsor and each of its respective partners, subsidiary and affiliated companies, the prize suppliers, and any other organizations responsible for sponsoring, fulfilling, administering, advertising, or promoting the contest and all of their respective past and present officers, directors, employees, agents, and representatives (collectively, the “**Released Parties**”) from and against any and all claims, expenses, and liability, including (except where prohibited) but not limited to, negligence and damages of any kind to persons and property, invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye, or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright, or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry, or submission of an entry, participation in the contest, acceptance or use or misuse of prize and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend, and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys' fees) arising out of or relating to an entrant's participation in the contest and/or entrant's acceptance, use, or misuse of prize.

10. Participant conditions and release

Each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the sponsor, which are binding and final (without right of appeal) in all matters relating to this Incentive; (b) release and hold harmless the sponsor and each of its respective parents, subsidiary and affiliated companies, the prize suppliers, and any other organizations responsible for sponsoring, fulfilling, administering, advertising, or promoting the Incentive and all of their respective past and present officers, directors, employees, agents, and representatives (collectively, the “**Released Parties**”) from and against any and all claims, expenses, and liability, including (except where prohibited) but not limited to, negligence and damages of any kind to persons and property, invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye, or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright, or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's earning, creation, or submission of an earning, participation in the Incentive, acceptance or use or misuse of prize and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend, and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys' fees) arising out of or relating to a participant's participation in the Incentive and/or participant's acceptance, use, or misuse of prize.

11. Publicity

Except where prohibited by local laws, participation in the contest constitutes winner's consent to the sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions, and/or hometown, state, or province and country for promotional purposes in any media, worldwide, without further notice, payment, or consideration, and where required the entrant hereby grants to the sponsor an unlimited, worldwide, royalty-free, non-exhaustive, perpetual, and irrevocable license to use winner's name, likeness, photograph, voice, opinions, and/or hometown, state, or province and country for promotional purposes in any media, worldwide, without further notice, payment, or consideration. Where prohibited, the sponsor will request winner's permission to use winner's name, likeness, and/or photograph for promotional purposes.

12. General conditions

To the extent permitted by law, the sponsor reserves the right, in its sole and absolute discretion and in consideration of the entrant's interests, to cancel, suspend, and/or modify the contest, or any part of it (including, without limitation, these Official Rules), if any fraud,

technical failures, or any other factor beyond the sponsor's reasonable control impairs the integrity or proper functioning of the contest, as determined by the sponsor in its sole discretion. The sponsor's failure to enforce any terms of these Official Rules shall not constitute a waiver of that provision. In the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules and disclosures or other statements contained in any contest-related materials, the terms and conditions of these Official Rules shall prevail, govern, and control.

13. Limitations of liability

The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by entrants, printing errors, or by any of the equipment or programming associated with or used in the contest; (b) technical failures of any kind (including, but not limited to, malfunctions, interruptions, or disconnections in phone lines or network hardware or software); (c) unauthorized human intervention in any part of the entry process or the contest; (d) technical or human error, which may occur in the administration of the contest or the processing of Entries; or (e) any injury or damage to persons or property, which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the contest or receipt or use or misuse of any prize.

14. Disputes

Each entrant agrees that any and all disputes, claims, and causes of action arising out of or connected with this contest, or any prizes awarded, shall be resolved individually, without resort to any form of class action any and all disputes, claims, and causes of action arising out of or connected with this contest, or any prizes awarded, shall be resolved exclusively by:

In the United States: The laws of the State of Arizona, USA without giving effect to any choice of law or conflict of law rules (whether of the State of Arizona, USA, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Arizona, USA.

In Canada: The applicable laws, statutes, and ordinances, rules and regulations governed by and shall be construed in accordance with the substantive laws of the province of Ontario and the federal laws of Canada applicable therein without regarding to principles of conflicts of law. The parties specifically agree to the venue and jurisdiction being exclusively in the federal and provincial courts situated in Toronto, Ontario, Canada. FOR RESIDENTS OF QUÉBEC ONLY: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.

In Mexico: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and the Sponsor in connection with the Incentive, shall be governed by, and construed in accordance with, the laws of the legislation of the Mexican United States, and particularly to the applicable legislation of Guadalajara, Jalisco, and to the jurisdiction of the courts of Guadalajara, Jalisco, renouncing to any other jurisdiction that could correspond to them in virtue of their legal domicile, either present or future.

In Australia: The laws governed by and shall be construed in accordance with the substantive laws of the State of New South Wales without regard to principles of conflicts of law.

All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the entrant and the sponsor in connection with the contest, shall be governed by, and construed in accordance with, the laws of the State of Arizona, USA without giving effect to any choice of law or conflict of law rules (whether of the state of Arizona, USA, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state of Arizona, USA.

15. Participant's personal information

Information collected from participant is subject to the sponsor's Privacy Policy, which is available at <https://shop.plexusworldwide.com/privacy-policy> or subdomains of that website.

65. Contest results

Alternatively, for Contest results, send a hand-printed, self-addressed, stamped envelope to Winners List — 2025 Fast Start Restart, Plexus Worldwide, LLC, 9145 E. Pima Center Parkway, Scottsdale, AZ 85258. Requests for the winner list must be received by June 30, 2025. Canadian residents may omit return postage.